



Embracing AI in Your Organization

Challenges and Roadmaps
for Generative Artificial
Intelligence in Business

Date: December 15-17, 2025

Location: IIM Indore Campus



सिद्धिमुलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

भारतीय प्रबंध संस्थान इंदौर

INDIAN INSTITUTE OF MANAGEMENT INDORE

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PROGRAMME OVERVIEW

In an era where Artificial Intelligence (AI) is reshaping industries and redefining competitive advantage, organizations must position themselves to embrace AI-driven transformation. This programme is designed to equip participants with the knowledge, frameworks, and tools necessary to understand AI's strategic potential, assess organizational readiness, examine critical implementation challenges, and develop a roadmap for AI adoption. The participants will explore the evolving AI landscape, examine critical implementation challenges, and develop an AI adoption roadmap for their organization.

OBJECTIVES

- To introduce participants to the fundamentals of AI and its potential in business.
- To examine current AI use cases to gain insights into how organizations are leveraging AI.
- To discuss organizational readiness for AI initiatives.
- To recognize key internal and external challenges in AI Adoption and learn how to address them.
- To help participants understand AI maturity models and progress to higher levels of adoption.
- To enable participants to create a roadmap for AI adoption in the organization.

CONTENT

- The Introduction to Generative Artificial Intelligence
- Understanding the AI Landscape: AI in Action
- Organizational Readiness for AI
- Roadblocks for AI Adoption in Organizations
- Preparing Your Organization for AI Adoption
- AI Maturity Model Organization
- Creation of an AI Adoption Roadmap for your Organization
- Build versus Buy and Insource versus Outsource Decisions

WHO CAN PARTICIPATE IN THE PROGRAMME?

Managers, functional heads, change leaders, CIO, CTO, Head of Technology, GM-IT, Business Side Heads (Business Vertical Head)

FEES

The fee for the programme is Rs. 54000/-* per participant (this includes the course material, a room on a twin sharing basis, and board expenses). GST, as applicable, will be additionally charged.



DISCOUNT

An organization sponsoring five or more participants to an MDP will be entitled to a group discount of 10% on the total fee payable, provided that at least five participants actually attend the programme. If the actual participation is less than 5, a refund may be made after deducting the full fee of the actual number of participants who attend the training programme. The group discount would be applicable only to short-duration programmes of up to 20 days.

ACCOMMODATION

Participants opting for accommodation at Indore will be provided a room on a twin-sharing basis in furnished, air-conditioned rooms. Accommodation is provided from noon on the day before the first day of the programme, until noon on the day after the last day of the programme. If a participant desires accommodation on a single occupancy basis, the same may be provided on request, on a first-come-first-served basis, subject to availability and applicable accommodation charges.

STATUS OF IIMI ALUMNI FOR EXECUTIVE EDUCATION PROGRAMMES

Participants who successfully complete the programme will be eligible for the Executive Education Alumni status at IIM Indore. Any eligible participant is required to apply separately and deposit the necessary fee of Rs.1,000/- + GST @18% per person (for a two year alumni status) and Rs. 10,000/- + GST @18% per person (for a lifetime alumni status) to register his/her name with the IIM Indore Executive Education Alumni.

Benefits of becoming IIM Indore's Executive Education Alumni include:

- a) Subscription to the brochures and newsletters from IIM Indore.
- b) Access to the IIM Indore Campus Library (on-site access only).
- c) Access to the official email ID of the institute.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

REGISTRATION

Participants are generally to be sponsored by their organizations. However, applications by individuals may also be accepted. A formal communication regarding the acceptance of nomination/application will be sent to nominees prior to the commencement of the programme. Nomination form(s) and programme fees paid through Electronic Fund Transfer must reach the MDP Office 15 days prior to the commencement of the programme.

FACULTY COORDINATOR

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ABOUT IIM INDORE

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

NATIONAL AND INTERNATIONAL RANKINGS

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), 61st globally in the Executive Education (Open) programmes and 85th globally in the Executive Education (Customized) programmes in the FT Ranking and 25th rank (Asia) in QS World Rankings for our global MBA.



INDIAN INSTITUTE OF MANAGEMENT INDORE

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