





## Publications

### Book

Manjunatha, K., Parvez, A., Pai, R. D. and Ashraf, T. (Eds.). (2015). *Proceedings of International Conference on Managing Library and Information Systems in the Digital World: Challenges and Opportunities*. New Delhi: Bookwell. ISBN: 978-93-80574-81-3.

### Articles/Research Papers Published in Journals

**Chanda S. S.** and Ray, S. (2015). Formal Theory Development by Computational Simulation Modeling: A Tale of Two Philosophical Approaches. *Decision*. DOI: 10.1007/s40622-015-0096-y.

**Chandrasekhar, S.** and **Sharma, A.** (2015). Urbanization and Spatial Patterns of Internal Migration in India. *Spatial Demography*, 1-27, DOI: 10.1007/s40980-015-0006-0.

Jha, S., Dhanaraj, C. and **Krishnan, R.** (2014). MNE R&D in Emerging Markets: Arbitrage, Adaptation and Aggregation in Global Innovation Networks. *Academy of Management Proceedings*, 2014(1), 17650–17650. DOI:10.5465/AMBPP.2014.17650abstract.

**Dutta, K.** (2015). Strategic Thinking as a Differentiator in Entrepreneurial Cognition, *The IUP Journal of Entrepreneurship Development*, 12(2), 1-17, Product Code: IJED11506.

**Dutta, K.** (2015). Role of Social Capital in a Traditional Entrepreneurial Society: A Study. *The IUP Journal of Entrepreneurship Development*, 12(1), 1-22, Product Code: IJED11503.

Mishra, S. and **Nargundkar, R.** (2015). An Analysis of Intensive Mode Pedagogy in Management Education in India. *International Journal of Educational Management*, 29(4), 408-419.

**Thomas, N.** and Vohra, N. (2015). Development of Network Measures for Knowledge Processes: A Relational Framework. *Knowledge and Process Management*, 22(2), 126-139.

**Thomas, N.** and Vohra, N. (2015). Three Debates in Organizational Learning: What Every Manager Should Know. *Development and Learning in Organizations: An International Journal*, 29(3), 3-6.

### Conference Paper Presented

**Bhatta, N.M.**, Angadi, S. and Bagali, M.M. (2015). Layoff Kaeidoscope - A Descriptive Study of Employment Layoffs Specific Reference to Indian ICT Industry. Presented at the *International Conference on Re-scripting India Growth Story* Organised by Jain University Bangalore held during April 17-18, 2015 at The Atria Hotel, Bengaluru.

**Ladkani, R.** and Banerjee, A. (2014). More than a Fair Share? Principal-Principal Conflicts in Emerging Markets: Evidence from India. Presented at *51<sup>st</sup> Annual Meeting of the Eastern Finance Association (EFA)* held during April 8-11, 2015 at New Orleans, USA.

**Mukherjee, K.** (2015). Mandatory Corporate Social Responsibility (mCSR) : Discussion on a new Definitional Construct. Presented at *Global Summit on Corporate Social Responsibility (GS-CSR)* held during May 15-16, 2015 at India International Centre, New Delhi.

**Nargundkar, R.** and Chatterjee T.K. (2015). Travel Motivations of Indian Domestic Tourists: An Exploration. Presented at *Advances in Hospitality and Tourism Marketing and Management (AHTMM) Conference* held during June 18 - 21, 2015 at Beppu, Japan.

### Management Cases/ Working Paper/Teaching Notes

Jha, S., **Krishnan, R. T.**, Dhanaraj, C. and Buche, I. (2015). Cisco India (A): Innovation in Emerging Markets. *International Institute for Management Development*, Case No. IMD-7-1657.

Jha, S., **Krishnan, R. T.**, Dhanaraj, C. and Buche, I. (2015) Cisco India (B): Bootstrapping For Innovation. *International Institute for Management Development*, Case No. IMD-7-1658.

**Venkatesh, B.**, Pithawalla, M. and Trivedi, S. (2015). Godrej Security Solutions Ltd: Moving Consumers to Action. *Ivey Case*, 9B15A013.

### Others

**Ladkani, R.** (2015). Session Chaired on Mergers and Acquisitions at *51<sup>st</sup> Annual Meeting of the Eastern Finance Association (EFA)* at New Orleans, USA on April 9, 2015.

**Ladkani, R.** (2015). Discussant for Paper *The Role of Tax Havens in Portfolio Equity Flows: International Evidence* at *51<sup>st</sup> Annual Meeting of the Eastern Finance Association (EFA)* at New Orleans, USA on April 10, 2015.

