



Digital Supply Chain Management

Date: September 15 - 18, 2025 | Location: IIM Indore Campus

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Overview

In increasingly volatile environment, supply chain executives strive for building more efficient, responsive and sustainable supply chain. Managing supply chain has become more challenging due to complex supply network, globalization, increased compliances, product proliferations, rising customer expectations and rapid technological development. Recent global pandemic has also put a litmus test on the resilience of the supply chain.

However, digitalization of supply chain ecosystem helps executives to turn some of the challenges into the opportunities to make the supply chain smarter, resilient and agile. Numerous technologies (such as Internet of things (IOT), Artificial Intelligence (AI), Analytics and Block chain) digitally interact with each other and build digital supply chain ecosystem that improves real-time information sharing, smarter decisions, more visibility and transparency to support better and faster responses to unexpected changes in the supply chain.

This programme is designed for the supply chain executives to successfully develop and implement the right digitization strategy for the supply chain. This course aims to train the participants in the absorption of digital technologies in the supply chain with the help of numerous real-life case-studies. This course will also provide opportunities to participants on a range of analytical tools (modelling, computation and analysis) used in supply chain optimization.

Objectives

- To enable the executives to develop and implement the right digital supply chain strategy
- To understand the numerous technologies (AI, IOT, Analytics, and Block-chain) and their usefulness in digitalization of the supply chain
- To improve integration, co-ordination and collaborations in supply chain
- To understand the agile supply chain and its implementation issues
- To learn the use of numerous supply chain analytics tools

Content

The programme will cover the following topics:

- Digital Supply chain strategy
- Role of numerous technologies (IOT, AI, Blockchain etc.) to build digital supply chain
- Supply chain analytics and optimization
- Managing Supply Chain to support Omni-channel strategy.
- Optimizing the material, fund and information flows
- Smarter Supply Chains
- Agile supply chain management
- Best Practices and Implementation issues

Target audience

Executives involves in managing supply chain, distribution and logistics activities.

Fee

The fee for the programme is Rs. 72,000/-* per participant (Includes course material, room on twin sharing basis and board expenses) GST, as applicable, will be additional.



MANAGEMENT DEVELOPMENT PROGRAMME

Discount

An organisation sponsoring five or more participants to an MDP will be entitled to a group discount of 10% on the total fee payable provided that at least five participants actually attend the programme. If the actual participation is less than 5, refund may be made after deducting the full fee of actual number of participants who attend the training programme. The group discount would be applicable only to short duration programmes of up to 20 days.

Accommodation

Participants opting for accommodation at Indore will be provided room on twin sharing basis, in furnished air-conditioned rooms. Accommodation is on twin sharing basis from noon of day before the first day to noon of the day after the last day of the programme. In case a participant desires accommodation on single occupancy basis, the same may be provided on request, on first-come first-served basis, subject to availability.

Status of IIMI Alumni for Executive Education Programmes

The participant who completes the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. The participant is required to apply separately along with the necessary fee of Rs.1,000/- + GST @18% per person (for two years) and Rs. 10,000/- + GST @18% per person (for Lifetime) to register his name with IIM Indore Executive Education Alumni.

Benefits of IIM Indore's Alumni include

- a) Subscription to the brochures and newsletters from IIM Indore
- b) Access to the IIM Indore Campus Library (on-site access only)
- c) Official email ID of the institute

The Executive Education Alumni status will be available on request and participants will be required to follow the documentation process set-up by the Alumni office. Mere successful completion of the programme, application submission, and fee does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

Registration

Participants are generally to be sponsored by organizations. However, application by Individuals may also be accepted. A formal communication regarding the acceptance of nomination/application will be sent to nominees prior to commencement of the programme. Nomination form(s) and programme fee through Electronic Fund Transfer must reach the MDP Office 15 days prior to commencement of the programme.

Contact details of the programme coordinator

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About IIM Indore

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

National and International Rankings

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), 61st globally in the Executive Education (Open) programmes and 85th globally in the Executive Education (Customized) programmes in the FT Ranking and 25th rank (Asia) in QS World Rankings for our global MBA



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