



भारतीय प्रबंध संस्थान इंदौर
INDIAN INSTITUTE OF MANAGEMENT INDORE



Strategic Leaders Program:
Creating and Capturing Value in a Dynamic Environment

Date: February 04-06, 2026 | Location: IIM Indore Campus



Strategic Leaders Program: Creating and Capturing Value in a Dynamic Environment

Date: February 04-06, 2026 | **Location:** IIM Indore Campus

OVERVIEW

In essence, the strategic plan is a company's game plan. Leaders cannot leave growth to chance. They should have a Strategy for growing as well as for applying new knowledge faster than their competitors. A Strategic leader (SL) needs to develop concrete plans to help the organization accomplish its goal. As per Prof Porter, a strategic leader needs to continuously create unique and valuable position for its firms and product and services by involving a diverse set of firm's activities and making trade-offs in competing, creating fit among a company's activities.

SL need to in real time deliberate as, where are we now? Where do we want to go? And how are we going to get there? These three questions help the firm develop profitability and profit growth thus increasing stakeholders and shareholders' value. A SL needs to create value and capture value through Adapting to change in external trends, internal capabilities, and resources and Effectively formulating, implementing & evaluating strategies.

OBJECTIVES

- Value creation and Value appropriation
- Creating a sustaining Competitive advantage
- Cognitive thinking
- Innovation
- Reinventing Business Models
- Managing People
- Financial, operation models
- Corporate Strategy

CONTENT

- Strategy formulation (internal, external audit, Scenario planning)
- Strategy planning under uncertainty
- Financial Modeling
- Product portfolio strategy
- International Business
- Strategic Leadership
- Corporate Advantage
- Creating a culture of Innovation
- Business Models
- Aligning Firm Scope
- People management
- Knowledge management
- Blue Ocean Strategy
- Strategic Dissonance

TARGET AUDIENCE

Sr Executives from organization and entrepreneurs.

FEE

The fee for the programme is Rs. 54000 /-* per participant (Includes course material, room on twin sharing basis and board expenses). GST, as applicable, will be additional.



DISCOUNT

An organization sponsoring five or more participants to an MDP will be entitled to a group discount of 10% on the total fee payable provided that at least five participants actually attend the programme. If the actual participation is less than 5, a refund may be made after deducting the full fee of the actual number of participants who attend the training programme. The group discount would be applicable only to short duration programmes of up to 20 days.

ACCOMMODATION

Participants opting for accommodation at Indore will be provided room on twin sharing basis, in furnished air-conditioned rooms. Accommodation is on a twin sharing basis from noon the day before the first day to noon of the day after the last day of the programme. In case a participant desires accommodation on a single occupancy basis, the same may be provided on request, on a first-come first-served basis, subject to availability and applicable accommodation charges.

STATUS OF IIMI ALUMNI FOR EXECUTIVE EDUCATION PROGRAMMES

The participant who completes the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. The participant is required to apply separately along with the necessary fee of Rs.1,000/- + GST 18% per person (for two years) and Rs. 10,000/- + GST 18% per person (for Lifetime) to register his name with IIM Indore Executive Education Alumni.

BENEFITS OF IIM INDORE'S ALUMNI INCLUDE

- a) Subscription to the brochures and newsletters from IIM Indore
- b) Access to the IIM Indore Campus Library (on-site access only)
- c) Official email ID of the institute

The Executive Education Alumni status will be available on request and participants will be required to follow the documentation process set-up by the Alumni office. The mere successful completion of the programme, application submission, and fee does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

REGISTRATION

Participants are generally to be sponsored by organizations. However, applications by Individuals may also be accepted. A formal communication regarding the acceptance of nomination/application will be sent to nominees prior to commencement of the programme. Nomination form(s) and programme fee through Electronic Fund Transfer must reach the MDP Office 15 days prior to commencement of the programme.

PROGRAMME COORDINATOR

Prof. Prashant Salwan
Professor of Strategy and International Business
Email: psalwan@iimidr.ac.in | Tel: 0731-2439541



ABOUT IIM INDORE

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

NATIONAL AND INTERNATIONAL RANKINGS

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), 61st globally in the Executive Education (Open) programmes and 85th globally in the Executive Education (Customized) programmes in the FT Ranking and 25th rank (Asia) in QS World Rankings for our global MBA



INDIAN INSTITUTE OF MANAGEMENT INDORE

Prabandh Shikhar, Rau-Pithampur Road, Indore 453556 Madhya Pradesh, India

Tel.: 0731-2439726, 0731-2439720, 0731-2439728, 0731-2439666

Email: mdp@iimidr.ac.in, Website: www.iimidr.ac.in