

# FINAL PLACEMENTS REPORT



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

2019-2021 BATCH



Indian Institute  
of Management  
Indore



# Director's Message

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We are delighted by the continued faith the recruiters have shown in our students. Placing the largest number of students across all IIMs for the Final placements in the ongoing pandemic was a challenging task but the commendable efforts in setting up the virtual placement drive ensured hassle-free completion of the placements.

Prof. Himanshu Rai  
Director

## Overview

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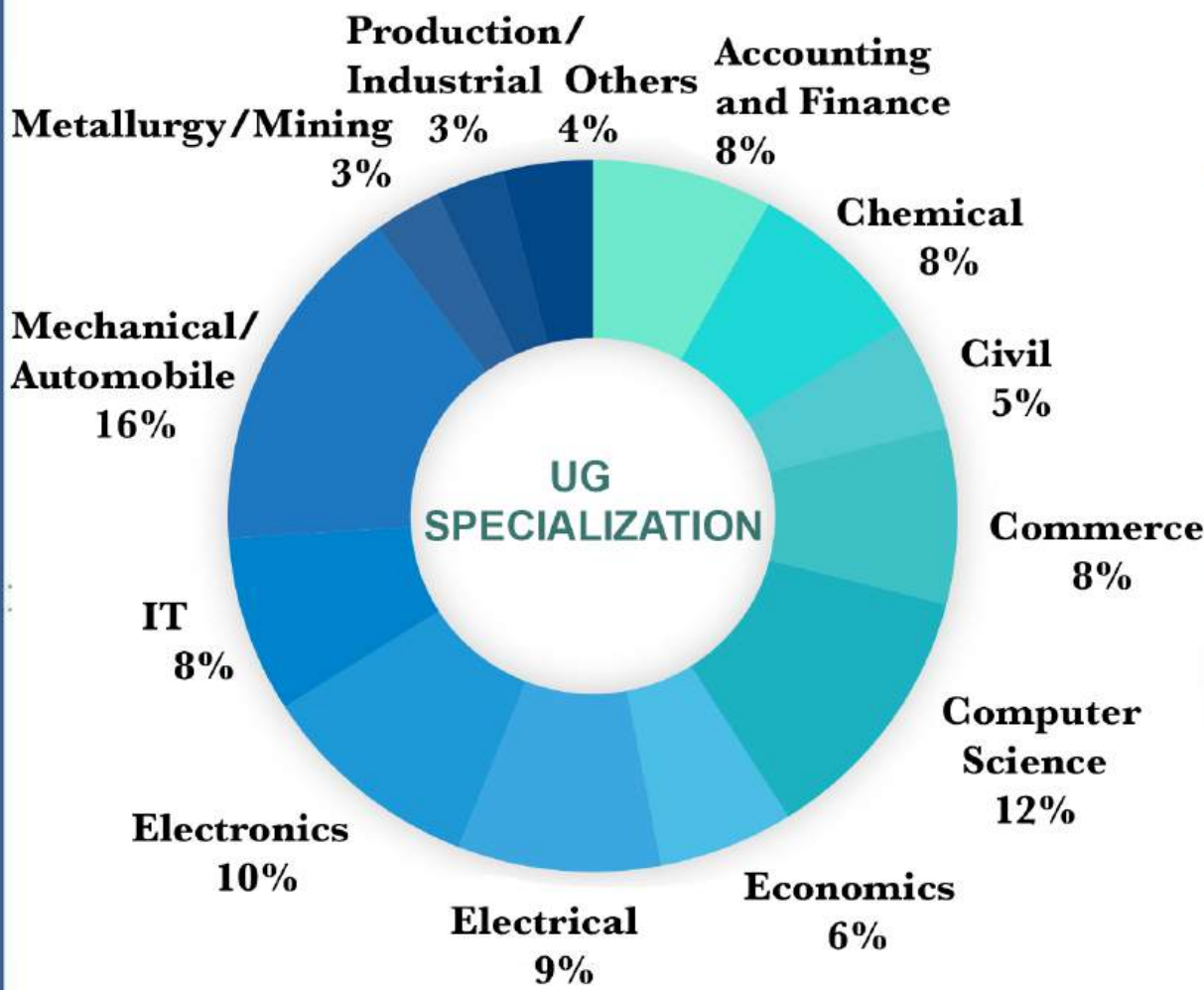
The institute saw participation of 210+ companies that offered multitude of roles in Automobiles, BFSI, Consulting, E-commerce, Energy, FMCG, Infrastructure & Real Estate, Healthcare, Pharmaceuticals, Technology, Media and Telecom. Apart from the marquee recruiters, 40+ eminent first-time recruiters also hired from the campus. With the largest and most diverse batch across all IIMs, IIM Indore recorded an average salary of INR 23.6 LPA which is 3% more than that of the previous year. The average salary of the top 100 students stood at INR 33 LPA.

