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P-11/7, TELCO, Jamshedpur, India

# KUMAR MRITUNJAY

## PROGRAM MANAGER



### EDUCATION

**PhD:** IIM Indore,  
Doctoral Candidate'29



**MBA**

IIM Kozhikode | Passed out in 2024  
with CGPA of **3.42** out of 4.33



**BE [Mechanical]**

Manipal Institute of Technology |  
Passed out in 2012 with GPA of  
**9.58** out of 10



**HSC [Physics, Chemistry, Math]**

DAV Shyamli, Ranchi | Passed out  
in 2007 with percentage of **89.8%**  
out of 100%



**SSC**

Baldwin Academy | Passed out in  
2005 with percentage of **90.0%**  
out of 100%



### SKILLS

Strategic Project Management, Resource planning, Cross-functional Team Leadership, Project rating assessment, Process Optimization, NPI, Tata's NPI Gen4 process, Product Development, Cost Management, Contribution Margin Analysis, Program Profitability, DMC Tracking, Design to Cost, Strategic Planning, Change Management, Business Acumen, Problem-solving, Stakeholder Management, Communication, Cost Reduction Initiatives, Market Analysis, Facility planning, APQP, PFMEA, Budget Planning, Process design, Supplier Management, Quality Assurance, Prototype Development, Technical Planning and Installation, Alternate Fuel products- LNG, Battery Trucks and H2ICE

### PROFILE

Strategic and impact-driven Program Manager with deep expertise in cost engineering, new product introduction (**NPI**), and end-to-end program execution in the commercial vehicle domain. Known for delivering complex vehicle programs with precision—driving **profitability** through robust **DMC tracking**, insightful cost book planning, and disciplined execution across all NPI gateways. Proven ability to lead VAVE initiatives, optimize BOM-level costs, and align cross-functional teams from **concept to launch**. Backed by an **MBA**, blending sharp business insight with technical depth to lead **QFD** actions, enhance operational synergy, and unlock lasting value within the product line

### EXPERIENCE

Tata Motors Ltd, Jamshedpur

 **2020– Present**

**Program Manager**

As Program Manager in the Heavy Commercial Vehicle (HCV) division, I lead end-to-end vehicle project execution—from early feasibility to market launch—ensuring alignment with timelines, quality, and strategic business goals. My core responsibilities include coordinating cross-functional teams, managing program risks, resolving interdepartmental bottlenecks, and driving execution through **Tata's Gen4 NPI** process. In addition to my core project management role, I contribute actively to cost management through **cost book preparation**, cost tracking, and **value engineering** initiatives, enhancing the profitability and feasibility of new product programs.

**Key Contributions:**

- Delivered **20+ projects**– for **regulatory** requirements (emission norms, AC compliance etc.), alternate fuels) and product gaps identified through QFD.
- Managed structured reviews (**PDSR, DRO-DR5**), ensuring adherence to delivery milestones, program KPIs, and strategic gateway commitments across multiple functions.
- Centralized coordination for **"Mission 100"** initiative—led customer interactions across 9 states, captured 500+ actionable insights, and enabled targeted interventions across design, service, and sales teams.
- Led the **"90% in 90 Days"** VAVE initiative, implementing integrated cost reduction ideas across 23 vehicle configurations with ₹100 Cr potential; oversaw engineering release, part development, and production ramp-up.
- Anchored TDBM (**Tear-Down Benchmarking**) for 6 lead models, tracking quarterly DMC movements across 10 cost groups and linking trends to VAVE-driven cost savings.



Hobbies: Running, Playing Badminton, Photography, Swimming



Language: English, Hindi

## ACHIEVEMENTS

### Professionals

- **Platinum award** by Senior General Manager, Programs for B-30 fuel Project for Indonesia, Tata Motors,.
- **Diamond award** by Program Management office for REPTO vehicle launch, Tata Motors, Jamshedpur.
- Patent registration for tool design. (Customized swivel socket), M&M.
- Won highest award of M & M Igatpuri Plant, **Excellator award**, M&M,
- **2 time MYB certification** award, M&M, Igatpuri, Nashik.
- Central coordinator for AFS 'Synergy meets' of all engine plants of Mahindra group.
- Recognition by Tata Sons Chairman for contribution in **Pro-Engage Initiative**.

### Academics

- **University rank holder** of Mechanical Engineering (Manipal University)
- Member of college's editorial board.
- Technical head of University's official team for SAE Aero Design. Secured 3rd position in first attempt.
- Active member of **NCC**. Received B certification.

## TRAININGS

- Project Management Program by Arience Academy in two phases. 6 month long course. Qualified in examination.
- Mini Relationship Management Program for team work effectiveness.
- Exhaustive training on Project Management at MIQ.
- Advance PFMEA training by Mahesh Hegde.
- Methodology to solve Chronic concern by 7 QC steps & developing QC story
- Certified mPPAP practitioner at Mahindra.

- Executed "Best of Best" benchmarking by mapping 150+ submodules across variants in Excel-based models, identifying cost outliers and rationalization opportunities.
- Facilitated review and validation of commercial proposals for new and ECN parts, ensuring coherence with design intent, change content, and approved cost targets.
- Contributed to cost book preparation for new vehicle platforms by estimating DMC from BOM structures, analyzing cost deltas versus base vehicles, and supporting NPV/contribution margin evaluation for business case approvals.
- Supported resolution of critical field failures by participating in root cause analysis, coordinating design changes, enabling part development, and facilitating ECN implementation across vehicle configurations.

### Tata Motors Ltd, Pantnagar



2016-2020

#### Process Engineer

Managed key manufacturing projects focused on improving process efficiency, product quality, and capacity during BS VI Phase I. Oversaw facility planning, budgeting, and cross-functional execution, including CapEx projects worth ₹5 Cr+.

##### Key Projects:

- Project Ace Edge: Introduced 110 new engine parts for a small CV within 14 months.
- Project Ace Plus: Integrated power steering into 2-cylinder engine for Mega XL in 6 months.
- Project 700CC: Launched a low-end DICOR engine with common rail system in 9 months.
- Capacity Ramp-Up: Led hot test bench installation and reduced engine testing cycle time, enhancing throughput and readiness for BS VI SOP.

### Mahindra & Mahindra, Igatpuri



2012-2016

#### Process Engineer

Began career as a **GET** and progressed to managing key engine assembly projects with a focus on quality, cost, and delivery. Implemented Pokayoke systems, optimized line operations, and supported faster product launches through cross-functional coordination and process innovation.

##### Key Projects:

- Worked as a trainee engineer at Machine shop overlooking maintenance of CNC machines, SPM machines etc.
- Delivered W201 variant engine in 4 months with process optimization.
- Completed W105 Scorpio refresh engine project within 4.5 months, meeting QCD targets.
- Led facility development for W204 XUV Auto Transmission engine over 8 months.
- Executed BSG project involving tooling, line setup, and test upgrades for cylinder head machining and assembly