



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

# IIM INDORE NEWSLETTER

A Quarterly Newsletter of the  
Indian Institute of Management Indore



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- IIM Indore's Social Sensitivity Cell Pragat-I distributes stationary
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- Atharv: The Annual Management & Cultural Fest of IPM
- IIM Indore's Annual Sports War, Chunauti
- First Round of Sweden National Quiz Competition held at IIM Indore
- Safety Awareness Workshop held at IIM Indore
- Book by FPM Participant, Avik Sinha
- Digital India Week
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### Visits

- Dr. Sandrine Maximilien, Sci-Tech Head, French Embassy visits IIM Indore
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## Editor's Desk

We are happy to present to you the July-September 2015 issue of the IIM Indore Quarterly Newsletter.

Two important developments have taken place in this quarter. The first PGP Batch of IIM Sambalpur (being mentored by IIM Indore) having 49 students, commenced on September 23, 2015. We are also proud to have a new campus for IIM Indore's PGP-Mumbai students at CBD Belapur, Navi Mumbai.

IIM Indore is honored to have had Dr. APJ Abdul Kalam for five most encouraging, inspirational and motivational interactive speeches at the Institute (October 3, 2007; December 11-12, 2009; November 26-27, 2010; March 25-26, 2012 and June 12, 2013). Dr. Kalam's soft-spoken yet clear as a crystal way of expressing his inclination towards seeing India prosper, his belief in the Indian youth and its power enthralled the students, faculty and staff of IIM Indore. His extraordinarily simple smile and marvellous aura always reflected his leaning towards simple things in life. We dedicate this issue of the Newsletter to Dr. Kalam, a great son of India and inspirational leader.

Akhtar Parvez

“Before you do anything, stop and recall the face of the poorest, most helpless, destitute person you have seen and ask yourself, what I should do which may help him”

Dr. APJ Abdul Kalam  
at IIM Indore on June 12, 2013





## Highlights of the Quarter

### i5 Summit

With an opportunity to ideate, innovate, inspire, induce and invest; a two day event i5 Summit, was held at the Institute from August 22-23, 2015. Aimed to promote entrepreneurial culture, the event was held together by *Student Activity Council (SAC)-IIM Indore* and *Student Entrepreneurship Support Cell (SESC)-IIT Indore*. The event was marked with a number of elegant speakers from different sectors of the industry, with interesting workshops, panel discussions and guest lectures, with experts like Mr. Ganesh Natarajan, Vice Chairman and CEO of Zensar Technologies; Mr. Raghunandan G, Co-Founder-Taxi For Sure; Mr. Neeraj Singhal, Head of Expansion-Uber; Mr. Rohit Chadda, Co-Founder- Foodpanda; Mr. Gagan Arora of Print Venue; Mr. Kris Gopalakrishnan, Co-Founder, Infosys; Mr. Ronnie Screwvala, Founder-UTV, etc.



### US Summit on Innovations and Make in India in United States

IIM Indore added one more feather in its cap by becoming the first IIM to conduct a summit in the US on Innovations and Make in India in the United States on September 11, 2015. This summit brought together Industry representatives from the US and Indian companies and academicians from both the countries.

The Summit was inaugurated by Dean of McCombs School of Business, Dr Jay Hartzell and Professor Rishiksha T. Krishnan, Director, IIM Indore. Renowned experts on marketing and emerging economies, Professor Vijay Mahajan and John P. Harbin delivered talks on the theme of the summit. Mr. Pravathaneni Harish, Consul General of India, Houston delivered an insightful talk on business opportunities in India and the policy initiatives being implemented by the Indian Government. Some of the other speakers of the Summit included Mr. Mohammed Farooq, Founder, Gravitant, Mr. Arun Khurana, Head, Digital Wipro, Dr. Jeffrey Tew, Chief Scientist and Head, TCS Innovation Labs, Mr. Rama Mohan Rao, CEO of State Bank of India, Chicago office, Professor Prashant Salwan, Chair EPGP, IIM Indore, Dr. Linda Gerber, Chair CIBER (global information technology consulting, services and outsourcing company) and Professor Raji Shrinivasan, Professor of Marketing.



Participants of the seventh batch of the EPGP were also present on the occasion. IIM Indore has a partnership with McCombs Business School, University of Texas, Austin, USA, wherein EPGP participants undergo one full term course on contemporary topics.





## IIM Indore signs MoU with BHEL

We are pleased to inform you that IIM Indore has recently signed a Memorandum of Understanding (MoU) with Bharat Heavy Electricals Limited (BHEL). This MoU is a broad understanding to utilize each other's knowledge, capabilities and infrastructure in delivering services for mutually beneficial programmes in Strategy, Human Resources Management, Operations and Marketing. BHEL is India's largest engineering and manufacturing company of its kind and IIM Indore a national Institute specialising in areas such as Strategy, HR Management, Operations, Marketing and allied subjects. The area of cooperation envisaged are Skill and Competency Development, Expert Lectures, Student Internship, Consulting Projects, Joint Seminars; as well as various workshops and conferences. The MoU is valid for 2 years which is extendable for another 3 years on mutual agreement.



## ICICIdirect Centre for Financial Learning (ICFL) and IIM Indore sign MOU for executive programmes in finance

IIM Indore signed a Memorandum of Understanding (MoU) with the ICICI Direct Centre for Financial Learning (ICFL). This alliance intends to create a Knowledge Partnership between IIM Indore & ICFL and aims to offer programmes in finance that are contemporary and focused towards helping working professionals upgrade their skills to meet the opportunities offered by a dynamic environment. While IIM Indore is an academic institution of excellence with expertise in curriculum design, content and quality faculty, ICFL being a part of ICICI Securities, one of the largest broker, financial distributor and merchant banker in the country brings a practitioners perspective.