The highest domestic and the international salary offered this placement season was INR 41.5 LPA and INR 56.8 LPA respectively.



# BATCH PROFILE

Batch Of  
2019-2021

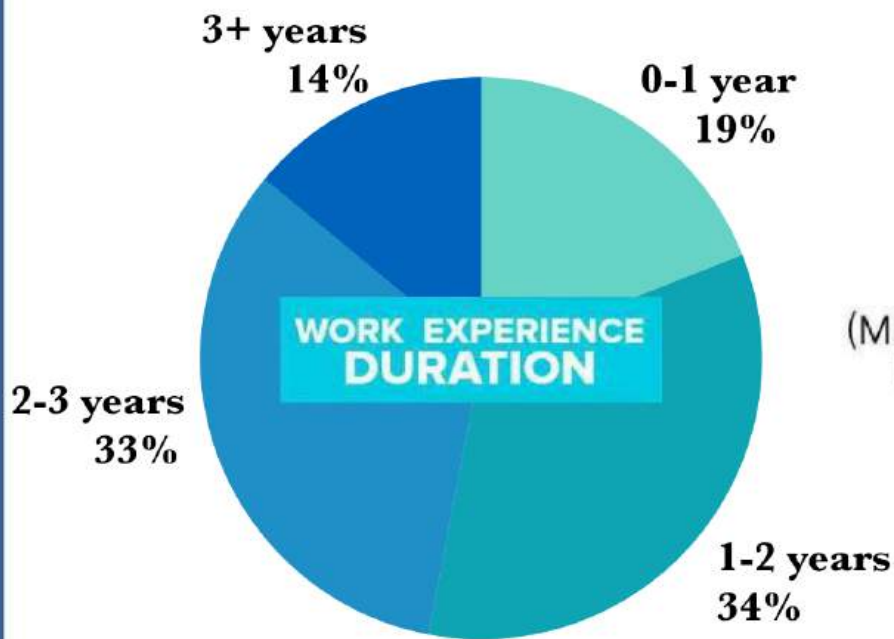
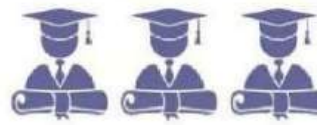


GENDER DIVERSITY ON CAMPUS



472 MBA

107 MBA (Dual Degree)



(MBA) CANDIDATES WITH WORK EX

**55%**

(MBA) CANDIDATES FROM PREMIER INSTITUTES (IITS/NITS/BITS/ETC.)

