



Ft.Com

Database Guide

Learning Centre
Indian Institute of Management Indore



INTRODUCTION

The Ft.Com provides access to not only FT newspaper it 's also home for business intelligence on the web, providing an essential source of news, comment, market information, data and analysis for the global business community.

The Financial Times is one of the world's leading news organisations, recognised internationally for its authority, integrity and accuracy. It is part of Nikkei Inc., which provides a broad range of information, news and services for the global business community.

Which includes:

- ❖ Tools and services
- ❖ News, insight and analysis
- ❖ Opinion and comment
- ❖ Work & Careers
- ❖ Life & Arts
- ❖ Video, podcasts and social

REGISTRATION



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Step 1: Just click on FT.com on Alphabetical list or below mentioned link.

<https://join-professional.ft.com/4bdf7d36-aa21-4462-be38-2414d62b2e70>

REGISTRATION



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Step 2: To access FT, click on “Set up my account”.

FINANCIAL TIMES



Welcome to FT Professional

Get more from the FT when you set up your FT Professional account

[Set up my account](#)

Already have an account? [Sign in](#)

WHAT YOU CAN DO WITH FT PROFESSIONAL



Take action with the right information from personalised newsfeeds & recommendations

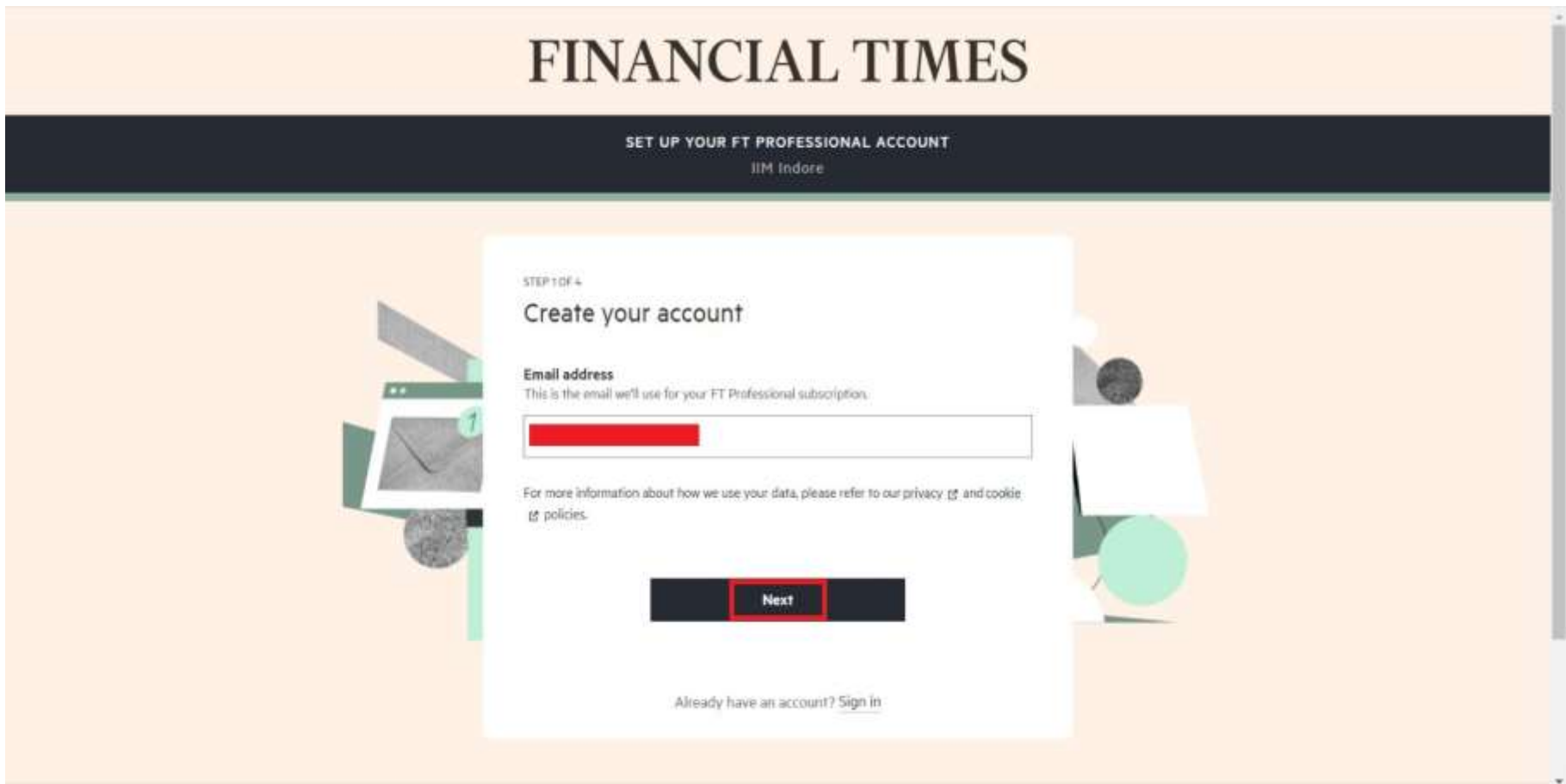


REGISTRATION



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Step 3: Put your institute email id and click on next.

A screenshot of the Financial Times registration page. The page has a light beige background with a dark grey header. The header contains the text "FINANCIAL TIMES" in a large, serif font, followed by "SET UP YOUR FT PROFESSIONAL ACCOUNT" and "IIM Indore" in a smaller, sans-serif font. The main content area is a white card with a light beige background. The card is titled "STEP 1 OF 4" and "Create your account". Below the title, there is a section for "Email address" with the text "This is the email we'll use for your FT Professional subscription." and a red input field. Below the input field, there is a link to "privacy" and "cookie policies". At the bottom of the card, there is a "Next" button and a link for "Already have an account? Sign in".

FINANCIAL TIMES

SET UP YOUR FT PROFESSIONAL ACCOUNT
IIM Indore

STEP 1 OF 4
Create your account

Email address
This is the email we'll use for your FT Professional subscription.

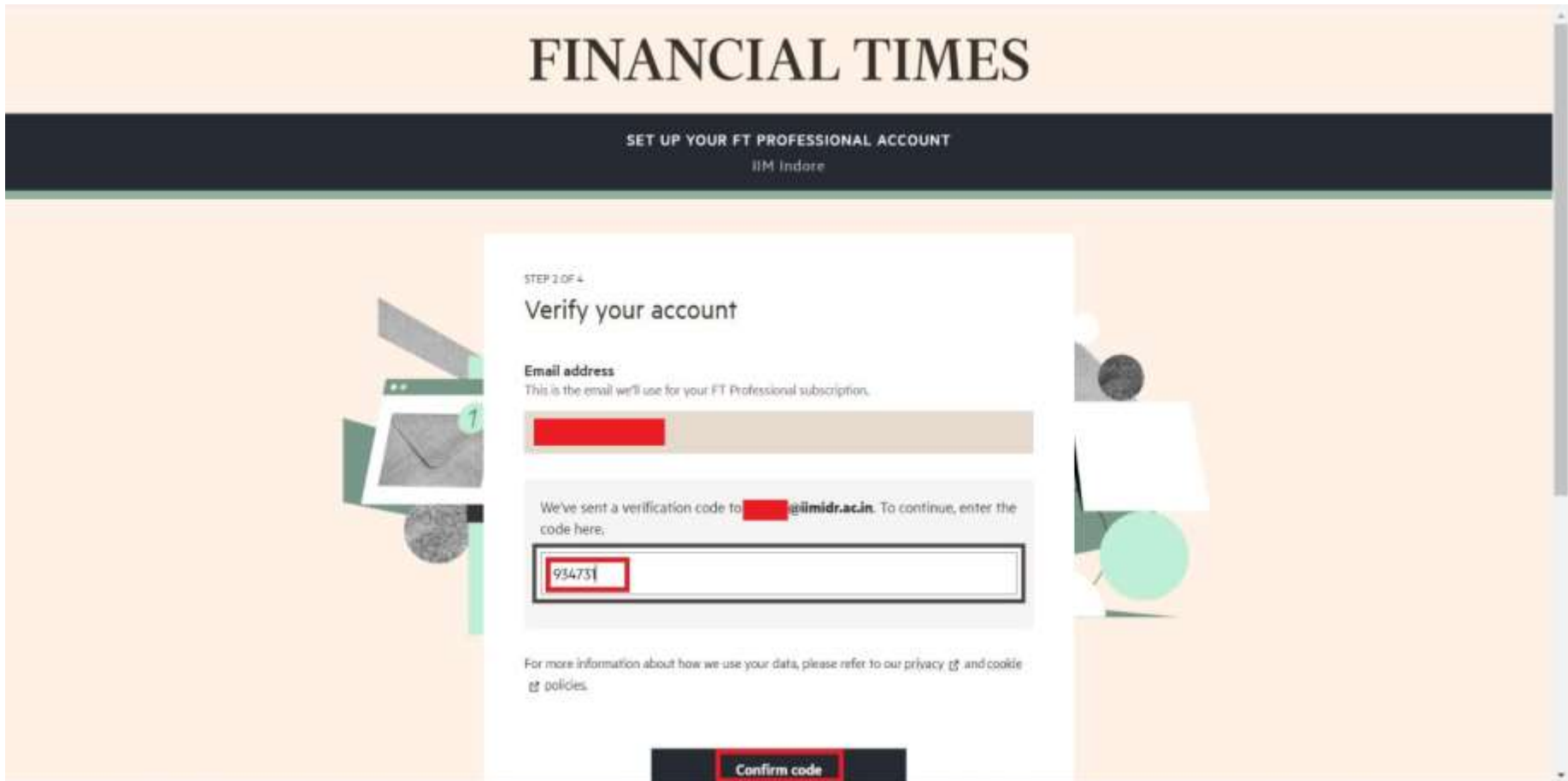
For more information about how we use your data, please refer to our [privacy](#) and [cookie policies](#).

