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IIM INDORE

AlmaMatters

The Planet-1 Newsletter

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NOV 24

IIM INDORE ALUMNI OFFICE

Edited by:

Prabin Kumar Panigrahi

Chair, Alumni

Designed & Compiled by:

Alumni Office

Editor's Desk

Dear Alumni,

Greetings!

Welcome to this edition of our newsletter, where we proudly share the latest developments, accolades, and events that underscore IIM Indore's commitment to excellence, innovation, and impactful leadership.

We welcome your suggestions at alumnooffice@iimidr.ac.in to make this newsletter a stronger connection between the institute and alumni. If you have personal or professional updates to share for the next edition, please submit a brief update with your photograph and relevant links.

For updates on your mailing address or employment, please write to alumnooffice@iimidr.ac.in with a cc to alumni@iimidr.ac.in.

With warm regards,

Prabin Kumar Panigrahi

Chair, Alumni
IIM Indore

P.S.: Visit <https://www.iimidr.ac.in/alumni/newsletter/> for previous newsletter editions.

Alumni Talk Series "Wisdom" (प्रज्ञा)

The Alumni Talk Series "Wisdom" (प्रज्ञा) is an invaluable and transformative initiative by the Alumni Office. It brings together the rich tapestry of experiences, insights, and innovations of our esteemed alumni, illuminating the path to success for the IIM Indore community.

This series is not just another set of lectures; it's a gateway to the future. We are privileged to have our distinguished alumni return to share their remarkable journeys, shedding light on the innovations they've crafted, their trailblazing work, and the reimagining of business models. This is the essence of "Wisdom" - a repository of knowledge and inspiration.

More than just a one-time event, the Alumni Talk Series seeks to build lasting connections. It's a bridge between our accomplished alumni, the existing participants, and our esteemed faculty. This is a nexus of wisdom and mentorship, fostering relationships that will span generations.

These talks foster a strong sense of connection between our institution and its alumni, nurturing a supportive and enduring network. Furthermore, they serve as a source of inspiration for the entire IIM Indore community, particularly the budding talents among our students.

The importance of these talks cannot be overstated. Our illustrious speakers will delve into their wealth of experience, unveiling their ingenious solutions to challenges, especially in times of a pandemic.

They will illuminate emerging trends in their fields of expertise, offering a glimpse into the future. These talks are a beacon, guiding the next generation of graduates toward excellence.

These live sessions create a dynamic and interactive learning environment, where questions can be asked, insights can be gained, and inspiration can be ignited. But the impact doesn't stop there.

We are committed to preserving these pearls of wisdom for posterity. Each session is meticulously recorded and made available on our website (<https://www.iimidr.ac.in/alumni/videos/>). This repository is a treasure trove of knowledge, accessible to all who seek to learn and grow.

The Alumni Talk Series "Wisdom" (प्रज्ञा) is more than just a series of talks; it's a powerful force that propels us toward a brighter, more informed future. It's the embodiment of the enduring relationship between IIM Indore and its illustrious alumni, and it's the conduit through which we embrace the wisdom of the past to illuminate the path ahead.

Talk(s) so far....

(recorded version available on (<https://www.iimidr.ac.in/alumni/videos/>))

1. Mr. Rahul Razdan, Batch: PGP 1998 – 2000 Topic: Future trends in the Indian technology industry: Preparing for the challenges ahead.
2. Mr. Siddharth Sethi, Batch: EPGP 2003 – 2004 Topic: Accessing Capital Market: An Entrepreneur's Emotional Journey.
3. Mr. Manvendra Gupta, Batch: PGP 1998 – 2000 Topic: Data and AI for Investment Management.
4. Mr. Satish Kumar, Batch: PGP 1998 – 2000 Topic: Mobility Industry in the Digital Age – Preparing for the future.
5. Mr. Vikas Bansal, Batch: PGP 1999 – 2001 Topic: Building Brand YOU.
6. Mr. Mohit Verma, PGP 1999 – 2001 Topic: Shifting Sands - A Case for Sustainable Financing.
7. Mr. Roopank Chaudhary, Batch: PGP 1999 – 2001 Topic: The World of Human Capital Consulting and Why Everyone Wants a Piece of It.
8. Mr. Kamaldeep Singh Bhatia, Batch: PGP 1999 – 2001 Topic: De-mystifying EdTech: Opportunities for Start-ups.
9. Mr. Naveen Pandey, Batch: PGP 1999 – 2001 Topic: A Career in Sales: From someone who ended there by accident.
10. Mr. Rohit Chawla , Batch: PGP 1998 – 2000, Topic: Indian Banking: Past trends and the future.
11. Mr. Arvind Kanda, Batch: PGP 1999 – 2001, Topic: Doing good AND doing well in the Pharma industry.
12. Mr. Raj Kumar Sharma, Batch: PGP 1999 – 2001, Topic: Digital Transformation in Finance.

