



सिद्धिभूल प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

भारतीय प्रबंध संस्थान इंदौर INDIAN INSTITUTE OF MANAGEMENT INDORE



Power BI



vs.

Tableau



Workshop on **POWER BI & TABLEAU**

Date: December 10 -12, 2025 & March 16 -18, 2026

Location: IIM Mumbai Campus

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PROGRAMME OVERVIEW

This program will help participants create impactful dashboards and data-based presentations/stories based on data visualization principles. Storytelling with data is about creating beautiful and meaningful graphs, charts, and maps that connect with the audience. This workshop will help build data storytelling skills.

It is a hands-on program where the participants develop their skills by creating, critiquing, and presenting data stories. The participants will learn Power BI and Tableau from the basics to an advanced level. The programme is meant for professionals who want to learn how to build impactful visualizations using Power BI & Tableau. No prior experience in software programming is required.

OBJECTIVES

- Create impactful data-based presentations through data visualizations to communicate your findings and engage your audience.
- Create interactive dashboards
- Understand the principles of visualization and data-based storytelling
- Learn Power BI and Tableau from the basics to an advanced level.

CONTENT

The programme will cover the following topics:

- Data Visualization & Story telling principles
- Learn Power BI (Basics, AI features, Maps, Data Modelling, DAX)
- Learn Tableau (Basics, Maps, Set & Parameters, Animation, LOD)

TARGET AUDIENCE

Professionals interested in learning & improving their data visualization skills by learning Power BI & Tableau.

FEE

The fee for the programme is Rs. 54,000/-* per participant (Includes course material, room on twin sharing basis and board expenses) GST, as applicable, will be additional.

DISCOUNT

An organisation sponsoring five or more participants to an MDP will be entitled to a group discount of 10% on the total fee payable provided that at least five participants actually attend the programme. If the actual participation is less than 5, refund may be made after deducting the full fee of actual number of participants who attend the training programme. The group discount would be applicable only to short duration programmes of up to 20 days.

STATUS OF IIMI ALUMNI FOR EXECUTIVE EDUCATION PROGRAMMES

The participant who completes the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. The participant is required to apply separately along with the necessary fee of Rs.1,000/- + GST @18% per person (for two years) and Rs. 10,000/- + GST @18% per person (for Lifetime) to register his name with IIM Indore Executive Education Alumni.

BENEFITS OF IIM INDORE'S ALUMNI INCLUDE

- a) Subscription to the brochures and newsletters from IIM Indore
- b) Access to the IIM Indore Campus Library (on-site access only)
- c) Official email ID of the institute

The Executive Education Alumni status will be available on request and participants will be required to follow the documentation process set-up by the Alumni office. Mere successful completion of the programme, application submission, and fee does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

REGISTRATION

Participants are generally to be sponsored by organizations. However, application by Individuals may also be accepted. A formal communication regarding the acceptance of nomination/application will be sent to nominees prior to commencement of the programme. Nomination form(s) and programme fee through Electronic Fund Transfer must reach the MDP Office 15 days prior to commencement of the programme.

CONTACT DETAILS OF THE PROGRAMME COORDINATOR

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ABOUT IIM INDORE

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

NATIONAL AND INTERNATIONAL RANKINGS

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), 61st globally in the Executive Education (Open) programmes and 85th globally in the Executive Education (Customized) programmes in the FT Ranking and 25th rank (Asia) in QS World Rankings for our global MBA .



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