Next

Already have an account? [Sign in](#)

REGISTRATION

Step 4: To verify your account code is sent to your mail please check and fill it.



FINANCIAL TIMES

SET UP YOUR FT PROFESSIONAL ACCOUNT
IIM Indore

STEP 2 OF 4
Verify your account

Email address
This is the email we'll use for your FT Professional subscription.

[Redacted email address]

We've sent a verification code to [Redacted]@iimdr.ac.in. To continue, enter the code here:

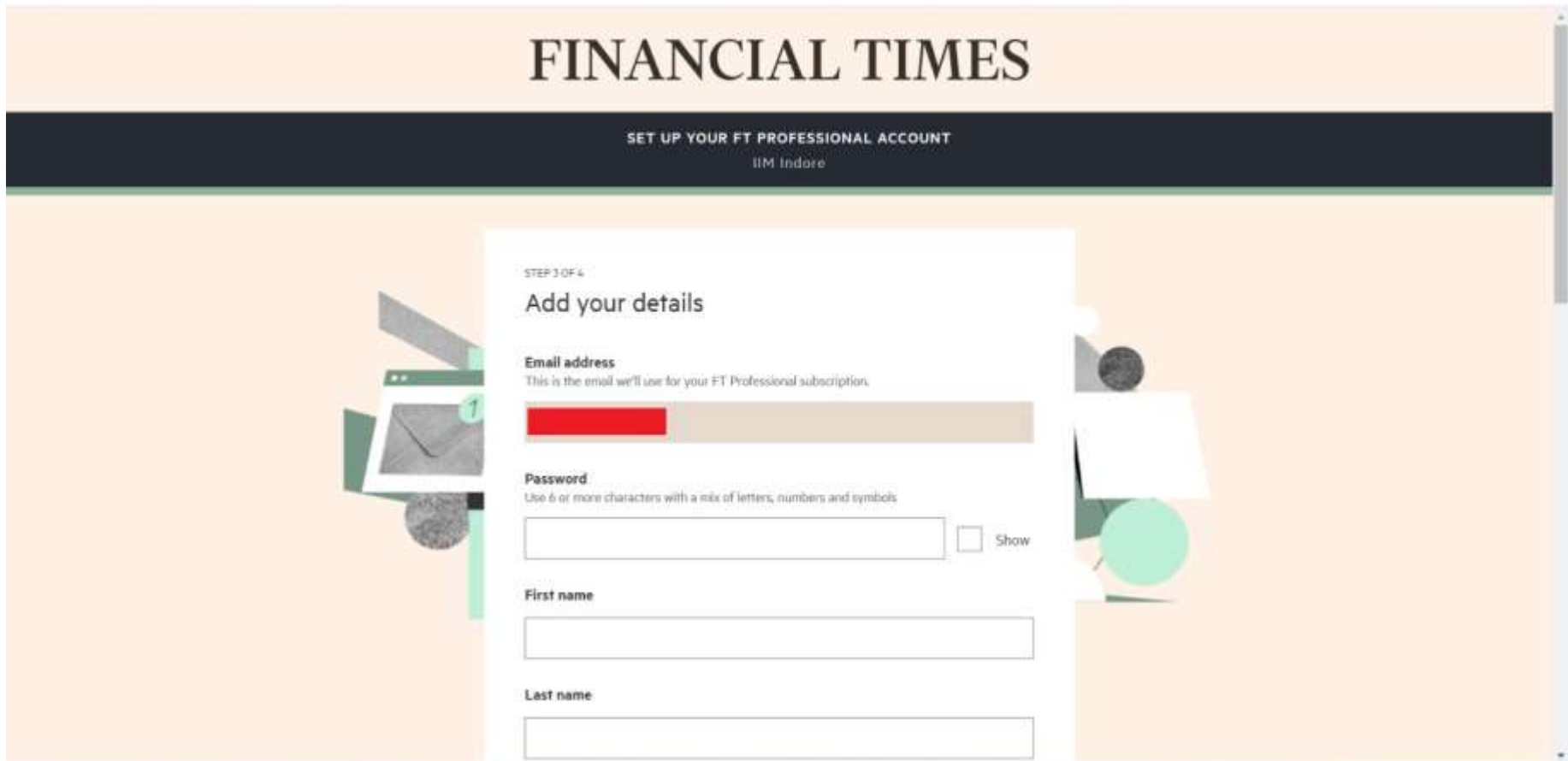
934731

For more information about how we use your data, please refer to our [privacy](#) and [cookie](#) policies.

Confirm code

REGISTRATION

Step 5: Fill all the required information (Please use institute email id for the registration) and click on Continue.



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SET UP YOUR FT PROFESSIONAL ACCOUNT
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STEP 3 OF 4
Add your details

Email address
This is the email we'll use for your FT Professional subscription.