13. Mr. Neeraj Joshi, Batch: PGP 2000 – 2002, Topic: "Disruption of Marketing Over Decades: An Insider's View"
14. Mr. Anupam Chakraborty, Batch: EPGP 2007 – 2009, Topic: "Digital Transformation and Innovation - sharing experiences from real life"
15. Mr. Prashant Kumar, Batch: PGPMX 2019, "Fintech and Digital Highway"
16. Prof. Vamsidhar Ambatipudi, Batch: PGP 1999-2001, Topic: "Applications of ML in the Insurance Sector"
17. Panel Discussion on "Panel Discussion on the Current VC/Angel investment Scenario in India" by Panel Members, Adarsh Sharma (PGP 2009 – 2011) Revenue Lead, FS Life, Dr Preet Pal Thakur (PGP 2005-2007) Co-Founder and Director Glamyo Health, Mr. Shankar Sivan (PGP 2011 – 2013) Investment Professional, Mr. Tushar Agrawal (PGP 2012 – 2014), Partner, Dexter Angels, Dr. Mayank Gurnani (EPGP 2009-10), Programme Director JUMPstart, NUS.
18. Mr. Pranav Agarwal, Batch: PGP 2006-2008, Topic: "Demystifying Crypto: the what, why & how!"
19. Mr. Vivek Bajaj, Batch: PGP 2003-2005, "How to Build Your Personal Digital Brand to Benefit Your Business!"
20. Dr Preet Pal Thakur, Batch: PGP 2005-2007, "Entrepreneur's Journey: from Seed to Scale“.
21. Panel Discussion on: "Fintech in India: Evolution of Lending in the Digital New Age" by Panel Members, Mr. Pratik Adatia, (PGP 2004-2006), CFO, Ziploan, Mr. Prasad Ajinkya, (PGP 2004-2006), Co-founder and CTO, Homeville, Mr. Amish Dedhia, (PGP 2005-2007), Principal, Chiratae Ventures, and Mr. Kamal Chhabra, (PGP 2008-2010), Business Head (NBFC lending), Caspian Impact Investments.
22. Mr. Hariganesh C, Batch: PGP 2010-2012, " Career in Mergers & Acquisitions".
23. Mr. Aditya Ghosh, Batch: PGP 2013-2015, "Introduction to Client Advisory Services: Decoding the Arcane World of Investment Banking and Strategy Consulting".

24. Mr. Karan Barua, Batch: PGP 2014-2016, "Decoding What Organizations seek in Candidates".

25. Mr. Kumar Abhishek, Batch: PGP 2012-2014, "Decoding Product Management + How to Get Into PM" .

26. Mr. Sudhanshu Kumar, Batch: EPGP 2011-2012, "Challenges and Rewards of B2B Sales"

27. Panel Discussion under Annual Entrepreneurship Meet, 2023 -Entrepreneurial Journey Lessons Learnt on the Path Shireen Sultana (PGP 2001-2003),Co-founder, kinderPass , Mr.Bhavin Parmar (PGP 2010-2012) Co-founder Vedaroots Pvt Ltd & Trishya Natural and Eco Products LLP,Chanakya Joshi (EPGP 2010-2011) Founder GetConnect.in, Sakshi Agrawal(IPM 2015-2020) Founder Palette and Beyond.

