



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

भारतीय प्रबंध संस्थान इंदौर

INDIAN INSTITUTE OF MANAGEMENT INDORE



CERE 2025

15th International Conference on Excellence in Research and Education

02 MAY – 04 MAY, 2025

THEME

PARADIGM SHIFT IN THE KNOWLEDGE ECONOMY

MESSAGE FROM
PROF. HIMANSHU RAI
CHIEF PATRON, CERE 2025

Dear All,

The world is witnessing a remarkable transformation in how knowledge is created, shared, and applied, leading to a significant paradigm shift in the global economy.

As we navigate this evolving landscape, it is crucial to reflect on the frameworks that shape our understanding and explore new approaches to address the emerging challenges.



At IIM Indore, we strive to remain contextually relevant by aligning our research, teaching, and initiatives with the needs of a rapidly changing world. This commitment is reflected in everything we do, and the Conference on Excellence in Research and Education (CERE) is an integral part of that journey.

CERE 2025 brings together researchers, industry practitioners, and thought leaders to critically engage with the theme, "Paradigm Shift in the Knowledge Economy." This year, the conference emphasizes a workshop-driven approach, encouraging active participation and practical learning. It also offers a platform for presenting selected papers that showcase innovative ideas and diverse perspectives on pressing global issues.

Through CERE, we aim to create a space for meaningful dialogue that bridges academic research with real-world applications. I invite you to join us from 2nd to 4th May 2025 at IIM Indore, where you will experience the synergy of ideas, discussions, and collaboration in an environment that inspires growth and discovery.

We look forward to welcoming you to our campus and engaging in this exciting exchange of ideas.

Warm Regards,

Prof. Himanshu Rai
Director, Indian Institute of Management Indore

MESSAGE FROM THE CONFERENCE CONVENER

Dear Participants,

It is our privilege to welcome you to the 2025 edition of the International Conference on Excellence in Research and Education (CERE), hosted by the Indian Institute of Management Indore.

Since its inception in 2010, CERE has served as a beacon of interdisciplinary collaboration, and we are excited to continue this tradition with all of you.

This year's theme, "Paradigm Shift in the Knowledge Economy," highlights the transformative changes redefining how knowledge is created, disseminated, and utilized in a rapidly evolving world. In an era characterised by rapid digital transformation, artificial intelligence, and the imperative for sustainability, CERE 2025 will serve as a platform for exploring innovative research and practices that address global challenges.

Your participation—whether as a presenter, panellist, or attendee—underscores the vital role of collaborative inquiry in advancing the frontiers of research and education. Through keynote speeches, paper presentations, and interactive discussions, we aim to stimulate thought-provoking dialogue and foster an enriching exchange of ideas.

Together, let's explore how we can effectively navigate this paradigm shift. We look forward to your enthusiastic participation, which will be the heart of CERE's success and instrumental in shaping the future of the knowledge economy.

Warm regards,

Manish Popli
Faculty, Strategic Management
(Chair, Doctoral Programs in Management)

ABOUT IIM INDORE

Established in 1996, the Indian Institute of Management Indore (IIM Indore) has been a leader in management education, fostering connections with industry, government, and public sector undertakings (PSUs).

Promoted by the Ministry of Education, Government of India, it holds the status of an institute of national importance under the Indian Institutes of Management Act 2017.

Situated atop a scenic hilllock, the 193-acre campus of IIM Indore provides an ideal environment for contemplative learning. The institute boasts state-of-the-art teaching aids, rich learning resources, a strong IT infrastructure, modern sports facilities, contemporary hostels, and cutting-edge infrastructure.

ABOUT CERE

The International Conference on Excellence in Research and Education (CERE) is an annual research conference hosted by the Indian Institute of Management Indore (IIM Indore) since 2010. CERE aims to provide a platform for scholars, educators, practitioners, and students worldwide to share their research findings, insights, and experiences on emerging interdisciplinary research trends.

The conference serves as a dynamic platform to convene, exchange ideas, and explore cutting-edge research and innovative practices in various fields of study. By facilitating networking opportunities, presenting groundbreaking research, and promoting discussions on emerging trends and challenges, CERE seeks to stimulate interdisciplinary collaboration and contribute to advancing knowledge.

With a focus on fostering collaboration and advancing knowledge dissemination, the conference emphasizes the importance of research and education excellence in addressing global challenges. Through keynote speeches, panel discussions, and paper presentations, participants engage in thought-provoking dialogue, enhancing academic excellence and improving teaching and learning methodologies on an international scale.