The objective of the collaboration is to establish a framework for the parties to attain and strengthen their shared objectives through the design, creation, distribution and delivery of educational programmes like short duration MDPs, e-MDPs (e-learning variant of MDPs) and long duration programmes.

## Shifting of IIM Indore Mumbai Campus to the New Building

The IIM Indore Mumbai campus shifted to the new building (Mahaavir Icon, CBD Belapur, Navi Mumbai) on July 27, 2015. The new campus (about 14000 sq. ft.) has seven classrooms, two MDP classrooms, library, computer centre, nine faculty cabins, two discussion rooms and a cafeteria.



## IIM Indore FPM Participants Visit China

Participants of IIM Indore's Fellow Programme in Management (FPM) namely, Baljeet Singh Sani, Khadija Vakeel, Nitya Saxena and Rima Mondal; visited China as a part of Indian Youth Delegation to China from August 20-27, 2015. The event was organized under the aegis of Ministry of Youth Affairs and Sports, Government of India. The aim of the delegation was to create international perspective among the youth and involve them in promoting peace and understanding through cultural exchange.





## 1<sup>st</sup> PGP Batch begins at IIM Sambalpur



The first batch of Post Graduate Programme (PGP) with 49 students commenced at IIM Sambalpur on September 23, 2015 in the state of Odisha. The Chief Guest of the inauguration ceremony was Shri Sanjay Kumar Das Burma, Hon. Minister, Skill Development & Technical Education and Food Supplies and Consumer Welfare, Government of Odisha. Mr. Burma congratulated IIM Indore for successfully arranging necessary academic and administrative support for the new IIM.

Professor Rishikesh T. Krishnan, Director, IIM Indore and Mentor Director, IIM Sambalpur; and Professor Pawan K. Singh, Faculty, IIM Indore were also present on the occasion. Professor Krishnan observed that the IIM Sambalpur and the Government would join hands in creating IIM Sambalpur as a centre of high quality education. Professor Pawan Kumar Singh, Faculty, IIM Indore, expressed his gratitude to various stakeholders for taking IIM Sambalpur to its present shape.

## Commencement of Academic Programmes

### 18<sup>th</sup> Batch of PGP Inaugurated

The Induction Programme for PGP Batch 2015-17 was held on July 9-11, 2015.

The Chief Guest for the event was Mr. Madan Padaki, Co-founder, CEO & Managing Director, Head Held High Services and Co-founder & Director, Sylvant Advisors. He shared his experiences from his graduating years and work at various companies.

Mr. Padaki's commencement speech was followed by the release of Mr. Deepak Malhotra's book titled Match the Age to Keep Them Engaged.

On the second day of the event, Mr. Giri Giridhar, Senior Director (Finance), MSD Pharmaceuticals delivered the commencement address and interacted with the students of the inaugurated batch.

The entire orientation was a perfect start for the new batch and their upcoming two years at IIM Indore.



### 4<sup>th</sup> Batch of PGP-Mumbai Inaugurated

Induction programme of the 4<sup>th</sup> batch of PGP-Mumbai was held on July 26, 2015 at The Park Hotel, CBD Belapur, Navi Mumbai.

Mr. Arijit Basu, CEO and MD, SBI Life Insurance Company Limited was the chief guest for the ceremony. He sensitized the students with status of Indian economy and its scope for development. He encouraged the participants to venture into social sectors and help improve the economy. During the inaugural address, Professor Rishikesh T. Krishnan, Director, IIM Indore, congratulated the participants for making it to the PGP-Mumbai of IIM Indore. He urged students to come up with entrepreneurship rigor and do a greater good for the society.

Mr. Shubhabrata Basu, Chair, PGP-Mumbai, briefed the students about the new curriculum which was followed by presentations on library facilities and plagiarism by Dr. Akhtar Parvez.





## 12<sup>th</sup> Batch of CCBMDO Inaugurated

The inauguration ceremony of the twelfth batch of Certificate Course in Business Management for Defence Officers (CCBMDO) consisting twenty five participants was held on September 7, 2015. Professor Rishiksha T. Krishnan, Director, IIM Indore and Professor Saripalli Bhavani Shankar, Coordinator, CCBMDO commenced the programme with the formal lamp lightening ceremony. Professor Krishnan emphasized that the participants can learn better by engaging not only in the class, but also outside the class in order to enhance their skills and knowledge in the management arena.



## 5<sup>th</sup> Batch of IPM (2015-20) Inaugurated

The Induction Programme of the 5<sup>th</sup> batch (2015-20) of Five Year Integrated Programme in Management (IPM) was held on August 1-2, 2015.

Professor Ranjeet Nambudiri, Chair, IPM gave an overview of the programme. Students were also given a brief introduction about Institute Campus and various facilities.

Mr. B.P. Rao, CMD, Bharat Heavy Electricals Limited was the Chief Guest of the event. In his commencement speech, Mr. Rao shared his professional experience with the students and spoke on the theme *India of Today and Tomorrow*.

Professor Rishiksha T. Krishnan, Director, IIM Indore mentioned various initiatives taken by the Institute in streamlining the quality of academic education at IIM Indore and also quality of life on the campus.

On this occasion, the following IPM students were given Certificates of Academic Excellence for their outstanding performance, during the academic year:

- Aishwarya Mangla
- Archit Kothari
- Dhananjay Kashyap
- Shruti Garodia
- Ira Singh
- Mani Chaudhary
- Pulkit Agarwal

IIM Indore's new website was also launched by Mr. B.P. Rao in the presence of Professor Rishiksha T. Krishnan, Director, IIM Indore and Dr. Akhtar Parvez, Chair, Website Committee.