28. Mr. Ankur Shah, CFA, Batch: PGP 2013-2015:"Introduction to the Venture Capital Ecosystem and Deal-Making".

29. Mr.Debasish Sarkar, Principal - Mergers & Acquisition Technology (PMI, Carveout, Due Diligence) Accenture Strategy, Batch: EPGP Batch 2012-2013: "Transformational M&A Strategies: How inorganic plays fit into overall corporate strategy"

30. Ms Bhavini Jha Batch PGP 2016-2018 (Portfolio Head-Customer Centricity at Aditya Birla's UltraTech Cement) "Customer Centricity".

Alumni Talk No. 31



Speaker:

Mosab A.

Alumni PGP Batch 2015-2017
Deputy General Manager Wakefit

Topic: "Beyond MBA what does a Generalist do".

Date and time of the talk: Saturday, October 19, 2024, at 4:00 pm(IST)

Link to the recorded version of the talk:
<https://youtube.com/watch?v=3stYWTtEc6o>

Alumni Talk No. 32

Speaker:

Sachin Suresh O.

Alumni PGP Batch 2013-2015

Associate Director Deloitte specializing in AI and Data strategy Consulting

Topic: "Beyond MBA- Career Planning Short, Mid and Long Term".



Date and time of the talk : Saturday, October 26, 2024, at 4:00 pm (IST)

Link to the recorded version of the talk: <https://www.youtube.com/watch?v=3wbj0TD5U5A>

Alumni Achievements



Alumni Name: Avijit Mishra

Batch: PGP 2006-08

Company Name : Alt Drx Pvt Ltd

Alt Drx Pvt Ltd, a company promoted by our alumni Avijit (Batch PGP 2006-08), has emerged as a winner in the prestigious **HDFC Tech Innovation 2024** competition. This event, a joint initiative aimed at fostering innovation among technology-focused startups, saw an impressive participation of 2,000 entries, with Alt Drx Pvt Ltd standing out as one of the top ten winners. This recognition highlights their commitment to cutting-edge technology and innovation. Congratulations to Avijit and the team for this remarkable achievement!

News from the Campus

We're blooming with excitement as IIM Indore's eco-friendly initiatives have earned us the HUDCO Award for Best Practices in Environmental and Social Sustainability in the categories of Environmental Management, Energy Conservation, and Green Buildings!



From planting the seeds of energy conservation to branching out with green buildings, our efforts in environmental management have blossomed into impactful change. This award reflects how we're "leafing" no stone unturned in our mission for a sustainable future. At IIM Indore, we believe in growing a greener tomorrow, one eco-step at a time!

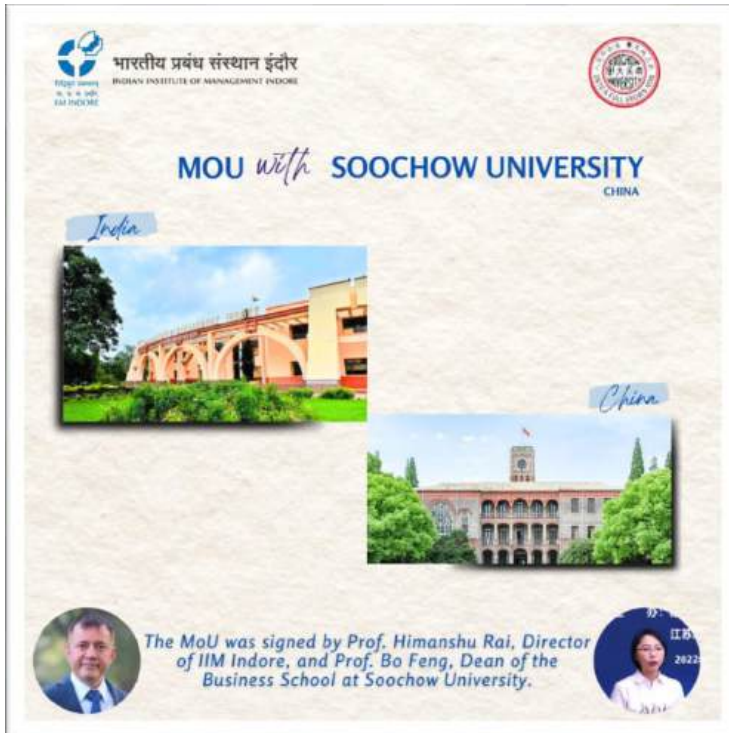
Pioneering excellence in management education and leadership development, IIM Indore is proud to continue its unwavering commitment to nation-building.

