

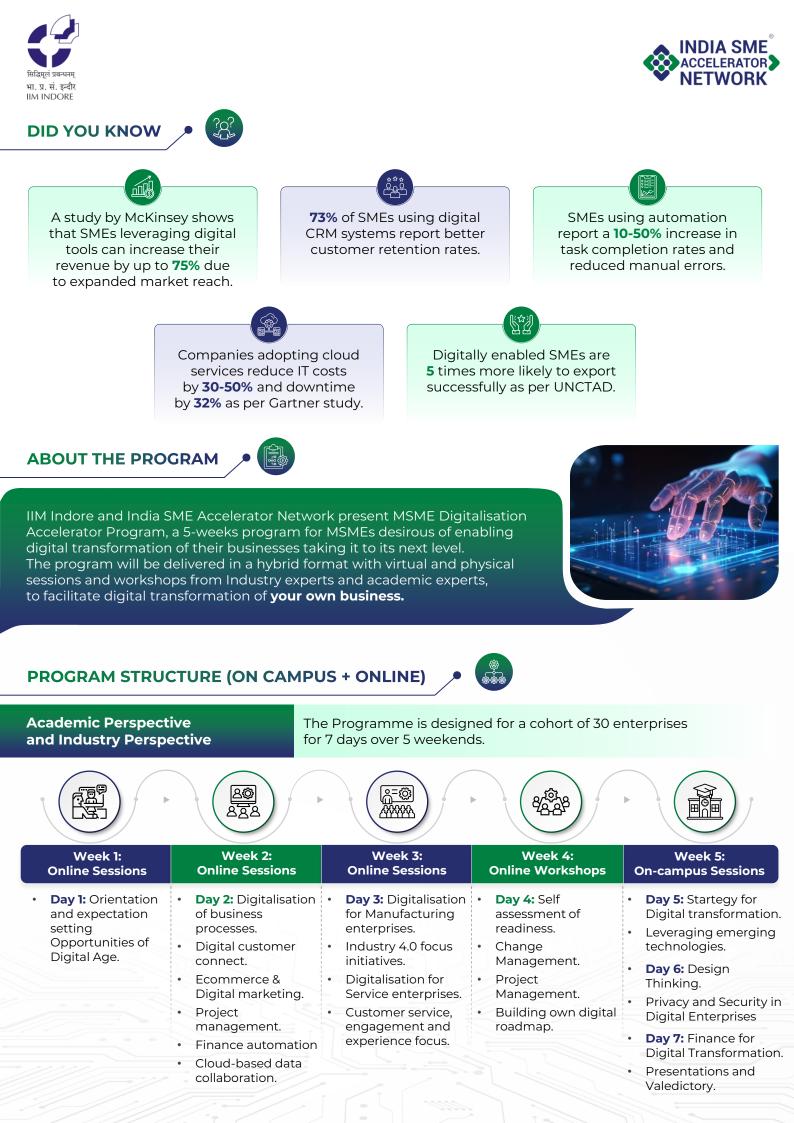


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MSME DIGITALISATION ACCELERATOR PROGRAM

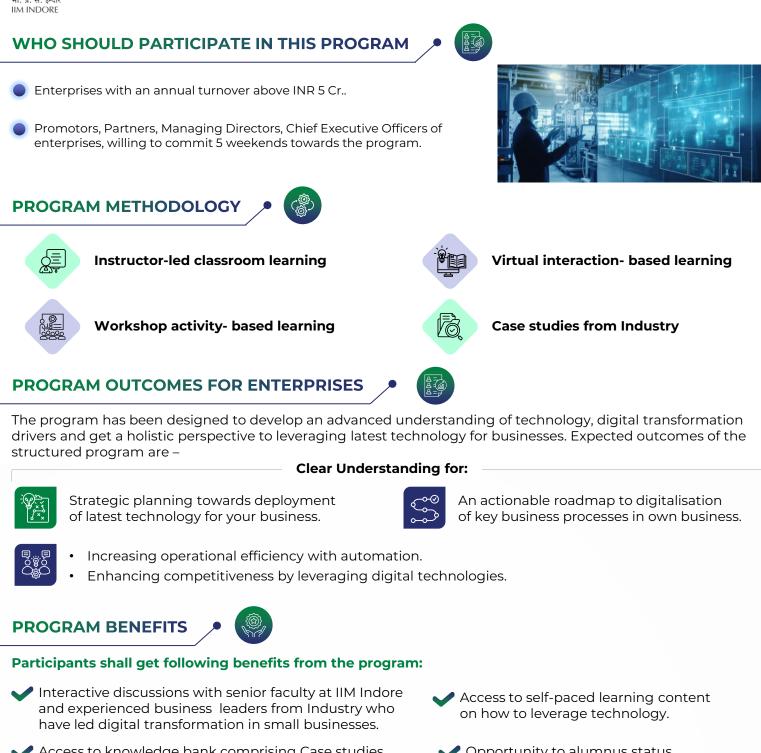
An Exclusive Program for MSMEs Powered by India SME Accelerator Network and IIM Indore

