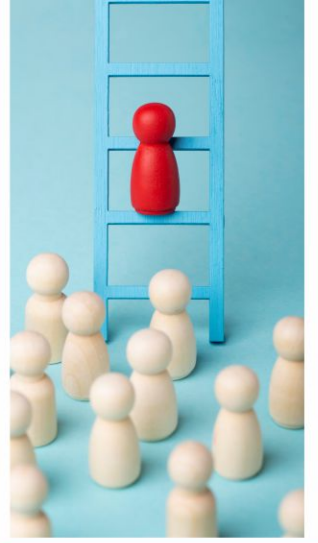




सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

भारतीय प्रबंध संस्थान इंदौर

INDIAN INSTITUTE OF MANAGEMENT INDORE



Learning to Read Behavioural Evidence: HR Analytics for Organizational Excellence

Date: March 09-11, 2026 | Location: IIM Indore Campus



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Objectives:

This programme will help participants to recognize early indicators of key HR phenomena such as attrition. It will also enable them to map real time data in organizations such as grievances, client feedback and appraisal reports to design appropriate HR policies. It will help them to analyze whether behavioral alignment with the strategy of the organization is occurring or not. This will enable HR to play a crucial role during processes such as change management or mergers and acquisitions. Finally tools for leveraging HR activities such as assessment centers, recruitment advertisement design and selection processes will also be discussed.

Content:

- Managing attrition: Early behavioral indicators of employees who are likely to quit
- Analyzing real time data in organizations: optimizing everyday HR practices
- Optimizing compensation design
- Organizational design for energizing employees
- HR analytics for change management
- HR analytics for mergers and acquisitions
- HR analytics for leadership development
- HR analytics for employee engagement

For Whom:

Senior and middle level executives of public and private sector organizations largely working in the HR domain. However, the programme will also be useful to other managers who are facing people related challenges and are in the need for designing evidence based intervention. It will also be useful for consultants or independent practitioners, who want to develop HR analytics capabilities to improve their consulting practices. Finally it will also be useful to service providers who provide Human Resource Information Systems (HRIS) solutions.

Fee:

The fee for the programme is Rs. 54,000 /-* per participant (Includes course material, room on twin sharing basis and board expenses). GST, as applicable, will be additional.



Discount

An organisation sponsoring five or more participants to an MDP will be entitled to a group discount of 10% on the total fee payable provided that at least five participants actually attend the programme. If the actual participation is less than 5, refund may be made after deducting the full fee of actual number of participants who attend the training programme. The group discount would be applicable only to short duration programmes of up to 20 days.

Accommodation

Participants opting for accommodation at Indore will be provided room on twin sharing basis, in furnished air-conditioned rooms. Accommodation is on twin sharing basis from noon of day before the first day to noon of the day after the last day of the programme. In case a participant desires accommodation on single occupancy basis, the same may be provided on request, on first-come first-served basis, subject to availability and applicable accommodation charges.

Status of IIMI Alumni for Executive Education Programmes

The participant who completes the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. The participant is required to apply separately along with the necessary fee of Rs.1,000/- + GST @18% per person (for two years) and Rs. 10,000/- + GST @18% per person (for Lifetime) to register his name with IIM Indore Executive Education Alumni.

Benefits of IIM Indore's Alumni include:

- a) Subscription to the brochures and newsletters from IIM Indore
- b) Access to the IIM Indore Campus Library (on-site access only)
- c) Official email ID of the institute

The Executive Education Alumni status will be available on request and participants will be required to follow the documentation process set-up by the Alumni office. Mere successful completion of the programme, application submission, and fee does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

Registration

Participants are generally to be sponsored by organizations. However, applications by Individuals may also be accepted. A formal communication regarding the acceptance of nomination/application will be sent to nominees prior to commencement of the programme. Nomination form(s) and programme fee through Electronic Fund Transfer must reach the MDP Office 15 days prior to commencement of the programme.

Programme Coordinator:

Prof. Srinath Jagannathan | Email: srinathj@iimidr.ac.in



About IIM Indore

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

National and International Rankings

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), 61st globally in the Executive Education (Open) programmes and 85th globally in the Executive Education (Customized) programmes in the FT Ranking and 25th rank (Asia) in QS World Rankings for our global MBA



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