With the signing of an MoU with Army Training Command (ARTRAC), Shimla, IIM Indore will curate and conduct specialized Management Development Programmes on Logistics and Supply Chain Management for senior Army officers. The MoU was signed by Prof. Himanshu Rai, Director, IIM Indore, and Air Commodore AVG Patnaik, Secretary AMSB, HQ ARTRAC, in the presence of Prof. Subin Sudhir, Associate Dean – Executive Education, Prof. Rayees Ahmad Sheikh, Major General MK Mathur, Col. Irdeesh Khan, and Col. Divesh Kumar.

It aims to equip military leaders with cutting-edge management skills, reinforcing IIM Indore's dedication to empowering India's defense forces. By enhancing strategic insights and operational efficiency, this partnership further strengthens IIM Indore's pivotal role in shaping our nation's future.



We're delighted to share the news of our latest collaboration with Soochow University, China!



This MoU was officially signed by our Director, Prof. Himanshu Rai, and Prof. Bo Feng, Dean of Soochow University's Business School. This partnership is a promising step toward enhancing academic exchange and joint research in fields of mutual interest, connecting the vibrant educational and cultural landscapes of India and China. Together, we aim to foster responsible business leaders who understand the importance of sustainable development in today's global landscape.

IIM Indore proudly expands its global reach to 60 prestigious institutions across 24 countries through a new MoU with Kristiania University College, Norway!

Signed by our Director, Prof. Himanshu Rai and Dr. Kristi Bache, Pro-rector of Research and Artistic Development at Kristiania University College, this collaboration symbolizes a powerful link between India and Norway in advancing academic exchange and innovation. Together, we're set to create enriching student exchanges, foster impactful joint research, and inspire cultural understanding—opening new doors for students and faculty to experience world-class, interconnected learning at IIM Indore.



We're delighted to share the news of our collaboration with The Maharaja Sayajirao University of Baroda, Gujarat!



Signed by Prof. Himanshu Rai, Director, IIM Indore, and Prof. Vijay Kumar Srivastava, Vice-Chancellor of MSU Baroda, this MoU marks a new chapter in academic and community impact.

Together, we're set to launch initiatives spanning faculty development, joint research, and certificate programs, while also focusing on social responsibility and entrepreneurship. Here's to an inspiring partnership rooted in knowledge-sharing and innovation!

Clean mind, clean actions, clean body!

As part of the Swachata Pakhwada, the IIM Indore community came together under the leadership of our Director, Prof. Himanshu Rai, to spread awareness and take a collective pledge for a cleaner and healthier campus.

Prof. Rai emphasized that cleanliness is about cultivating respect and responsibility towards the environment. By embracing Reduce, Reuse, Recycle, and Refuse, we transform our habits, culture, and ultimately, our society.



We also organized a Swachata Mitr Shivir to appreciate our hardworking housekeeping team, where their health check-up was conducted by our dedicated doctors and medical staff. It was a small gesture to ensure the well-being of those who ensure a clean and healthy campus for all of us.

With every small effort, we are building a more sustainable future, because change begins when we start caring. Here's to a Swachh Bharat.

On October 2, 2024, IIM Indore community came together to pay homage to Mahatma Gandhi and Lal Bahadur Shastri Ji, honouring two leaders whose values remain ever-relevant.



Their teachings of truth, simplicity, and compassion are not merely echoes of history—they are guiding principles for today's world. Our Director, Prof. Himanshu Rai shared that their philosophies aren't just lessons of the past, but blueprints for a stronger and more unified future. Reflecting on their lives, we recognize Gandhi Ji's courage and Shastri Ji's humility as powerful reminders to always strive for what is right. We pledge to carry their vision forward, nurturing a nation that embodies their ideals of harmony, resilience, and progress. Here's to IIM Indore, here's to our clean, happy, healthy and self-reliant India.

Congratulations to the Indian Information Service (IIS) Officer Trainees from the Indian Institute of Mass Communication (IIMC) on successfully completing the Management Development Programme at IIM Indore!