Faculty in-charge: **Prof. Saurabh Kumar** Programme starts: **15th Feb 2025**









- Access to knowledge bank comprising Case studies, Research Reports, Videos, etc.
- Opportunity to alumnus status at IIM Indore *

* Participant who completes the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. The participant is required to apply separately along with the necessary fee of Rs. 1,000/- + applicable taxes per person (for two years) and Rs. 10,000/- + applicable taxes (for Lifetime) to register his name with IIM Indore Executive Education Alumni.



Upon successful completion of the Program, participants will be awarded certificate by IIM-Indore and India SME Accelerator Network

1N	भारतीय प्रबंध संस्थान इन्दौर DIAN INSTITUTE OF MANAGEMENT INDORE	ACCELERAL NETWOR	
	राह प्रमाणित विवय जनत है कि		
	में दिसोड़ा 19 ज़ब्दूबर से 23 महम्बर, 2024 के दीवम		
	भारतीय प्रबंध संस्थान इन्द्रीन		
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	पुण एस एम इ स्ट्रांग्सन किंग्रन्स क्रम एस्सानगटर प्राधान भी मान हिल्ला।		
	This is to certify that		
	Xyz.		
	participated in the		
M	SME Strategic Business Growth Accelerator Programme		
	conducted by Indian Institute of Management Indere		
	in association with		
	India SME Accelerator Network		
	from 19 October to 23 November, 2024.		
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Programme Coordinator	Associate Dean, 1	Associate Dean, Executive Education	





PROGRAMME FEES

Total Programme Fees : INR 85,000 (+GST)

• The Programme fee includes cost for residential stay and food at IIM- Indore Campus for 3 days of on-campus programme days. Travel cost, if any, to be borne by the participants.

HOW TO REGISTER



Participants interested in the programme can click here to register online

https://forms.gle/1Pbx4fSyiZeL2mcU7



For details, clarifications, you can reach us on -



+91 8047361166

+91 8828155466

programs@indiasmeaccelerator.com Or customersupport@indiasmeaccelerator.com

FACULTY IN-CHARGE

Prof. Saurabh Kumar is an associate professor of information systems at IIM Indore. He has completed his FPM degree (PhD) from the Indian Institute of Management Lucknow. Prior to joining IIM Indore, he was working as a faculty at Indian Institute of Management Nagpur, India. He has also served as a Visiting Research Scholar at Beedie School of Business, Simon Fraser University, Canada. Before his FPM degree, he served at Tata Consultancy Services in Bangalore. He holds an engineering degree in computer science from SASTRA University, Tamil Nadu. He has various publications in reputed journals like Industrial Marketing Management, IEEE Transactions on Engineering Management, Business Strategy and Environment, Behaviour & Information Technology, Expert Systems with Applications, and so on. His research and teaching interests include business analytics, data mining, soft computing techniques, privacy and security issues in big data.

ABOUT IIM INDORE

The Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. Instituted in 1996, IIM Indore is the sixth addition to the Indian Institutes of Management (IIM) family of management schools. IIM Indore stands with pride, with the Triple Crown of triple accreditation, first from the Association of MBA's, AMBA in 2016 (a UK-based accreditation agency); second from the AACSB in 2019, and third and latest from the EFMD Quality Improvement System (EQUIS) by EFMD, the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in the nation to receive triple accreditations. IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative) and 25th rank (Asia) in QS World Rankings for our global MBA.

ABOUT ISAN

India SME Accelerator Network (ISAN) is an exclusive business accelerator for MSMEs, dedicated to building future ready MSMEs across the country. ISAN provides a structured and methodical approach to dealing with critical business challenges, guided by industry experts in specialised domains through mentoring of business owners, in association chambers, industry trade associations and apex bodies of SMEs in India.