Password
Use 6 or more characters with a mix of letters, numbers and symbols

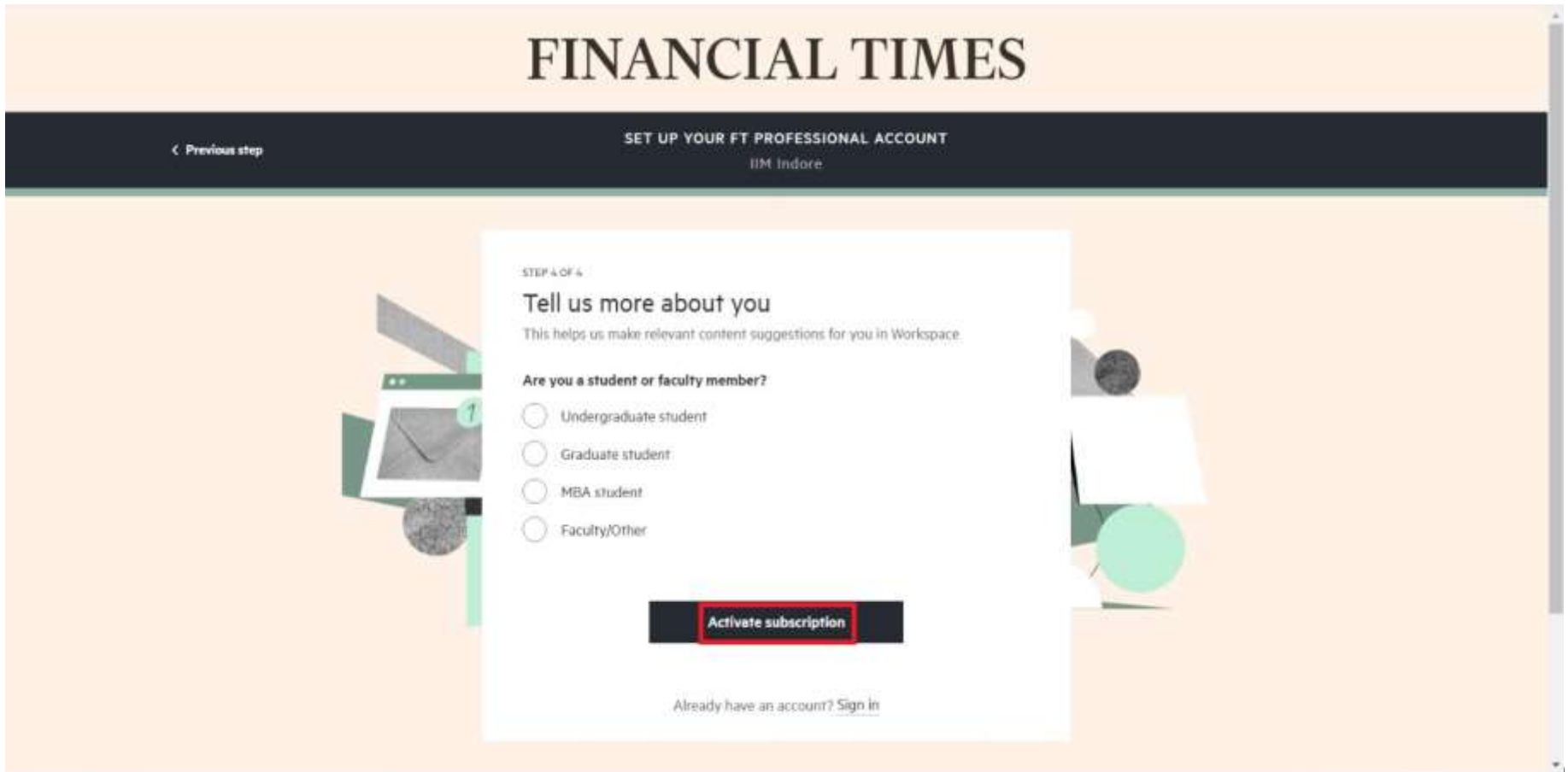
Show

First name

Last name

REGISTRATION

Step 6: Fill the details and activate your subscription.



FINANCIAL TIMES

← Previous step

SET UP YOUR FT PROFESSIONAL ACCOUNT
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STEP 4 OF 6

Tell us more about you
This helps us make relevant content suggestions for you in Workspace.

Are you a student or faculty member?