The valedictory ceremony was held in the esteemed presence of Prof. Himanshu Rai, Director of IIM Indore, Mr. Nimish Rustagi, ADG of IIMC, Ms. Rashmi Roja Thushara Nair, Course Director (IIS) at IIMC, and Prof. Ranjeet Nambudiri, Dean of Faculty at IIM Indore.



Prof. Rai inspired the trainees with insights on leadership, emphasizing the power of networking to build bridges, the importance of emotional intelligence in understanding others, the value of conscientiousness to instill trust, and the necessity of openness to embrace new ideas. He encouraged them to carry these values forward as they serve the nation, enhancing their impact as leaders. Mr. Rustagi, Ms. Nair, and Prof. Nambudiri also congratulated the trainees, commending their dedication and growth throughout the programme.

At IIM Indore, we are dedicated to "Education for All," equipping professionals across sectors with skills to lead, adapt, and inspire in an ever-evolving world.

Today, IIM Indore had the privilege of hosting a powerful presentation by the Indian Army on the legendary Battle of Walong (1962).



Colonel Sumit Sharma, Major Yashveer, Lt. Akanksha Sivach, and Capt. Kushagra Dhawan captivated the audience with their insights into the grit and heroism of Indian soldiers who fought bravely in the most daunting terrains.

The entire IIM Indore community was deeply moved by their tribute to the soldiers who defended our nation with resilience and courage. We extend our heartfelt gratitude to the Indian Army for their bravery and for inspiring us with their unwavering spirit.

Jai Hind!

In today's fast-paced and unpredictable business environment, mastering strategic thinking and leadership skills is essential for senior professionals. We're delighted to welcome the seventh batch of the Executive Certificate Programme in Strategy & Leadership for Senior Professionals!



The academic orientation was held on October 26, 2024, where Programme Coordinator Prof. Sunder Dindugal briefed the new cohort of 106 participants, on the programme's vision and outcomes.

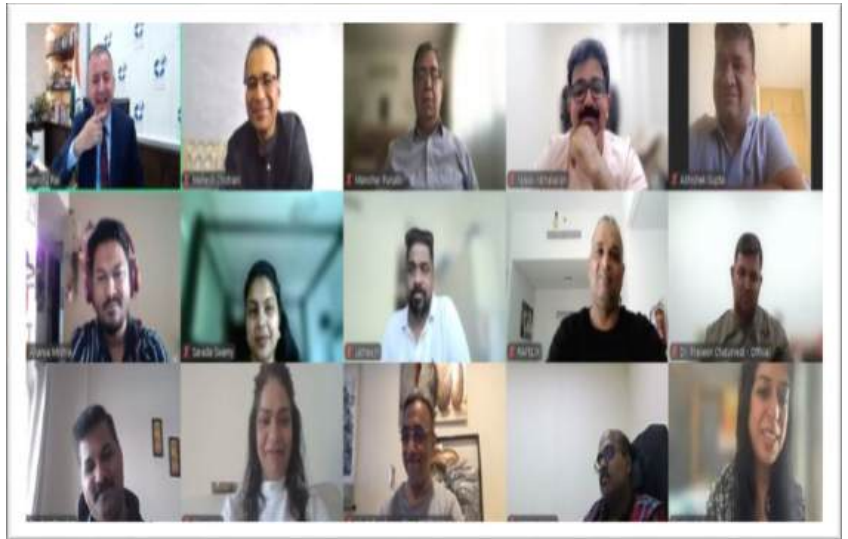
Designed to empower leaders, this programme dives into real-world challenges, enhances strategic thinking, and strengthens leadership capabilities through hands-on discussions and insights from industry experts.

Ready to transform your leadership potential.

Our IIM Indore family expands once again beyond borders, with the inauguration of Batch 19 of the General Management Programme for Executives (GMPE) in UAE today.