**Salwan, P.** (2015). Net Neutrality will Play Key Role in Increasing Employability. *Free Press*, April 15, 2015.

**Swain, B.** (2015). Delivered a talk on *Ethical Innovation: Bedrock of a Sound and Healthy Business* at IIT Indore on April 17, 2015.

### Blogs

**Krishnan, R.T.** (June 19, 2015). *Scale and Impact: Lessons from Ronnie Screwvala's Entrepreneurial Journey* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/06/scale-and-impact-lessons-from-ronnie.html>.

**Krishnan, R.T.** (June 6, 2015). *Are you too old to be an entrepreneur?* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/06/are-you-too-old-to-be-entrepreneur.html>.

**Krishnan, R.T.** (June 6, 2015). *What we can Learn from the House of Tata about Innovation* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/06/what-we-can-learn-from-house-of-tata.html>.

**Krishnan, R.T.** (May 18, 2015). *Lessons from Jagdish Sheth on what it takes to be a management guru* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/05/lessons-from-jagdish-sheth-on-what-it.html>

**Krishnan, R.T.** (May 22, 2015). *A Tribute to Vidyan and Jha and Dheeraj Sanghi as they turn 50* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/05/a-tribute-to-vidyanand-jha-and-dheeraj.html>.

**Krishnan, R.T.** (April 26, 2015). *Creating a Distinctive Identity for Indian Management Education* [Blog Post]. Retrieved from [http://jugaadtoinnovation.blogspot.in/2015/04/creating-distinctive-identity-for\\_26.html](http://jugaadtoinnovation.blogspot.in/2015/04/creating-distinctive-identity-for_26.html).

## Conferences/Workshops/Lectures

### Industry Meet

IIM Indore organised an Industry Meet at the campus on June 6, 2015. Over 150 industrialists/top management executives of different organisations in and around Indore and office bearers of all the major industry associations of Madhya Pradesh participated in the meet.

While welcoming the participants, IIM Indore Director, Professor Rishiksha T. Krishnan stressed the need for continuous interaction between the industry and IIM Indore and called upon the industry to join hands with IIM Indore in building a robust platform for such a mechanism.

Mr. D. Sivanandan, former Director General of Police, Maharashtra, in his keynote address, emphasized on the importance of Courage of Conviction while carrying out business operations.

4 CEOs, namely Mr. Mahesh Sharma, CEO, Flexituff International Ltd, Mr. Rajendra Jain, Managing Director, ITL Industries Ltd, Mr. Rakesh Agarwal, CEO, Tata International Ltd and Mr. Prafulla Nilosey, CEO, Bhandari Foils & Tubes, Dewas, participated in a panel discussion on *Industry Institute Relations: Expectations and Modalities*. Professor Krishnan moderated the discussion.



Professor NM Bhatta, Professor of Practice, IIM Indore, conducted an interactive session with the participants on industry visit Course for the Post Graduate students. Industry leaders opined that this is a very good programme and pledged their full support in making this meaningful learning experience for both the Industry and students.

### Workshop on Doing Business in China

IIM Indore's Special Interest Group (SIG) on *Comparing Business in China and India* organized a day long workshop on Doing Business in China, on April 27, 2015, in collaboration with the Institute of Chinese Studies, Delhi.

The workshop was inaugurated by Professor Rishiksha T. Krishnan, Director, IIM Indore. Details of invited speakers and topics are as under:

1. Professor Alka Acharya, Director, Institute of Chinese Studies: *Delhi China and Global Economy*
2. Professor Yin Xiangshuo of Fudan School of Economics, Fudan University: *Shanghai is Chinese economy slowing down? Where is it heading?*
3. Mr. Aneesh Sen, Vice President, Digi Valet: *Foraying into China: Strategies to Pivot the entry with a Niche Technology*
4. Mr. Jayant J. Shrikhande, former Country Head of China operations Larsen & Toubro: *Chinese Advantage in Manufacturing*
5. Professor G. Venkat Raman, Faculty, IIM Indore: *Cultural Determinants of Chinese Negotiation Behavior*
6. Mr. Ravi Kethana, former head of China operations Tata Consultancy Services: *Doing business in China in Chinese way*
7. Professor Ni Shoubin, Dean, School of Law, Shanghai University of International Business and Economics: *Shanghai legal and Financial safety/ Risk Aspects while doing Business in China*
8. Dr. Aravind Yelery, Associate Fellow, Institute of Chinese Studies, Delhi: *Sub-National Economics: Soft targets and hard surfaces for Indian Businesses in China*





Coordinated by Professor Srinivas Gunta, Faculty, IIM Indore, the workshop was attended by the students and faculty of IIM Indore, along with various policy makers, industry chieftains and academicians.