Undergraduate student

Graduate student

MBA student

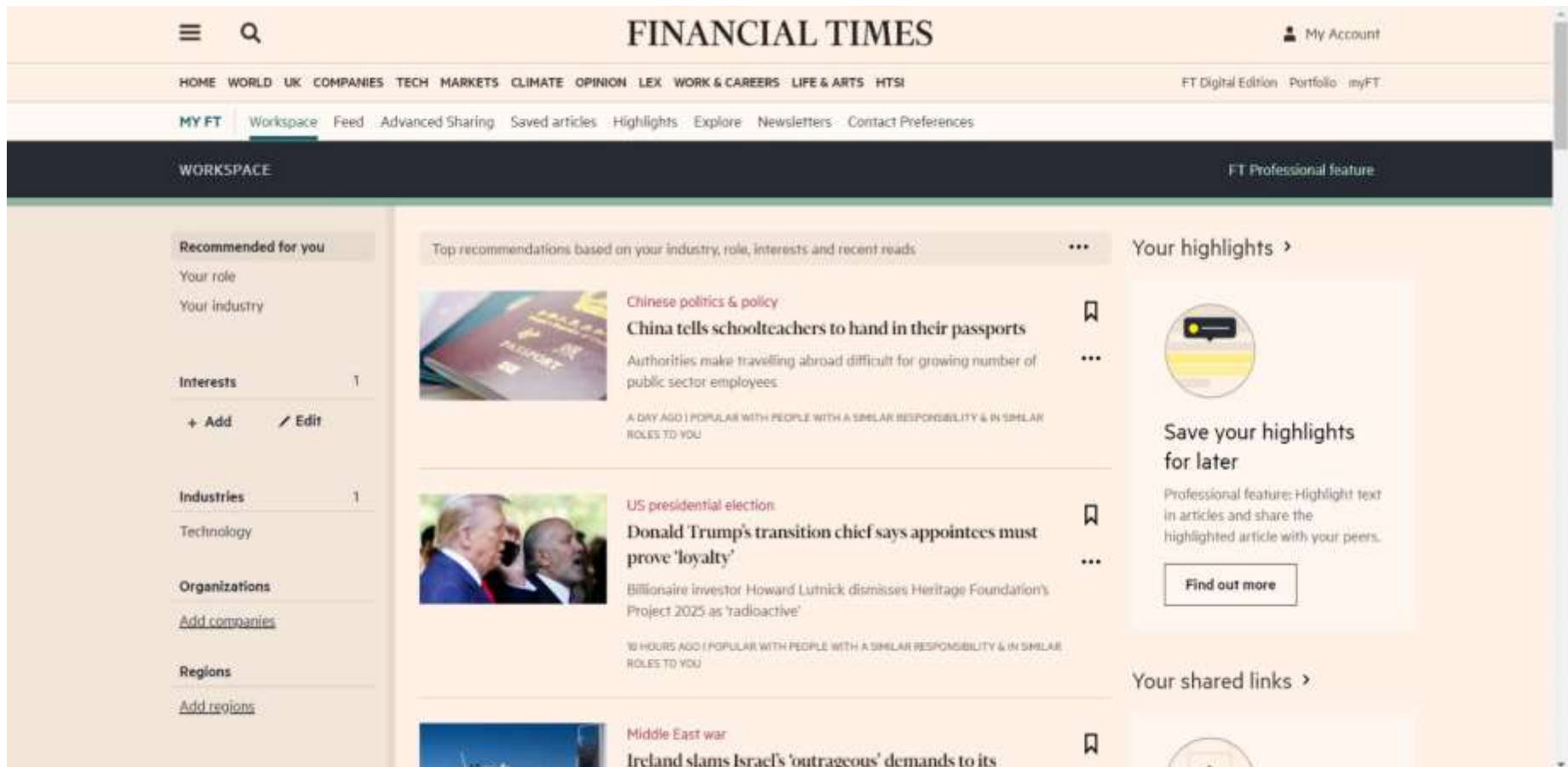
Faculty/Other

Activate subscription

Already have an account? [Sign In](#)

Main Page

This is the main page of FT, now you can access it seamlessly.



The screenshot displays the Financial Times website's main page, featuring a personalized workspace. The top navigation bar includes the Financial Times logo, a search icon, and a user account link labeled "My Account". Below this, a secondary navigation bar lists various sections: HOME, WORLD, UK, COMPANIES, TECH, MARKETS, CLIMATE, OPINION, LEX, WORK & CAREERS, LIFE & ARTS, and HTSI. A "MY FT" section provides links to Workspace, Feed, Advanced Sharing, Saved articles, Highlights, Explore, Newsletters, and Contact Preferences. The main content area is titled "WORKSPACE" and includes a "Professional feature" label. On the left, a sidebar offers customization options for "Recommended for you" (Your role, Your industry), "Interests" (1), "Industries" (1), "Organizations" (Add companies), and "Regions" (Add regions). The central workspace is titled "Top recommendations based on your industry, role, interests and recent reads" and lists three articles: 1. "China tells schoolteachers to hand in their passports" (Chinese politics & policy), 2. "Donald Trump's transition chief says appointees must prove 'loyalty'" (US presidential election), and 3. "Ireland slams Israel's 'outrageous' demands to its" (Middle East war). Each article includes a thumbnail image, a headline, a sub-headline, and a timestamp. On the right, a "Your highlights" section offers a "Save your highlights for later" feature with a "Find out more" button, and a "Your shared links" section is partially visible at the bottom.



Thank You

Please write back at
library@iimidr.ac.in
for further help/clarification.

