



भारतीय प्रबंध संस्थान इंदौर INDIAN INSTITUTE OF MANAGEMENT INDORE



Excellence in Supply Chain Management

Date: January 05-09, 2026

Location: IIM Indore Campus



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Overview

Supply chain management (SCM) is considered to provide a competitive advantage to the company. Matching supply with demand is a fundamental challenge for the companies. The concept of Supply Chain Management evolved out of this necessity to integrate all channel members so that goods and services are produced and distributed effective and efficient manner. This course shall help participants to understand the role and importance of supply chain (SC) and issues involved there-in

Objectives

- 1) To familiarize participants about supply chain and supply chain management; to develop an understanding of the drivers of supply chain performance.
- 2) To become familiar with analytical tools necessary to develop solutions for a variety of supply chain management & design problems.
- 3) Understand the application and limitations of simple decision rules in the context of supply chain analysis in the real world.

Content

1. Value of Information in the Supply Chains through Simulation.
2. Bullwhip Effect: Causes & Mitigation Strategies in the Supply Chains.
3. Material Flows in the Supply Chains.
4. Logistics Management.
5. Digital Transformation in the Supply Chains.
6. Network Planning and Optimization.
7. Critical Chain and Theory of Constraints: Applications in the Supply Chain Management.
8. Vendor Management: Issues & Challenges in the Supply Chain.
9. Managing Stakeholders in the Supply Chains.

For Whom

Senior Mid-level managers who shape an organization's supply chain management, Managers who want to improve existing systems, Consultants and Engineers who must justify the cost of improvement in supply chain control specialists.

Methodology

It will include appropriate mix of lectures, discussions, case – studies, exercises and group activities.

Fee

The fee for the programme is Rs. 90000 /- * per participant (Includes course material, room on twin sharing basis and board expenses). GST, as applicable, will be additional.



Discount

An organization sponsoring five or more participants to an MDP will be entitled to a group discount of 10% on the total fee payable provided that at least five participants actually attend the programme. If the actual participation is less than 5, refund may be made after deducting the full fee of actual number of participants who attend the training programme. The group discount would be applicable only to short duration programmes of up to 20 days.

Accommodation

Participants opting for accommodation at Indore will be provided room on twin sharing basis, in furnished air-conditioned rooms. Accommodation is on twin sharing basis from noon of day before the first day to noon of the day after the last day of the programme. In case a participant desires accommodation on single occupancy basis, the same may be provided on request, on first-come first-served basis, subject to availability and applicable accommodation charges.

Status of IIMI Alumni for Executive Education Programmes

The participant who completes the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. The participant is required to apply separately along with the necessary fee of Rs.1,000/- + GST @18% per person (for two years) and Rs. 10,000/- + GST @18% per person (for Lifetime) to register his name with IIM Indore Executive Education Alumni.

Benefits of IIM Indore's Alumni include

- a) Subscription to the brochures and newsletters from IIM Indore
- b) Access to the IIM Indore Campus Library (on-site access only)
- c) Official email ID of the institute

The Executive Education Alumni status will be available on request and participants will be required to follow the documentation process set-up by the Alumni office. Mere successful completion of the programme, application submission, and fee does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

Registration

Participants are generally to be sponsored by organizations. However, application by Individuals may also be accepted. A formal communication regarding the acceptance of nomination/application will be sent to nominees prior to commencement of the programme. Nomination form(s) and programme fee through Electronic Fund Transfer must reach the MDP Office 15 days prior to commencement of the programme.

Faculty Coordinator

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About IIM Indore

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

National and International Rankings

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), 61st globally in the Executive Education (Open) programmes and 85th globally in the Executive Education (Customized) programmes in the FT Ranking and 25th rank (Asia) in QS World Rankings for our global MBA.



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