### Workshop on Stochastic Optimization and Games

IIM Indore organised a three-day national workshop on Stochastic Optimization and Games during April 28–30, 2015. The workshop observed participation of research scholars and faculty from IIT Bombay, IIT Indore, IBS Hyderabad, DAVV and IPS Academy along with the research students and Academic Associates of the Institute.



Professor S. P. Mukherjee, Former Centenary Professor, University of Calcutta and President of IAPQR; Professor T. Parthasarathy, Faculty, ISI, Chennai and CMI, and Professor K. S. Mallikarjuna Rao, Associate Professor, IIT Bombay were the invited speakers for the workshop.

### Workshop on Development Strategies for Malwa Region

IIM Indore's Special Interest Group (SIG) organised a Workshop on Development Strategies for Malwa region at the Institute on April 25, 2015.

The workshop started with a brief discussion on some basic statistics about the Malwa region and the mandate and activities of the SIG by Professor Siddhartha Rastogi and Professor Joyshankar Bhattacharya of IIM Indore.

The first session of the day was conducted by Professor Arnab Mukherjee, Faculty, IIM Bangalore, who shared his thoughts on sub-national development strategies. He discussed about regional divergence through examples like Nogales, Bangalore, Chaco phenomenon and Bihar. He pointed out the importance of the role of the state in regional growth and prosperity.

The second session was conducted by Professor Asmita Kabra, Faculty, Ambedkar University, Delhi, who has spent more than 15 years working at grassroot level in the areas of Chambal, Madhya Pradesh. She shared her experiences with tribal rehabilitation issues and how such tribes can be helped with financial inclusion and other tools. She suggested various themes like Farming-Technology-Governance that can be researched by SIG at IIM Indore.

The keynote address was delivered by Mr. Sanjay Dubey, IAS, Commissioner Indore Circle wherein he highlighted the significance and historic grandeur of Malwa region which comprises of northern and western parts of Madhya Pradesh.





### Lecture on Globalization and Multinationals by Dr. Mehdi Boussebaa

Dr. Mehdi Boussebaa, Associate Professor, University of Bath, UK, visited IIM Indore on June 24 - 25, 2015. He delivered a lecture on *Globalization and Multinationals: Interrogating the discourse of the 'transnational' firm*.

During his insightful address, Dr. Mehdi discussed the discourse of the 'transnational' firm produced by multinational companies and increasingly reproduced in some academic quarters. On the 2<sup>nd</sup> day of his visit, Dr. Mehdi conducted a workshop on Presenting and Publishing Qualitative Research in which effective ways of presenting qualitative research methods were discussed.



## Awards, Scholarship and Achievement



### Professor Arnab Bhattacharya honored with Satish K. Sehgal Doctoral Student Award

Professor Arnab Bhattacharya, Faculty, Finance and Accounting area, IIM Indore, received *Satish K. Sehgal Doctoral Student Award* for excellence in scholarship and organizational citizenship during the Annual Convocation held at IIM Calcutta in April 2015.

The award is given during the Annual Convocation each year in IIM Calcutta to a participant amongst the convocating doctoral students. The award includes a citation and a cash prize

Professor Bhattacharya received this award for his dissertation titled *Three Essays on Initial Public Offerings: Evidence from India* under the guidance of Professor B. B. Chakrabarti.



### Pankaj Gupta wins Best Proposal Award at International Conference

Pankaj Gupta, an FPM Participant (Finance and Accounting Area) at IIM Indore presented his research work in the Doctoral Colloquium- TAPMI-CSU International Conference 2015, organized by T. A. Pai Management Institute and Colorado State University, USA. Competing with around 30 other participants, Pankaj won the Best Proposal Award along with a cash prize of Rs. 10,000. The topic of Pankaj's research was *Tunneling and Propping: An Integrated View*. It explained the business group structure in India and gave an explanation to the resource transfer activity between group affiliated firms. The colloquium was held during April 17-18, 2015.