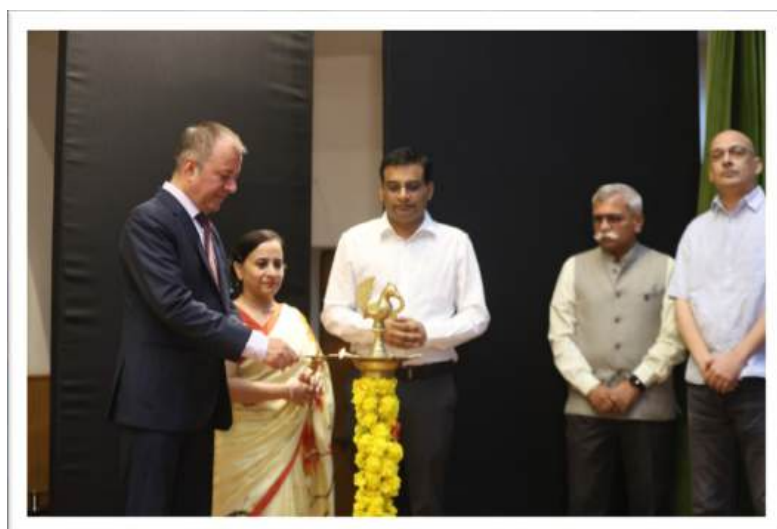
Inaugurating the batch, our Director, Prof. Himanshu Rai, shared his views about the values of bravery, adaptability, networking, and introspection—urging participants to use these principles to create a positive impact in their industries and beyond. "True leadership comes from the courage to adapt, build meaningful connections, and reflect on one's journey. It is through these values that we not only grow ourselves but also uplift those around us," Prof. Rai remarked.

Dr. Mahesh Chotrani, Founder and Director of Anisuma Training Institute, highlighted the importance of continuous learning. Prof. Manish Popli, Programme Coordinator, emphasized the practical application of knowledge, encouraging peer learning as a cornerstone of the programme. This new batch, comprising 45 professionals from Aviation, Automotive, Banking, FMCG, Healthcare, IT, Oil & Gas, and more, is ready to shape the future of business.



28 years of relentless pursuit, 28 years of creating impact, 28 years of redefining excellence – IIM Indore has always believed in creating leaders who not only excel but also inspire.

Addressing the gathering on this momentous Foundation Day, our Director, Prof. Himanshu Rai emphasized the institute's commitment to excellence and inclusivity. "The real essence of success lies not just in academic achievements but in the holistic development of our students, staff, and faculty," he remarked. Prof. Rai further added that IIM Indore's journey is about empowering communities, cultivating empathy, and driving societal progress.



As we celebrate this milestone, it's a reminder that every challenge conquered, every accolade earned, and every change initiated over these 28 years, reflects ours, IIM Indore's vision and values. From shaping industry-ready

professionals to making a meaningful difference in society, the institute has charted an inspiring journey of growth and transformation. Today, IIM Indore shines with its resilience

and impact, and this Foundation Day marks not just the celebration of a legacy but the beginning of an even brighter future.

Human Resources today is no longer just a behind-the-scenes function — it's the heartbeat of every organization, shaping strategies, driving innovation, and nurturing talent to unlock business potential.



Recognizing this transformative shift, IIM Indore's Post Graduate Programme in Human Resource Management (PGPHRM) proudly hosted Mimamsa2024 - the HR Conclave, where industry leaders and academicians converged to redefine HR's evolving role as a strategic business partner.

The event was inaugurated by Shri M.M. Murugappan, Chairman – Board of Governors, IIM Indore, alongside Prof. Himanshu Rai, Director, IIM Indore. Shri Murugappan emphasized three key leadership lessons—compassion, simplicity, and equality.

Prof. Rai highlighted resilience and adaptability as essential leadership qualities for navigating complexities, urging leaders to build strong networks and embrace challenges. Chair - PGP-HRM, IIM Indore, Prof. Nishit Sinha, highlighted that the HR Conclave bridges academia and industry, fostering dialogues to shape future-ready HR professionals aligned with evolving workforce needs.

With such thought-provoking insights, Mimamsa set the stage for meaningful discussions on the evolving role of HR and its impact on business and society. From aligning people-centric practices with organizational goals to fostering cultures of growth and engagement, Mimamsa was a platform where insights met innovation to address the challenges of the modern workplace.