## Conferences/Workshops/Lectures

### Workshop on Innovation

IIM Indore initiated a series of workshops, targeted at senior management with an innovation workshop held at The Leela, Bangalore on July 17, 2015. The workshop was organized in collaboration with the NHRD-Bangalore Chapter.

The workshop, *From Jugaad to Systematic Innovation – Role of Senior Leadership* was led by Professor Rishikesh T. Krishnan, Director, IIM Indore. Professor Krishnan, who is the co-author of the award-winning book '8 Steps to Innovation: Going from Jugaad to Excellence' shared his insights on ways to embed innovation in an organization and make it a part of its DNA. This was followed by a panel discussion with Dr. Manish Gupta, Director, Xerox India Research Centre; Mr. Kairas Vakharia, Sr. V.P. Innovation (Automotive & Farm Business) & Business Head Construction Equipment, Mahindra & Mahindra Ltd.; Dr. Rajeev Rastogi, Director Machine Learning, Amazon and Ms. Bidisha Nagaraj, Group President-Marketing, Café Coffee Day as panelists. They shared their experiences in nurturing innovation in their organizations. The panel discussion was moderated by Professor Krishnan. The workshop was attended by around 77 corporate leaders across functions.



### Guest Lecture on Comparing Business in China and India

The Special Interest Group (SIG) on Comparing Business in China and India held a guest lecture on July 13, 2015. Professor Patricia Uberoi, Chairperson and Honorary Fellow of the Institute of Chinese Studies (ICS), Delhi and Professor Rama V. Baru, Professor, Centre of Social Medicine and Community Health, Jawaharlal Nehru University, New Delhi were the guest speakers. Professor Patricia Uberoi discussed on the topic – *China's 'Belt and Road Initiative': What's in it for India?* Professor Rama V. Baru spoke on – *Recent Trends in the Commercialization of Medical Care in China*.



### The Indore Youth Speak Forum

IIM Indore's IPM-SAC in collaboration with AIESEC-Indore Chapter organized one of the largest youth events of the region, *The Indore Youth Speak Forum* on September 20, 2015. The forum was centered on the theme '*Shape Education Today, To Shape the Future Tomorrow*'. The main speakers of the event were Mr. Parikipandla Narahari, District Collector-Indore, Mr. Siddharth Rajhans, Product Manager at Apple and Founder Spacify; Mr. Shyam Zambre, Head- Talent Development and Capacity Building-VECV and Dr. Sumer Bahadur Singh, Principal, Daly College. The four speakers also participated in a panel discussion on the topic *Education and Employment: Is the Problem More Grass Root Level or Lack of Skill Training*. Simultaneously, five workshops were also held on the occasion related to employment, education and business analysis.



### Workshop on Six Sigma Green Belt

Club Kaizen of IIM Indore coordinated a 4 day Lean Six Sigma Green Belt Workshop conducted by KPMG. The workshop was conducted on 12th-13th & 19th-20th September, 2015. Mr. Vijayakumar Rajasekaran, Manager, Management Consulting and Business Excellence Team, KPMG was the trainer in the programme which saw a total of 81 participants from PGP and FPM. The students were exposed to the DMAIC methodology of process improvements in a comprehensive manner and the programme was insightful in learning the data driven and structured approach towards problem solving.





## Professor Ranjeet Nambudiri addresses PGP Students of IIM Rohtak

Professor Ranjeet Nambudiri, Faculty, IIM Indore (OB and HRM Area) was invited to address the incoming Post Graduate Programme (PGP) Batch at IIM Rohtak as a part of their orientation programme on July 1, 2015. He delivered talks on IIM Value System Orientation and the Learning Process of IIMs. The talks revolved around the IIM way and how the IIM system strives to develop value-driven, socially conscious leaders and managers.



## Guest lecture on Make More in India

A special lecture on the discussion about foreign investment opportunities in India was held on August 17, 2015. Mr. Rajesh Marwah, Quality Management Professional for Sweden based home furnishing firm, IKEA was the guest speaker. Mr. Marwah talked about the value systems and vision of IKEA to create 'A better everyday life for many people, together.' He proposed collaborating with IIM Indore students Kaizen by conducting workshops with the suppliers and creating platforms to learn best industry practices.



## Guest lecture on *Strategic Planning of Brand*

Mr. Nikhil Raibole, Planning Director, Ogilvy & Mather, interacted with IIM Indore PGP Mumbai participants on August 16, 2015. He spoke on the topic *Strategic Planning of Brand*, and noted that there is a business objective behind every brand which is converted into a marketing objective and then the brand strategist takes it forward to build communication objective.

## Guest lecture on *New Frontiers in Changing Marketing Communication Landscape*

Mr. Ambi M. G. Parameswaran, Executive Director, FCB Ulka Advertising, visited IIM Indore on August 20, 2015. He delivered a guest lecture on the topic *New Frontiers in Changing Marketing Communication Landscape*.

## Psychology Workshops by SIG Zephyr

IIM Indore's Psychology Interest Club *Zephyr* organized a workshop on September 3, 2015 on the topic *Are You a Dreamer?* which was conducted by motivational speaker, Mr. Pratik Uppal. The second workshop was held on September 25, 2015 on the theme: *'Communication as You Never Saw It Before'*. Mr. Sandeep Atre, one of the Founder-Directors of CH Edge Makers was the Chief Guest for this workshop.