### Swapnajit Chakraborti wins Silver Medal

Swapnajit Chakraborti, FPM(I) participant won the silver medal for his paper titled: *Multi-Document Text Summarization for Competitor Intelligence: A Methodology Based on Topic Identification and Artificial Bee Colony Optimization* in the 30<sup>th</sup> ACM-SIGAPP Symposium on Applied Computing.

The medal was awarded after three levels of screening by Association for Computing Machinery, USA and sponsored by Microsoft Research.



### IIM Indore won the overall trophy for IIM-IIT Face-Off

IIM Indore and IIT Indore participated in the Face-Off event held on April 10, 2015. The programme had various competitions including Vocal-Solo Music and One Acoustics. This was followed by Solo, Duet and Group Dance and Nukkad Natak. Creative Writing was held as the prelims for debate, for which four participants each from IIT Indore and IIM Indore were selected. The topic for the debate was *This House believes that the UN as an Institution has failed in its role*. IIM Indore won the overall trophy in the IIT-IIM face-off.

### IPM'14 Batch wins the Batch Face-Off

To enhance the team spirit and competitiveness, IPM students organized a Batch Face-Off on May 7-16, 2015. The competitions were held between 2014 and 2013 batches, which included nine sports activities including cricket, baseball, throw ball, football, badminton and volleyball. There were separate and mix matches for boys and girls. IPM 2014 batch won the Face-Off by 4-3.

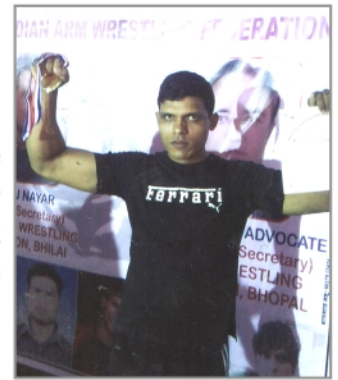






### IIM Indore Gym Instructors Win Gold Medals in M.P. Arm Wrestling Competition 2015

Mr. Amar Singh Chauhan and Mr. Vikram Shekhawat, gym instructors of the Institute won the gold medals at 36<sup>th</sup> Madhya Pradesh Arm Wrestling Competition organized at Mhow on May 3, 2015. The competition was organized by Madhya Pradesh Arm Wrestling Association, Bhopal under the auspices of Indian Arm Wrestling Federation in which around 60 contestants participated.



## Social Sensitivity

### Yoga Day at Umaria Primary School and Govt. Primary School (Shramik Colony)

Pragat-I, Social Sensitivity Cell of IIM Indore organized Yoga Day in Umaria Primary School and Shramik Govt. Primary School, Indore on June 22, 2015. With focus on creating Yoga as a daily activity for the students, Pragat-I distributed Yoga activity charts among the students and informed them about the importance of Yoga. The event saw an enthusiastic response with an active participation of 300 students. The support from the school staff was also commendable.



## Events

### EPGP Batch Inaugurated

The seventh batch of Executive Post Graduate Programme in Management (EPGP) was inaugurated at IIM Indore on May 5, 2015.



Mr. Kollengode Ramanathan Lakshminarayana, Former Chief Strategy Officer, IT Business, Wipro Ltd. and Professor Rishiksha T. Krishnan, Director, IIM Indore, along with Professor Prashant Salwan, Chair, EPGP, inaugurated the Programme in the presence of 37 participants (Male: 31, Female: 6) who have registered for it.



## FDP

The seventh edition of Faculty Development Programme (FDP) was inaugurated at IIM Indore on April 20, 2015 and concluded on June 12, 2015.

The objective of the Programme was to develop competence in general management, understand recent advances in management research, and learn to improve pedagogies, effective presentation techniques, and behavioral skills to be an effective management faculty.



During their stay at IIM Indore, the participants got intensive exposure to research, writing, teaching and training, and had industry visits. A total of 166 sessions included Case Development and Presentation, Developing Teaching and Presentation Skill, Developing Research Skill, Research Methodology, History of Management Thought, Thought Leadership, Social Responsibility of Business, Spreadsheet Modeling, recent developments in the field of Accounting, Finance, Marketing, Economics, Legal Environment and Multivariate Analysis using SPSS/STATA. They also visited ITC E-Choupal for an understanding of ITC's supply chain management.

Professor Subhasankar Chattopadhyay was Coordinator of the FDP.

## International Yoga Day

The first International Yoga Day was celebrated by IIM Indore on June 21, 2015 with full enthusiasm and fervor.

