

# ORGANIZATIONAL **ETHICS** AND **VALUES**



Date: February 02-05, 2026

Location: IIM Indore Campus



## MANAGEMENT DEVELOPMENT PROGRAMME

### PROGRAMME OVERVIEW

In today's rapidly changing milieu, ethical responsibility has become a vital concern for business organizations. This programme on Organizational Ethics and Values is designed to provide an ethical dimension to the conduct brought about by the change agents/millennials within a business organization. It highlights ethical dilemmas that a change agent/millennial faces within an organization and builds various ethical perspectives and principles that have the potential to enable a change agent/millennial to deal with these dilemmas. In addition, the programme intends to help the participants think more deeply about the ethical choices that they are required to make, so as to run a successful and sustainable business organization.

### CONTENT/DELIVERABLES AND LEARNING OBJECTIVES

| Sr. No. | Content                                       | Learning Objectives   |
|---------|---|---|
| 1.      | Significance of Ethics and Values             | To help the participants appreciate the significance of ethics and values in an organization.   |
| 2.      | Ethical Climate@Workplace (I & II)            | To help the participants understand the processes that result in ethical failures at the workplace.   |
| 3.      | Diversity and Inclusion (I & II)              | To help the participants recognize the value of diversity in the workplace and the usefulness of inclusion.   |
| 4.      | Ethical Leadership                            | To help the participants look into the ethical dilemmas faced by business leaders and the ways to successfully resolve them en route to becoming an ethical and successful leader.      |
| 5.      | Character Building                            | To help the participants comprehend various personality traits and learn how to transform one's character for the better.   |
| 6.      | Millennials and Values                        | To help the participants comprehend the values that the millennials adopt and to enable the participants to integrate the values of millennials into various issues of business ethics. |
| 7.      | Marketing Management: Ethical Issues          | To help the participants become aware of the ethical issues concerning STP, 4Ps, and International Marketing.   |
| 8.      | Business and Environment: Ethical Issues      | To keep the participants abreast of the ethical implications of environmental hazards caused by Business Organizations.   |
| 9.      | Business and Privacy: Ethical Issues (I & II) | To make the participants cognizant of ethical issues related to the privacy of the employees, customers, and competitors of a business organization.                                    |
| 10.     | Ethical Issues in IT in Business (I & II)     | To help the participants appreciate the importance of ethics in the use of Information Technology.  |
| 11.     | Corporate Social Responsibility               | To help the participants become aware of the features and scope of CSR.   |
| 12.     | The Creation of Shared Values                 | To help the participants learn about the mechanisms and strategies that align CSR initiatives with value chain activities and/or competitive business landscapes.                       |





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### WHO CAN PARTICIPATE IN THE PROGRAMME?

Middle and senior-level managers belonging to public and private sector organizations, the services sector, and public utilities will find this programme extremely useful.

### METHODOLOGY

The Methodology would include an appropriate mix of lectures, discussions, case studies, exercises, and group activities.

### FEE

The fee for the programme is INR 54000 /-\* per participant. This includes course material, a room on a twin sharing basis and board expenses. GST, as applicable, will be additionally charged.

### DISCOUNT

An organization sponsoring five or more participants to a Management Development Programme (MDP) will be entitled to a group discount of 10% on the total fee payable, provided that at least five participants actually attend the programme. If the actual participation is less than 5, a refund may be made after deducting the full fee of the actual number of participants who attend the training programme. The group discount will be applicable only to short duration programmes of up to 20 days.

### REGISTRATION

Participants are generally sponsored by their organizations. However, applications by individuals may also be accepted. A formal communication regarding the acceptance of nomination/application will be sent to nominees prior to the commencement of the programme. Nomination form(s) and programme fees as paid through Electronic Fund Transfer must reach the MDP Office 15 days prior to commencement of the programme.

### ACCOMMODATION

Participants opting for accommodation at Indore will be provided a room on a twin sharing basis in furnished, air-conditioned rooms. Accommodation is provided from noon on the day before the first day of the program, until noon on the day after the last day of the program. If a participant desires accommodation on a single occupancy basis, the same may be provided on request, on a first-come-first-served basis, subject to availability and applicable accommodation charges.

### EXECUTIVE EDUCATION ALUMNI STATUS AT IIM INDORE

Participants who successfully complete the programme will be eligible for the Executive Education Alumni status at IIM Indore. Any eligible participant is required to apply separately and deposit the necessary fee of Rs. 1,000/- + GST @18% per person (for a two year alumni status) and Rs. 10,000/- + GST @18% per person (for a lifetime alumni status) to register his/her name with the IIM Indore Executive Education Alumni.

Benefits of becoming IIM Indore's Executive Education Alumni include:

- a) Subscription to the brochures and newsletters from IIM Indore.
- b) Access to the IIM Indore Campus Library (on-site access only).
- c) Access to the official email ID of the institute.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

### FACULTY COORDINATOR

Prof. Biswanath Swain

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### ABOUT IIM INDORE

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

### NATIONAL AND INTERNATIONAL RANKINGS

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), 61st globally in the Executive Education (Open) programmes and 85th globally in the Executive Education (Customized) programmes in the FT Ranking and 25th rank (Asia) in QS World Rankings for our global MBA.



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