## Discussion on *Integrating HR Strategy with Business Strategy*

A panel discussion on '*Integrating HR Strategy with Business Strategy*' was held at IIM Indore Mumbai campus on September 26, 2015, with three eminent people from the HR domain, namely Mr. Harjeet Khanduja, VP-HR at Reliance Jio; Mr. Prasanth Nair, Managing Partner and Country Head at Inhelm Leadership Solutions and Mr. Charanjit Pati, Head HR at Reliance Project Management Group. The discussion was moderated by Professor Meenakshi Aggarwal Gupta, Faculty, IIM Indore.

The panelists discussed about strategy, Cost leadership, differentiation and focus with respect to product design so as to enunciate how HR plays the role of the strategist and major challenges that HR personnel face.



## Ms. Harshala Chandorkar speaks at IIM Indore

Ms. Harshala Chandorkar, Senior Vice President- Consumer Services and Communication, conducted a Voluntary Credit Workshop at IIM Indore on behalf of the Credit Information Bureau (India) Ltd (CIBIL) on August 10, 2015.

Ms. Harshala emphasized on the importance of having a good CIBIL Trans Union Score and different ways in which a CIBIL score benefits both financial institutions as well as the consumers, giving advantages such as a decrease in processing time of loans, standardization of decisions taken by banks across branches etc.

## Dr. Saamdu Chetri speaks on *Journey from Gross National Income to Gross National Happiness (GNI to GNH)*

Dr. Saamdu Chetri, Executive Director of Gross National Happiness (GNH) Centre, Bhutan visited IIM Indore on August 10, 2015. He delivered a speech on the topic *Journey from Gross National Income to Gross National Happiness (GNI to GNH)*.

Dr. Chetri said that Gross National Happiness is a development paradigm conceived by His Majesty Jigme Singye Wangchuck, the former King of Bhutan, based on the belief that the purpose of development must be to create conditions that enable society to pursue happiness, our innermost human desire.

He also mentioned major pillars affecting the happiness in our life, namely education, health, environmental preservation, promotion and preservation of cultures, psychological well-being and good governance.



## Mr. Winny Patro, Co-Founder & CEO, IIM net Ventures and market Enomics Interacts with IIM Indore Students

Mr. Winny Patro, Co-founder and CEO at IIM net Ventures and market Enomics interacted with IIM Indore's PGP Mumbai students on September 22, 2015. He shared his thoughts on *Modern branding: Online and Offline*, focusing on the features, troubles and challenges faced in modern branding.



## Mr. Mohan Guruswamy speaks on *The Future World and the Place of India and China*

The *Special Interest Group (SIG) on Comparing Business in China and India* organized a guest lecture at IIM Indore on July 23, 2015. Mr. Mohan Guruswamy, Chairman & Founder, Centre for Policy Alternatives and former Advisor to the Finance Minister, Government of India, delivered a lecture on the topic *The Future World and the Place of India and China*.

Prof. G. Venkat Raman, Faculty, IIM Indore shared the objectives of the Special Interest Group on *Comparing Business in China and India*.



## Mr. Shiv Kumar, Expert on Strategic Turnaround Visits IIM Indore

Mr. Shiv Kumar, President, Business Development and Marketing of Mittal Corp Limited visited IIM Indore on August 26, 2015. He interacted with participants and faculty at IIM Indore under the Economic Lecture Series and delivered a lecture on *Public Sector and Family Run Private Sector: Challenges and Relevance*. He discussed about how the need of public sector was felt after independence and the challenges faced by the manufacturing industries, especially steel sector.



## Professor Raj Gururajan of University of Southern Queensland Visits IIM Indore

Professor Raj Gururajan, University of Southern Queensland, Springfield Campus, Queensland, Australia, visited IIM Indore on September 9, 2015. He interacted with the Institute's research community, including the faculty & student of fellow programme in

management. He focused on application of research in real life instead of just being purely academic in nature. Sharing his personal experiences about his work in health sector at India and Australia, Professor Gururajan mentioned some real life stories keeping the session interesting. He would again be visiting IIM Indore in January 2016 to teach an elective course in PGP 2<sup>nd</sup> year, as well as, conduct a research boot-camp for the researchers' community at IIM Indore.

## Mr. Anand Khurana, Circle CEO, Airtel Visits IIM Indore

Mr. Anand Khurana, Circle (Bihar and Jharkhand) CEO of Airtel, visited the Institute on August 10, 2015 and shared his academic, professional and personal experiences with the budding managers of IIM Indore.

Mr. Khurana mentioned his 7 Cs to Success as Common sense, Confidence, Courage to act, Character of a go getter, Competence and Charisma. He concluded his speech mentioning that *Business is about winning minds and at the same time winning hearts.*





## Publications

### Book Chapter

Mishra, S. and **Mishra, S. K.** (2015). Organizations and Indian Culture: A Multicultural Perspective. In Vijay Pereira and Ashish Malik (Eds.), *Investigating Cultural Aspects in Indian Organizations: Empirical Evidence* [Chapter 10, pp. 171-183]. Switzerland: Springer International Publishing, ISBN: 978-3-319-16097-9.

### Articles/Research Papers Published in Journals

**Mishra, A.** (2015). Consumption Value of Digital Devices: An Investigation Through Facebook Advertisement. *Social Networking*, 4(3), 51-61.

Jaiswal, R., Sharma, J. K., Dash, S. B., **Mishra, A.** and Kar, S. (2015). Antecedents of Turnover Intentions of Officers in the Indian Military: A Conceptual Framework. *Vikalpa*, 40(2), 145-164.

### Papers Presented at Conferences/Workshops

Babu, S., **Krishnamurthy, N.** and Parthasarathy, T. (2015). Stationary Optima, Completely Mixed and Symmetric Equilibria in Stochastic Games. Presented at the 10<sup>th</sup> ISDG (*International Society of Dynamic Games*) Workshop held during July 16-17, 2015 at the Department of Mathematics and Statistics, University of Strathclyde, Glasgow, UK.