We proudly hosted our inaugural International Partners' Day—SETU: Bridging Academic Excellence—at IIM Indore on October 9, 2024



Our Director, Prof. Himanshu Rai inaugurated the event. As academicians from our partner universities from the seven countries, the USA, UK, France, Russia, Germany, Italy, and Belgium, gathered to celebrate our shared vision, the atmosphere was filled with excitement and inspiration.

This day not only marked the beginning of meaningful dialogues but also laid the

foundation for future collaborations that aim to enrich the global academic landscape. We look forward to building bridges of knowledge and partnership that will benefit our communities and the world at large. Together, we can drive impactful change and foster a sense of belonging across borders!

It was a delight to have Prof. Bipasha Maity, Assistant Professor of Economics at Ashoka University, Sonipat, Haryana, for a thought-provoking research talk as part of the IIM Indore Seminar Series on October 11, 2024.



Prof. Maity's presentation, titled "Political Regime and Women's Marriage Outcomes," delved into the intricate relationship between political environments and their impact on women's marital decisions and outcomes.

The seminar was chaired by Prof. Karthikeya Naraparaju and coordinated by Prof. Sutirtha Bandyopadhyay, both from the Economics Area at IIM Indore.

The seminar turned out to be a platform for meaningful discussion on the intersection of politics, economics, and women's rights.

CreativeCrusaders: At Planet-I, there's more to B-school life than just academics!

Saurabh Dogra and Shivika, our second-year PGP students, host creative "Pain'T" sessions, where friends come together to paint, relax, and let their imaginations run free. Each session features a different theme, including painting, quilling to make jhumkas, clay modelling, and



more. It's not just about honing artistic skills—it's about connecting, unwinding, and discovering new perspectives. Their initiative is a perfect example of how students at IIM Indore find unique ways to build community and enrich campus life beyond the classroom. Creativity, connection, and collaboration—there's always something inspiring happening at Planet I

On this Dussehra, we celebrate the triumph of good over evil by sharing the spirit of unity and joy from our International Partners' Day, SETU: Bridging Academic Excellence, at IIM Indore.

Through SETU, we also immersed ourselves in the festive fervour of Navratri. Our global partners, from seven countries, experienced the exhilarating Dhunuchi dance, a symbol of celebration and togetherness.

As we honour these connections across borders, we wish you all a very Happy Dussehra, filled with victory, light, and the spirit of collaboration!



How can we achieve Garbage-Free Cities? At the International Conference on the theme - Towards Garbage-Free Cities: Innovations in Waste Management and Sustainability, hosted by IIM Indore's Centre of Excellence, ANVESHAN, in partnership with the Ministry of Housing and Urban Affairs, we united to explore groundbreaking ideas.

Inaugurated by our Director, Prof. Himanshu Rai, the conference focused on reimagining urban sustainability, bringing together experts to envision cleaner, greener cities for the future.

From expanding the 3Rs (Reduce, Reuse, Recycle) to include Refuse, as Prof. Himanshu Rai highlighted, to exploring cutting-edge circular models in fashion and luxury from Milan, shared by Prof. Andrea Sianesi, Dean, MIP Politecnico di Milano, the event was packed with innovative insights.

Prof. Uttiyo Raychaudhuri, Vice Provost of Internationalization at the University of Denver, urged us to Rethink, Reimagine, and Rework our consumption, and Dr. Belgin Okay-Somerville, Sr. Lecturer at the University of Glasgow Adam Smith Business School, shed light on how Sustainable HRM encourages well-being and performance.

Conference Convenor, Prof. Shruti Tewari highlighted ANVESHAN's role in encouraging impactful research and collaboration for sustainable waste management.

Associate Dean - Executive Education Prof. Subin Sudhir delivered the vote of thanks and mentioned that the conference reflects IIM Indore's ongoing efforts to promote sustainable solutions.

Kudos to Prathamesh Rale from the Indian Institute of Technology, Indore, for winning the Best Paper Award in a tough competition for his breakthrough work on solar e-waste trends!

There were a total of 18 paper presentations and 5 poster presentations on three tracks - Sustainability, Solid Waste Management and SBM 2.0. Thanks to our session chairs, Prof. Ganesh Kumar, Prof. Amit Vatsa and Dr. Ashootosh Mandpe for their insights and contributions.