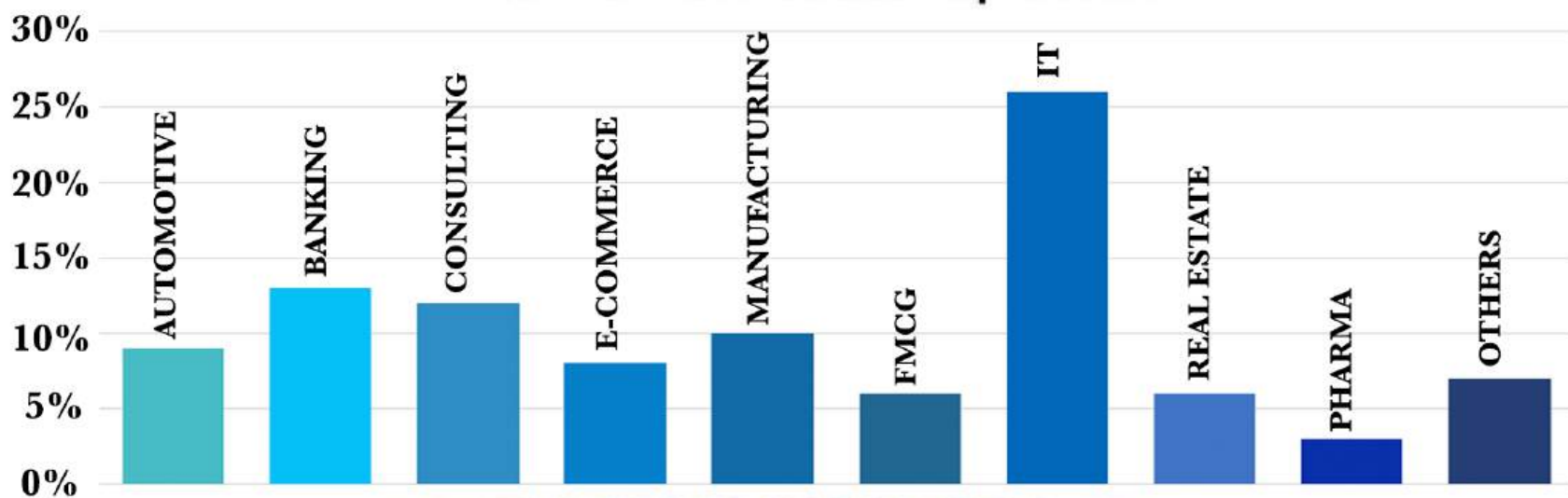
**43%**



**23 MONTHS**

(Average Work Experience)

## Sector Wise Work Experience



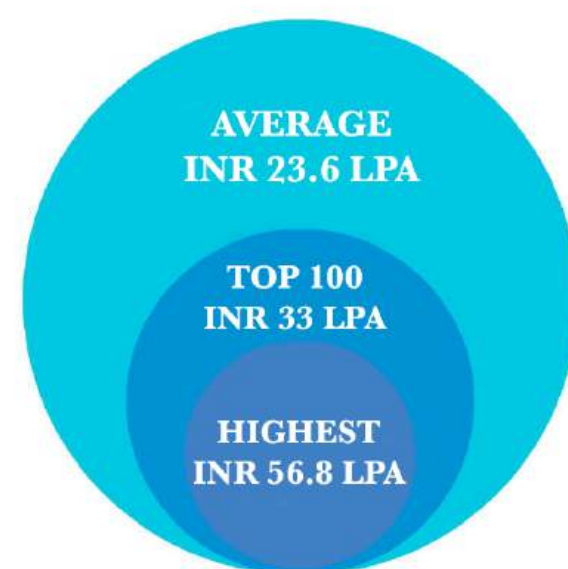
INDIAN INSTITUTE OF MANAGEMENT, INDORE

# HIGHLIGHTS

Placement  
Statistics



**3%**  
RISE IN  
AVERAGE  
CTC



0% 5% 10% 15% 20% 25%

CONSULTING 22%

FINANCE 24%

S&M 23%

GENMAN & OPERATIONS 20%

IT 11%

DOMAIN WISE  
PLACEMENTS

INDIAN INSTITUTE OF MANAGEMENT INDORE



## CONSULTING

The institute saw participation from a number of marquee recruiters which offered coveted roles in the consulting domain. Bain Capability Network, Boston Consulting Group, Cognizant, Deloitte, Ernst & Young, Everest Group, GEP Consulting, Infosys Management Consulting, IQVIA, Merilytics, MXV Consulting, Optum, PwC India, PwC US Advisory, Vector Consulting and ZS recruited in large numbers from the outgoing batch. McKinsey & Co. visited the campus after a brief hiatus. Consulting remained one of the preferred domains with 22% of the entire batch opting for it.



## FINANCE

Finance was the most coveted domain with 24% of the batch offered roles in investment banking, commercial & retail banking, asset & wealth management, risk management, financial analytics & systems and other roles. Legacy recruiters like Axis Bank, Bank Of America, Barclays, Credit Suisse, CRISIL, DE Shaw & Co, Deutsche Bank, Edelweiss, Fidelity Investments, Goldman Sachs, HDFC Bank, HSBC, ICICI Bank, IDFC First Bank, JP Morgan Chase & Co, Marsh, Morgan Stanley, Nomura, SBI General Insurance, State Street and TATA AIA among others visited the campus & opened finance profiles for the students.