Tomer, G. and **Mishra, S. K.** (2015). Exploring Person Technology fit and it's Impact on Work Outcomes Among IT Professionals. Presented at 2015 *Academy of Management Annual Meeting* held during August 7-11, 2015 at Vancouver, Canada.

Kumar, K. K. and **Mishra, S. K.** (2015). Subordinate-Superior Upward Communication: The Effect of Power, Politics, and Political Skill. Presented at 2015 *Academy of Management Annual Meeting* held during August 7-11, 2015 at Vancouver, Canada.

Kumar, K. K. and **Mishra, S. K.** (2015). Subordinate-Superior Upward Communication: The Effect of Leader-member Exchange and Interactional Justice. Presented at the *European Group of Organization Studies Colloquium* held during July 2-4, 2015 at Athens, Greece.

Mishra, S. and **Mishra, S. K.** (2015). Migration and Multiculturalism: Centrality of Work Organizations. Presented at the *European Group of Organization Studies Colloquium* held during July 2-4, 2015 at Athens, Greece.

Nagar, N. and **Raithatha, M.** (2015). Corporate Governance and Cash Flow Manipulation: Evidence from India. Presented at IFABS 2015 *Corporate Finance Conference* held during September 12-13, 2015 at Said Business School of the University of Oxford, Oxford(UK).

**Pandey, A.** and Nambudiri, R. (2015). Voice as a Response to Destructive Leadership: Subordinate's Personality, Organizational Climate and Tenure as Moderators. Presented at the 31<sup>st</sup> EGOS *Colloquium* held during July 2-4, 2015 at Athens, Greece.

**Swain, B.** (2015). Ethical Innovation: A Bedrock of Sound and Healthy Business. Presented at the 10<sup>th</sup> *Philosophy of Management International Conference 2015* held during July 9-12, 2015 at St. Anne's College, University of Oxford, Oxford(UK).

Thomas, R.K. and **Nambudiri, R.** (2015). Motivation as an Obligation: Linking Deontic Motivation with Organizational Socialization and Commitment. Presented at the 75<sup>th</sup> *Annual Academy of Management Meeting* held during August 7-11, 2015 at Vancouver, Canada.

### Others Activities

**Krishnan, R.T.** (September 1, 2015). InMobi's Miip May be More Important to India than Sundar Pichai (e-paper). *Live mint*. Available at <http://www.livemint.com/Opinion/FbxOhNzmU81Scy3I9jU1eL/InMobi-Miip-may-be-more-important-to-India-than-Pichai.html>.

**Krishnan, R.T.** (September 15, 2015). Creative Inventors Need Creative Capital (e-paper). *Live mint*. Available at <http://www.livemint.com/Opinion/zSxMYF3bF6CQPchyr83cQQ/Creative-inventors-need-creative-capital.html>.

**Nambudiri, R.** (2015). Delivered Invited Talk on *IIM Value system Orientation and Teaching and learning process* at IIMs at IIM Rohtak on July 1, 2015.

**Nambudiri, R.** (2015). Delivered Invited Talk on IIM Indore PGP: Bridging the Gap with the *Industry* at the *MBA Curriculum Review Workshop* at IIT Roorkee on September 12, 2015.

**Nambudiri, R.** (2015). Chairperson of the Symposium on a Proactive Approach to Organizations: The Impact of Positive Organizational Behavior on Well-being at Work at the 14<sup>th</sup> *European Congress of Psychology at Milan, Italy* during July 7-11, 2015.

### Blogs

**Krishnan, R.T.** (July 18, 2015). *Understanding China: Insights from Hank Paulson's New Book* [Blog post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/07/understanding-china-insights-from-hank.html>.

**Nargundkar, R.** (September 30, 2015). *Octobered* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/09/octobered.html>.

**Nargundkar, R.** (September 30, 2015). *Dropping Out* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/09/dropping-out.html>.

**Nargundkar, R.** (September 26, 2015). *Why It Helps To Be Low Tech* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/09/why-it-helps-to-be-low-tech.html>.

**Nargundkar, R.** (September 14, 2015). *A Five Point Program for Good Governance* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/09/a-five-point-program-for-good-governance.html>.

**Nargundkar, R.** (August 21, 2015). *Em and the Big Hoom- Book Review* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/08/em-and-big-hoom-book-review.html>.

**Nargundkar, R.** (August 24, 2015). *Stock Market Crash* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/08/stock-market-crash.html>.

**Nargundkar, R.** (August 10, 2015). *GNH from Bhutan- A Primer* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/08/gnh-from-bhutan-primer.html>.

**Nargundkar, R.** (July 28, 2015). *Abdul Kalam-An Important Indian* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/07/abdul-kalam-important-indian.html>.

**Nargundkar, R.** (July 1, 2015). *Tragedy of Greek Proportions* [Blog post]. Retrieved from <http://rnargundkar.blogspot.in/2015/07/tragedy-of-greek-proportions.html>.

Academic Associate

### Articles Published in Magazine/Newspaper

**Sharma, I.** (2015). Adhunikarāna Athava Mulya Siddhanta. *Arpan Samarpan*, 13(9), 16-17.



## Awards, Scholarship and Achievement

### IIM Indore's Cases Ranked among Top 10 in ISB-Ivey Global Case Competition-2015

Two IIM Indore cases have been ranked among the top 10 submissions for the ISB-Ivey Global Case Competition 2015, and have been selected for Honourable Mention and Publication as co-branded ISB-Ivey Cases. This includes one Business Case written by FPM participant *Bishakha Majumdar* and PGP alumnus *Rudranil Chakraborty* on the topic *Building the Ark: Redesigning Workforce Composition at Powertech India*. The second case by Professor *Patturaja Selvaraj* and Mr. Mitesh Gangar of Ernst & Young is about *Scaling an Indian Startup: The Chronicles of Deltecs InfoTech*.