ANVESHAN continues to lead the charge, empowering research and collaboration to tackle waste challenges head-on. With ideas to drive sustainable urban ecosystems, ANVESHAN is shaping a cleaner, greener future.



We're flipping the script on the fun at IIM Indore!

PGP SAC collaborated with Y Ultimate for an epic frisbee workshop, and even our international students jumped right into the action! From disc-incentive throws to spin-credible catches, the mini-league was a high-energy thrill ride.



Our new spin bikes at IIMIndore aren't just about staying fit—they're about charging your energy and your devices!



Hop on, pedal between classes, and ride the wave of fitness with a tech twist. Here's to a campus that's geared up for both health and hustle!

Knowledge Creation

How do companies turn global insights into a competitive edge at home?

RESEARCH PUBLICATION
Impact of dimensions of absorptive capacity on multinationals' reverse knowledge transfer: from an Indian context

Published in
Journal of Knowledge Management
ABDC - A

www.iimdr.ac.in

EDUS AACSB AMBA

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INDIAN INSTITUTE OF MANAGEMENT INDORE

Prof. Prashant Salwan

The graphic features a portrait of Prof. Prashant Salwan in a pink shirt, a QR code, and logos for EDUS, AACSB, and AMBA. The text is set against a blue and white background.

In the study, "Impact of Dimensions of Absorptive Capacity on Multinationals' Reverse Knowledge Transfer: From an Indian Context", Prof. Prashant Salwan, along with his co-authors Nivisha Singh, Sachin Mangla Kumar, and Demetris Vrontis, explore how businesses can leverage knowledge gained abroad to boost their local performance. Published in the Journal of Knowledge Management

(ABDC -A), this research uncovers the key role of a company's learning capacity (absorptive capacity) in this process, which is especially vital for emerging economy multinationals (EMNCs) navigating global markets.

Their findings offer practical insights for companies aiming to succeed through smart knowledge management.

Announcements

What's your Sunday plan? Why not invest it in something meaningful and exciting?

With IIM Indore's #WeekendMBA— Post Graduate Programme for Working Executives (PGPMX)—you can make your weekends truly count.

This programme is crafted for busy professionals, offering you the perfect opportunity to step up, explore new business strategies, and connect with like-minded leaders.

No need to choose between work, family, and learning—now you can balance it all and still gain a top-notch management education.

Admissions are open for the next batch! Ready to turn your weekends into a launchpad for career success?

Apply now: :

<https://iimdr.ac.in/programmes/academic-programmes/post-graduate-programme-in-management-for-executives-pgpmx/>

Shape Your Future with IIM Indore's PGPMX (Weekend MBA)

Ranked among Top 25 in Asia Pacific by QS EMBA Rankings 2024.

Discover a transformative journey with IIM Indore's weekend MBA at Mumbai Campus, designed for working professionals seeking to enhance their leadership and management skills.

Admissions Open!

- World Class Faculty
- Case Based Discussions
- New Perspectives

Highlights

- Curriculum focused on Industry 4.0
- Flexible learning schedule for working executives
- International immersion opportunities
- Global networking and peer learning

Contact Us
Phone Number: +91-731-2439793
Website: www.iimdr.ac.in

EDUS AACSB AMBA

भारतीय प्रबंध संस्थान इंदौर
INDIAN INSTITUTE OF MANAGEMENT INDORE

The advertisement features a blue and white color scheme with a photograph of the IIM Indore building. It includes a QR code, a list of highlights, and contact information.

Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels. Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

[Short Duration Programmes \(Online and On-campus\)](#)

[Long Duration Online Programmes](#)

[Executive Programmes in UAE](#)

[General Management Programme for Executives \(GMPE\)](#)

[Virtual Learning Programme for Executives \(VLPE\)](#)

[Certificate Course in Business Management for Defence Officers](#)

[Faculty Development Programme \(FDP\)](#)

Visit: <https://www.iimidr.ac.in/executive-programmes/> for more details.

For more information or assistance, please contact:

Alumni Office, Indian Institute of Management Indore, Prabandh-Shikhar, Rau-Pithampur Road, Indore 453556, Madhya Pradesh, INDIA Tel: +91 731 2439657/666,

Email: alumnioffice@iimidr.ac.in