## GENERAL MANAGEMENT/ HR/ OPERATIONS

The campus once again witnessed major conglomerates such as Mahindra & Mahindra hired for their coveted leadership programme. Other prominent recruiters such as ACT Fibernet, BlackBuck, MX Player also joined to recruit the growing talent at IIM Indore for their General Management roles. The operations and HR domain have witnessed a surge this year with companies such as Amazon, Cipla, Cummins, Droege Group, JSW Group, Jubilant Foodworks, Larsen & Toubro, Tata Steel and others hiring from the campus.



## SALES AND MARKETING

IIM Indore is a hub for Sales & Marketing roles and this season was no different with 23% of the batch opting for key profiles in this domain. Giants across sectors like Automobile & Auto Components, Consumer Durables & Retail, FMCG, Pharmaceuticals & Healthcare offered roles in sales, product marketing, online & offline marketing among others. The institute continued to harness its relationship with regular recruiter like Asian Paints, Bajaj Auto, Cummins, Dalmia Bharat, Diageo, GlaxoSmithKline, Henkel, Hindustan Unilever, Hindware, ITC, Jubilant Foodworks, L'Oréal, Marico, More Retail, Piramal, and Xiaomi.



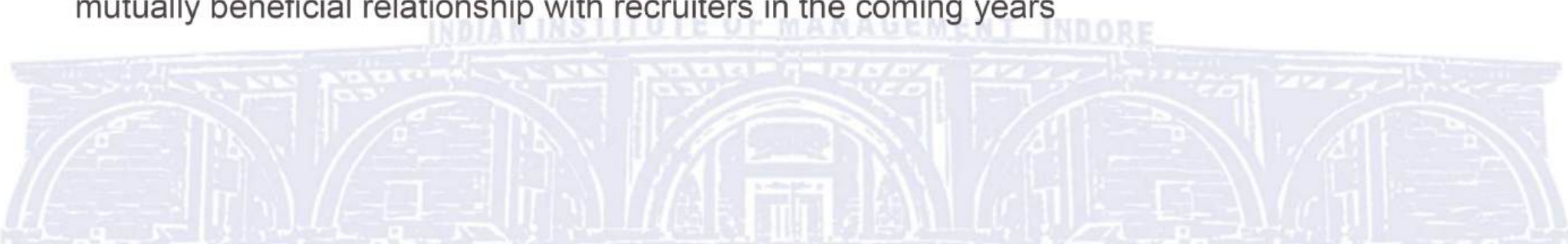
## IT/ANALYTICS

IT domain witnessed a surge in the number of roles offered as well as participation from leading firms like Amazon, Microsoft recruiting for their sought-after digital leadership roles. This season witnessed an increase in the participation from legacy recruiters like American Express, Apollo Hospitals, Aspect Ratio, Cognizant, Fractal Analytics, General Electric, Genpact, Merilytics, Microland, Mu Sigma, Tata Consultancy Services, and Wipro among others. Amazon, Mahindra Comviva, Paytm, Policy Bazaar, Walmart, and Yes Bank opened their coveted product management role in the campus.



## SEASON HIGHLIGHTS

As IIM Indore hosted the 22nd outgoing batch of the PGP program amidst a struggling economy, this placement season was remarkable. First time recruiters like PhonePe, SBI Capital Markets, TATA AIA, TATA Consumer Products, Total, etc opened up their niche roles. The consistent increase in the average CTC is a proof of brand equity that IIM Indore enjoys. Despite prevalent uncertainty due to the pandemic, profiles offered by the companies showcases the support IIM Indore enjoys and sets a stage for mutually beneficial relationship with recruiters in the coming years.



# Prominent Recruiters



INDIAN INSTITUTE OF MANAGEMENT INDORE



# CONTACT

*Placement  
Committee*

Email: [placement@iimidr.ac.in](mailto:placement@iimidr.ac.in)

Phone No.: +91-731-2439658

Website: [www.iimidr.ac.in/placements](http://www.iimidr.ac.in/placements)

Placement Committee – Class of 2019-2021



From Left to Right:

(First Row): Ravi Varun Veyidalamula, Tanusha, Subhrodeep Das, Ved Prakash, Anand Sinha, Rohan Bade, Anjali, Kumaraguru G, Shradhaa Janakiraman

(Second Row): Divyansh Gupta, Jainaseni Mohapatra, Nirmal Kumar, Ritesh Patidhar, Arunesh Saami Nagesh, Devshree Narware, Aakash Shah, Dinesh Kumar M, Lakshminarayanan Jayadhevan