The competition is organized by the Centre for Teaching, Learning, and Case Development at the Indian School of Business and Ivey Business School, Western University. The award ceremony will be hosted by the Confederation of Indian Industry (CII), as part of their 5<sup>th</sup> University-Industry Congress: Global Higher Education Summit 2015 in New Delhi, during December 1 – 2, 2015.



### Best Young Librarian Award 2015

Dr. Akhtar Parvez has been recently awarded the Best Young Librarian Award 2015 by the Indore Division Library Association (IDLA). IDLA has been presenting this award to librarians (for the past 10 years) who demonstrate outstanding services to their respective institutions and the profession in general. The award was presented to him by the President, Indore Division Library Association and the Chairman, Holy Maa Maya Foundation on September 27, 2015 at Pritam Lal Dua Sabha Grah, Indore.



### IIM Indore's Two Students Bag French Government's Charpak Scholarship

Two students of IIM Indore namely Kapil Kanungo (IPM-2011) and Sanchit Garg (PGP 2014-16) have received French Government's Charpak Scholarship. The felicitation function was held by Campus France in Ahmedabad. Kapil has received the scholarship for Exchange Programme at EMLYON Business School this year. While Sanchit is going to Ecole de Commerce Post bac à Lille et Paris (IESEG), one of the top business schools in France. Both the students will receive a scholarship of 615 Euros per month.





## Social Sensitivity

### Donation Drive Held at IIM Indore

The IPM Social Committee in association with the IPM Infrastructure Committee organised a donation drive on September 17, 2015 for the working staff on campus, under the aegis of the Hostel and Student Affairs Office, where a large amount of various essential commodities were given out to the members of the working staff including pillows, bed sheets, buckets, clothes, footwear, quilts, blankets etc.



### IIM Indore's Social Sensitivity Cell Pragat-I distributes stationery

Pragat-I, the Social Sensitivity Cell of IIM Indore took the initiative to distribute stationery in all the four schools adopted by the Institute (Umaria Primary School, Govt. Primary School Nawada, KG Primary School and Shramik Colony Govt. Primary School) and awareness among students about the importance of education.



### Enactus IIM Indore

Enactus Team of IIM Indore participated in the Enactus National Competition held at Delhi and managed to secure the fourth position in its league. Its water purification project Amrutdhara and women's empowerment project Mahila Shakti were presented in front of the audience to wide appreciation. Enactus IIM Indore was also selected in top 8 for Enactus, HSBC India Business Case Competition. Efforts and hard work of the team was also felicitated by the District Collector of Rajgarh with letter of appreciation on the occasion of 69th Independence Day.

With an aim to facilitate social responsibility and leadership, Enactus IIM Indore team was established in July 2014. It has expanded to a team of over 30 members, working on four projects in the domains of Soya farming, Poultry management, Water purification and Women empowerment.

## Events

### 69<sup>th</sup> Independence Day



IIM Indore celebrated 69<sup>th</sup> Independence Day with a series of events on August 15, 2015. The event commenced with the unfurling of the national flag by Professor Rishikesh T. Krishnan, Director, IIM Indore, amidst colourful vibrancy and great patriotic fervor, followed by National Anthem. While addressing the gathering Professor Krishnan, in his speech, spoke about India's freedom and the sacrifices the

freedom fighters made to let us all live in an independent country.

Professor Krishnan paid a tribute to late Dr. APJ Abdul Kalam, while mentioning his contribution in motivating India and catapulting the nation towards scientific advancement. He also recognized the contribution of the former member of IIM Indore's Board of Governors, late Dr. M. N. Buch who played a significant role in the development of the institute's infrastructure.





## Atharv: The Annual Management & Cultural Fest of IPM

*Atharv: The Annual Management & Cultural Fest* organized by the IPM students at IIM Indore was held during September 11-13, 2015. The event was marked with the presence of around 1300 participants from around 61 colleges across the country for 50 plus events. The three day fest witnessed cultural, management and literary events.

The events included panel discussions & workshops along with International Model United Nations, Fashion Show Vanity, Comedy Show with Kaneez Surka and Biswa Kalyan Rath, Talent Hunt Vaudeville, General Quiz Econjuncture, Graffiti Competition Vandals, Street Play Hallabol, Media Event Vox Populi, Strategy Competition Strat-o-Sphere and the final Pro-Night with the VH1 Supersonic performers.

The students also paid a tribute to Former President Late Dr. APJ Abdul Kalam via A Thousand Smiles Campaign, where they used a thousand photographs of smiling people to make a beautiful collage of Dr. Kalam.

The winners of other competitions are as follows:

S.N.	Event	Details	Winner	Runner Up
1	Devil's Advocate	Law Knowledge Competition	Shaheed Sukhdev College of Business Studies, University of Delhi	IIT Delhi
2	War of Words	Debate Competition	Christ, Bangalore	St. Xaviers, Kolkata
3	Finopoly	Finance Based Competition	St. Francis College, Hyderabad	IIT Indore
4	Vaudeville	Talent Hunt	JLU, Bhopal	Christ College, Bangalore
5	Econjuncture	Economic Theory Event	Shaheed Sukhdev College of Business Studies, University of Delhi	Another team of Shaheed Sukhdev College of Business Studies, University of Delhi
6	Promenade	Group Dance Competition	Institute for Excellence in Higher Education	Six Different Colleges
7	HeadHunter	HR Event	St. Francis College, Hyderabad	Shaheed Sukhdev College of Business Studies, University of Delhi



## IIM Indore's Annual Sports War, Chunauti

The Annual Sports War of IIM Indore, Chunauti was held at the Institute from August 17-22, 2015, with more than 600 students participating in the event. Many sports competitions like Badminton, Baseball, Throwball, Volleyball, Table Tennis, Squash, Cricket, Football etc. were held between PGP 1, PGP 2 and IPM students of IIM Indore.

