



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

# भारतीय प्रबंध संस्थान इंदौर INDIAN INSTITUTE OF MANAGEMENT INDORE



## GEO-POLITICAL WICKED PROBLEMS AND DESIGN THINKING STRATEGIES

Date: January 16-18, 2026

Venue: IIM Indore Campus



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### Programme Overview

Geo-political wicked problems (GPWP) across the globe are rapidly undermining the notion of the world as a global village by eroding the edifice of trans-continental trade and global value chains. GPWPs are wicked as they quickly adapt to targeted solutions and emerge in a different and often deadlier form. For example, tariffs can (i) erect import barriers, (ii) protect/incentivize local industries, and (iii) reduce trade deficit, and this may lead to (a) enhanced import cost, (b) stagflation, (c) enhanced budgetary deficits, and (d) a higher debt to GDP ratio. Common people suffer the most on both sides of the barrier in addition to business corporations, whose supply chains get disrupted.

Therefore, it is important to understand the various nuances of GPWP and contain the fallout and restore equilibrium through collective wisdom and design thinking strategies.

### Objectives

The objective of the programme is to sensitize participants on:

- (a) The nature of geopolitical factors and how they influence business performance, profitability, and wealth creation, including individual wealth.
- (b) The concept of Wicked Problems and how they exacerbate geopolitical challenges, thereby negatively impacting business outcomes, profitability, and wealth generation.
- (c) The principles of the design thinking process and how it facilitates the development of collective wisdom for addressing complex problems.
- (d) The application of the design thinking process to mitigate the adverse effects of geopolitical factors and Wicked Problems (GPWP) on business, profitability, and wealth creation.

### 3.Content

This programme has three broad modules:

#### (A) Geo-politics

- a. Historic East – West Trade Routes, Choking Points, and Tariffs and Wars
- b. The Sun never Sets on the British/Anglo-Saxon Empire vs Teutonic, Slavic & Asian Empires
- c. The Global Village, the Global Value Chain (GVC) & Global Factory Model (GFM)
- d. The Belt & Road Initiative (BRI) and Reserve Currency of the World
- e. Three and a Half Discontinuities (2007, 2019, 2022, 20??) and Deglobalization

#### (B) Wicked Problems

- a. The what, how and why of the Wicked Problems (WP)
- b. WP in trade routes and tariffs
- c. WP in colonial empires – resource appropriation, resource dependencies & consequences
- d. WP in GVCs, GFMs & BRI
- e. WP in de-dollarization & deglobalization



### (C) Design Thinking

- a. The psychology behind Design Thinking (DT)
- b. The DT process – empathizing, defining, ideating, prototyping and testing
- c. Practicum – DT strategies and tariffs
- d. Practicum – DT strategies and BRI, QUAD and String of Pearls
- e. Practicum – DT strategies and de-dollarization & deglobalization.

### Who Can Participate in the Programme?

The decision maker, the decision taker-implementer and the executive.

### Fees

The fee for the programme is INR 54000 /-\* per participant. This includes course material, a room on a twin sharing basis and board expenses. GST, as applicable, will be additionally charged.

### Discount

An organization sponsoring five or more participants to a Management Development Programme (MDP) will be entitled to a group discount of 10% on the total fee payable, provided that at least five participants actually attend the programme. If the actual participation is less than 5, a refund may be made after deducting the full fee of the actual number of participants who attend the training programme. The group discount will be applicable only to short duration programmes of up to 20 days.

### Registration

Participants are generally sponsored by their organizations. However, applications by individuals may also be accepted. A formal communication regarding the acceptance of nomination/application will be sent to nominees prior to the commencement of the programme. Nomination form(s) and programme fees as paid through Electronic Fund Transfer must reach the MDP Office 15 days prior to commencement of the programme.

### Accommodation

Participants opting for accommodation at Indore will be provided a room on a twin sharing basis in furnished, air-conditioned rooms. Accommodation is provided from noon on the day before the first day of the program, until noon on the day after the last day of the program. If a participant desires accommodation on a single occupancy basis, the same may be provided on request, on a first-come-first-served basis, subject to availability and applicable accommodation charges.

### Executive Education Alumni Status at IIM Indore

Participants who successfully complete the programme will be eligible for the Executive Education Alumni status at IIM Indore. Any eligible participant is required to apply separately and deposit the necessary fee of Rs. 1,000/- + GST @18% per person (for a two year alumni status) and Rs. 10,000/- + GST @18% per person (for a lifetime alumni status) to register his/her name with the IIM Indore Executive Education Alumni.

### Benefits of becoming IIM Indore's Executive Education Alumni include:

- a) Subscription to the brochures and newsletters from IIM Indore.
- b) Access to the IIM Indore Campus Library (on-site access only).
- c) Access to the official email ID of the institute.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

### Faculty Coordinator

Prof. Dr. Shubhabrata Basu (FRSA)

Email: sbasu@iimdr.ac.in

<https://www.linkedin.com/in/prof-dr-shubhabrata-basu-frsa-963909a>

### About IIM Indore

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

### National and International Rankings

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8<sup>th</sup> in the NIRF ranking (a Ministry of HRD, Government of India initiative), 61<sup>st</sup> globally in the Executive Education (Open) programmes and 85<sup>th</sup> globally in the Executive Education (Customized) programmes in the FT Ranking and 25<sup>th</sup> rank (Asia) in QS World Rankings for our global MBA.



### INDIAN INSTITUTE OF MANAGEMENT INDORE

Prabandh Shikhar, Rau-Pithampur Road, Indore 453556 Madhya Pradesh, India

Tel.: 0731-2439726, 0731-2439720, 0731-2439728, 0731-2439666

Email: [mdp@iimindr.ac.in](mailto:mdp@iimindr.ac.in), Website: [www.iimindr.ac.in](http://www.iimindr.ac.in)