Professor Rishikesh T Krishnan, Director, IIM Indore, led the celebrations at the Institute by practicing various 'asanas' along with faculty, staff, their family members and students of the Institute.



On this occasion, an online quiz competition was also organized for the participants by the Students Activity Council (SAC). The one minute quiz had questions about history of yoga and various types of asanas.

## Labour Day

IIM Indore celebrated Labour Day at the Institute on May 1, 2015 with enthusiasm and fervor.

Mr. Jigar Kantharia, Officer, Outsourced Activities and Plantation Management, IIM Indore welcomed the housekeeping workers and acknowledged their hard work in the upkeep of IIM Indore.



Col. K.T. Udupa (Retd.), Chief Administrative Officer, IIM Indore, distributed certificates of excellence and trophies to four housekeeping workers for their outstanding performances.



### E-Chai Marketing Challenge Competition

The IPM e-Cell organized e-Chai Marketing Challenge competition in association with e-Chai at the Institute on April 9, 2015.

The event provided an opportunity for the students to connect with entrepreneurs, understand their start-up challenges and create marketing campaigns & presentations to solve these challenges.

Reputed startup firms including Engineer babu, Manthan Mania Group, Flapapp, Pulpy Papaya, Wittyfeed, and Youth Revolution India participated in the event. Every start-up awarded a best team award, which carried cash prizes and invitation to do internships at their organisations.



The participating teams provided ideas and solutions to the challenges faced by each of the companies. Prizes for the individual best participants were awarded to Vivek Kumar, Surjo Sankar and Shubham Kushwaha. Jury's choice awards were awarded to Nikhil Kumar, Ashish Singh and Aniket Basudeo.

### Elixir: A Marketing and Branding Plan Competition

IIM Indore organised 'Elixir, a marketing and branding plan competition, in association with Get Laid Unpaid (GLU), a newly launched clothing brand which fuses fashion with art on April 6, 2015.

The competition comprised of two elaborate rounds. The first round required the participating teams to create their own creatively innovative marketing strategy for the brand. In the final round, the short-listed teams had personal interactive sessions with Mr. Tejas Jain, Founder, GLU.

Amongst the five teams that qualified after the rigorous elimination rounds, IPM participants Ms. Ritika Kohli and Mr. Utsav Thapliyal won the competition and bagged a coveted internship with the brand.





## Visit

### IPM Students Visit Industries in Maharashtra

A group of 180 Students of Integrated Programme in Management went on a three-day trip to the rapidly growing industrial hub- Pune with an objective to gain knowledge about ground realities of various organizations and the way they function. The main focus was on the manufacturing units.



Students got a chance to visit top IT companies like Infosys, Wipro and TCS where the HR managers & executives shared their experience with them. In order to get an idea about various other sectors like plastics, wires, auto-mobiles, etc., students also visited Forbes Marshall and Thermax, wherein they had an interaction with the manager while visiting the plant. The tour also included visits to Polyplastics, FIAT India, JCB, Kalyani Forge, Steelmax and Finolex. The trip was fruitful for the students thereby helping them directly interact with the managers and HR of such big organizations.

### Defence Officers visit IIM Indore

Around 25 Colonels / Lieutenant Colonels attending the Regimental Commanders Course at Military College of Telecommunication Engineering (MCTE), Mhow, visited IIM Indore on June 18, 2015.



Ms Bhavya Kapoor, Placement Officer, IIM Indore introduced the officers to various facilities of IIM Indore. Professor Ganesh Kumar N., Dean (Academics) delivered a talk on *The Future of the Indian Economy*.



## MDPs

### In-company Programmes

Date	Programme Title
April 20 - May 02, 2015	Capsule Course in General Management for NTPC Limited (Mumbai)
April 22 - 23, 2015	Financial Statement Analysis for ACC Limited (Mumbai)
May 11 - 15, 2015	Leadership Development Programme Mahindra Finance Limited
May 25 - June 06, 2015	Capsule Course in General Management for NTPC Limited (Hyderabad)
June 01 - 05, 2015	Young Leaders Development Programme for ACC- ACL Leadership Academy
June 08 - 14, 2015	Management Capacity Enhancement Programme (Batch 12) for NPIU



Participants of Young Leaders Development Programme for ACC-ACL Leadership Academy with Professor Ashish Sadh, IIM Indore



Participants of NPIU Management Capacity Enhancement Programme with Professor Ranjeet Nambudiri and Professor Patturaja Selvaraj of IIM Indore





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