The event lasted for 6 days and for the first time in the history of Chunauti, PGP 1, PGP 2 and IPM were the joint winners. Name of the winners are as follows:



Competition	Winners	Runner-Up
<b>Volleyball (Boys)</b>	Muthu, Abhinav Nimje, Rajat Yadav, Amar Pratap Singh James Jim, Ravi Chaudhary, Kishanth R , Suneet Singh Badla	Abhijit Walde, Vignesh A., Kunal, Rohan, Gaurav Tomar Janapareddy Santhosh Kumar Reddy, Piyush, Abhishek Chauhan
<b>Cricket</b>	Vignesh. A, Chetan Nand Kumar Jagtap, Keerthiraj M., Akshay Munim, Vipin, Ashish Yadav Dhiraj, Chetan D., Sankalp, Zeeshan Ali	Supreet Singh, Lalit Mohan Deo, Ram Narayan, Vishal Joshi Utkarsh Utsedh, Vaibhav Singh, Rishabh, Divyansh Vaibhav Gupta
<b>Basketball (Boys)</b>	Nikhil TM, Rajesh Kumar T., Piyush Yadav Devank, Jashid, Marshall	Tulasi Mohan, Mridul Bhati, Nishant Mishra, Gokul Maran, Tatsat, Vishesh Narwaria, Prakhar Gupta, Satya
<b>Basketball (Girls)</b>	Kamala, Priyanka, Vishnu Priya, Tanya Jhakhar, Vaishali, Richa, Shilpika, Pratyusha Ayushi, Yavanika	P. Monika, Revant, Daksha, Jahnvi Eleanor Furtado, Garima, Sania Singh
<b>Throwball</b>	Palak Gupta, Kiran Narendran, Savitha S., Deepti Singh Sadhna, Kotte Sri Durga, Pooja Suresh, Akshi Chugh	Tanya Jhakhar, Yavanika, Virginia, Sabhyata Yadav, Ratnal Gupta, Bajla Shafha, Nishtha Agarwal Charvie Punia, Aditi Rao, Selva Sundari, Manu Agarwal
<b>Table Tennis Boys</b>	Aditya, Yash Meena, Kishan, Suryansh Singhal,	Shivam Gaur, Diwakar Kumar, Abhinav Verma, Ranbir, Nityanandan,
<b>Table Tennis (Girls)</b>	Sindhu, Savitha S., Akshi Chugh, Deepshikha Yadav	Hiral, Akanksha Potdar , Tanya Jakhar
<b>Badminton (Boys)</b>	Lalit Mohan Deo, Aditya, Naveen Damodar, Aishwary Yadav	Rajat Yadav, Tulasi Mohan, Pranshu Garg, Pallav Kumar, Rahul Agarwal, Praveen Kumar S.,
<b>Badminton (Girls)</b>	Ashwathi, Sindhu Sundareshwaran, Pooja Suresh, Deepthi	Tanushree Butola, Angae, Gopika Jhunjunwala, Antarleena Bera
<b>Squash</b>	Aditya Agarwal, Lalit Mohan Deo, Supreet Singh	Aditya Tomar, Apoorv Mittal, Abhishek Gunawat





## First Round of Sweden National Quiz Competition held at IIM Indore

The first round of Sweden National Level Inter-Collegiate Quiz Competition was held at IIM Indore on August 12, 2015. Competing with 123 registered teams from Indore and around the city, IIM Indore students bagged a position in the top six teams in the Indore round. The other five teams belonged to IIT Indore, IIITDM Jabalpur, NLIU Bhopal and two teams from DAVV Indore.

The quiz master for the event was Mr. Kunal Savarkar, an architect by education and a quizzier by passion.

## Safety Awareness Workshop held at IIM Indore

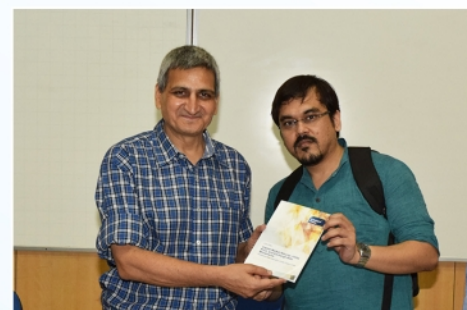
An awareness workshop on 'Need for Regular Hazard Inspection, Reporting and Redressal for Safe Campus' was held at IIM Indore on August 25, 2015. Mr. Jigar Kantharia, Safety Officer of the Institute informed the participants about the safety management system and the role they can play in helping keep the campus safe.



## Book by FPM Participant, Avik Sinha

IIM Indore's research scholar, Avik Sinha's book, "*Capital Market Returns, Utility Price, and Exchange Rate Movements: Evidences from India after Credit Crisis in 2008*" has been published by Scholars' Press, Germany. The book was Released by Mr. Kalpesh Yagnik, Group Editor, Dainik Bhaskar on September 14, 2015 at IIM Indore.

This book talks about how the volatility in the utility prices in Indian market has been changing after the credit crisis in 2008.