THEME

PARADIGM SHIFT IN THE KNOWLEDGE ECONOMY

The evolving landscape of the global economy is increasingly defined by the primacy of knowledge as a critical driver of growth, innovation, and competitiveness. The theme "Paradigm Shift in the Knowledge Economy" captures the transformative changes reshaping how knowledge is created, disseminated, and utilised within organizations, industries, and societies.

In this era of digital transformation, artificial intelligence, and sustainability imperatives, traditional knowledge production and management models are being reimaged to meet the demands of dynamic markets and complex global challenges. This paradigm shift emphasises interdisciplinary collaboration, holistic market overview, information democratisation, and technology integration to enhance decision-making and organizational resilience.

CERE 2025 invites scholars, practitioners, and thought leaders to explore the nuances of this shift, examining its implications for policy, practice, and pedagogy in management and beyond. Through rigorous inquiry and dialogue, the conference seeks to contribute to advancing the knowledge economy and fostering sustainable and inclusive development.

CERE 2025 IMPORTANT DATES

Conference Dates	02 nd – 04 th May 2025
Call for Papers	23 rd January 2025
Paper Submission Begin	15 th February 2025
Paper Submission Deadline	27 th March 2025
Acceptance Notification	01 st April 2025
Participant Confirmation	10 th April 2025
Registration and Payment Deadline	10 th April 2025

AREAS OF RESEARCH

- Accounting and Finance.
- Economics and Public Policy.
- Business Policy and Strategic Management.
- Communication.
- Marketing.
- Humanities and Social Sciences.
- Operations Management and Quantitative Techniques.
- Organizational Behaviour.
- Human Resource Management.
- Information Systems in Management.

SUBMISSION GUIDELINES

Please submit your full paper, or extended abstract in the following format:

Extended Abstract Format	
STRUCTURE	<ul style="list-style-type: none">• Abstract• Keywords• Brief Literature Review• Methodology Adopted• Study hypotheses (if applicable)• Results• Implications for Theory and Practice• References
WORD LIMIT	At most 2000 words
FONT	12-Times New Roman
LINE SPACING	1.15 spacing
MARGINS	1-inch (2.54 cm) all around
LAYOUT	Single Column
PAGE NUMBER	Bottom Right
FORMAT	PDF file (only)
REFERENCE STYLE	APA
REVIEW PROCESS	All submissions will go through a review process mandated by the Paper Review Committee at IIM Indore.

NOTE: One participant can submit at most three submissions.

WORKSHOPS

CERE 2025 will feature a series of workshops addressing various management disciplines and foundational research principles.

These workshops are designed to provide an integrated and holistic understanding of the subjects, fostering a seamless learning experience. Participants will have the opportunity to engage with expert-led sessions that emphasize both theoretical and practical aspects of management and research.

Detailed information about the workshops, including speaker's schedule and registration procedures, will be made available on the IIM Indore website (<https://iimidr.ac.in/>).

REGISTRATION FEE DETAILS

STUDENTS	INR 4500
FACULTY AND OTHER ACADEMICIAN	INR 5500
CORPORATE PARTICIPANTS	INR 6500
FOREIGN PARTICIPANTS	USD 200

NOTE: Registration and payment link will be made available in due time on the IIM Indore website.

Register Here

JOIN US AT CERE 2025

Be part of an intellectual forum that critically examines and redefines the paradigms of contemporary industries.

At CERE 2025, we aim to move beyond traditional models by emphasizing the creation of sustainable stakeholder value and leveraging emerging technologies.

CONFERENCE SCHEDULE

EVENTS	DAY 1 (2 May)	DAY 2 (3 May)	DAY 3 (4 May)
	09:00 AM – 09:30 AM (Inauguration)		
	9:30 AM – 10:00 AM (Welcome Address by the Hon. Director)	-	-
(Workshop+ Presentation) Session 1	10:30 AM – 01:30 PM	10:00 AM – 01:15 PM	10:00 AM – 01:15 PM
	01:30 PM – 02:30 PM (Lunch)	01:30 PM – 02:30 PM (Lunch)	01:30 PM – 02:30 PM (Lunch)
(Workshop+ Presentation) Session 2	02:30 PM – 06:30 PM	02:30 PM – 06:30 PM	02:30 PM – 03:30 PM (Valedictory Ceremony)
		08:00 PM (Gala Dinner)	

CONTACT US

CONFERENCE COORDINATORS

AKHIL KULKARNI | MAHIMA KUMAVAT

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