## Digital India Week

A workshop on Computer Literacy was organized at the Institute by the IT Department on July 1, 2015. The workshop was a part of Digital India Week. The workshop was attended by 23 employees who were introduced to computer basics. Prof. Rajhans Mishra and Prof. Saini Das trained the participants to use basic softwares like MS Office, Paint, etc. which are used on day to day basis at every organization. The participants were excited to learn the basics and mentioned that they would practice the same so as to get used to the computer working, which would help them stay connected with the modern day technology.



## Hindi Fortnight Celebrated at IIM Indore

IIM Indore celebrated Hindi Fortnight from September 1 - 14, 2015 on the occasion of Hindi Diwas. The two week event witnessed various competitions for the staff and faculty of the Institute, like Hindi Essay Writing, Drafting-Noting, Debate, Hindi Creative Writing and Poem Reciting, in which more than 80 participants were involved. The prize distribution ceremony took place on September 14, 2015 marking the presence of Mr. Kalpesh Yagnik, Group Editor, Dainik Bhaskar as the Chief Guest.

Mr. Yagnik while sharing his personal experiences of being a journalist, mentioned that Hindi is a language which is a synonym to freedom. It is a language which we feel at ease. A language which makes us feel alive. He concluded his speech congratulating all the winners as well as the participants for taking part in Hindi Pakhwada.



Name of the Competition	Winners
Hindi Essay Writing	Preeti Sharma (First), Animesh Singh Chauhan (Second) and Manish Kumar Namdeo (Third)
Drafting-Noting	Pradeep Kumar Sharma (First)
Debate	Ananya Mishra (First), Pooja Sharma (Consolation)
Hindi Creative Writing	KP Radhakrishnan (Consolation)

## Visits

### Dr. Sandrine Maximilien, Sci-Tech Head, French Embassy Visits IIM Indore

The International Student Exchange Committee, IIM Indore, organised a 2-day interaction where students appeared for visa interviews on campus and received a formal preparatory session. The chief guest for the evening was Dr. Sandrine Maximilien, Attaché for Science and Technology at the French Embassy in India, who encouraged students to enjoy their stay at France and make the most of this opportunity.

Ms. Rashmi Arvikar, Education Advisor, Campus France, Pune gave a presentation giving information and tips on different aspects of a students' stay at France. She also acquainted students with all administrative process to be completed before departure as well as formalities on arrival in France.





## Operation SADBHAVNA

Students from various colleges of Kashmir visited IIM Indore campus as a part of Operation SADBHAVNA. Operation SADBHAVNA is undertaken by the Indian Army in Jammu & Kashmir and some of the North-Eastern States as a Military Civic Action Programme aimed at "Winning the Hearts and Minds of the People". It was organized by the Srinagar based Chinar Corps of the Indian Army.

The first visit was by 22 engineering students of various colleges on July 4, 2015 while the second visit was by 18 female students from Electronics & Communication and Computer Engineering Departments of Srinagar School of Management College (SSM), Parihaspora, Jammu & Kashmir on August 11, 2015. During both visits, students were given information about the admissions procedure at IIM Indore.



## MDPs

### MDP for SBI Executives

IIM Indore organized a customized Management Development Programme (MDP) for State Bank of India (SBI) on 'Agile Information Technology Project Management Methodologies' on September 11-12, 2015. This programme was designed to impart expertise to SBI executives in the Agile IT Methodologies and Project Management. The programme was conducted by Professor N M K Bhatta, Faculty, IIM Indore, an expert in this domain and inaugurated by Deputy Managing Director and Chief Information Officer (DMD & CIO) of State Bank of India, Shri Mrutyunjay Mahapatra.





## In-Company Programme

Date	Programme Title
July 07-09, 2015	Customized Management Development Programme for Ambuja Cements Ltd
July 16-22, 2015	Management Capacity Enhancement Programme 13 for National Project Implementation Unit
August 03-07, 2015	General Management Programme for Hindustan Petroleum Corporation Ltd.
August 03-08, 2015	Leadership Acceleration Programme
August 03-14, 2015	Foundation Course in General Management for NTPA(Raipur)
August 12-14, 2015	Senior Management Programme for Panasonic India Private Limited
August 17-19, 2015	Customized Management Development Programme for Ambuja Cements Ltd
August 17-21, 2015	MDP on Communication, Presentation and Report Writing Skills for Defence Research & Development Organisation
August 17-21, 2015	Customized Management Development Programme for National Informatics Centre
August 17-28, 2015	Foundation Course in General Management for NTPA(Raipur)
August 21-22, 2015	MDP on Total Dealership Management for Indian Oil Corporation
August 24-26, 2015	Leadership Development Programme for Life Insurance Corporation of India
August 24-30, 2015	Management Capacity Enhancement Programme 14 for National Project Implementation Unit
August 24-29, 2015	Management Development Programme for Corporation bank
September 1-3, 2015	MDP on Contract Management for Madhya Pradesh Rural Road Development Authority
September 7-11, 2015	Young Leaders Development Programme for ACC-ACL Leadership Academy
September 7-12, 2015	Leadership Acceleration Programme for Bharat Electronics Limited
September 9-11, 2015	Leadership Development Programme for Life Insurance Corporation of India

## Open MDPs

Date	Programme Title
July 01-03, 2015	MDP on Managing People and Performance in Organizations
Aug 17-19, 2015	MDP on Managing People and Performance in Organizations
September 07-11, 2015	MDP on Project Management

## HR Curve

### Additions of Faculty and staff

Name	Designation
Aekta Aggarwal	Assistant Professor
Mehul Ashok Raithatha	Assistant Professor
Sneha Thapliyal	Assistant Professor
Srinath Jagannathan	Assistant Professor
Surbhi Dayal	Assistant Professor
Mohsin Raja	Library Apprentice Trainee





सिद्धिमुल प्रबन्धनम्  
मा. प्र. सं. इन्दौर  
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