



Name: Naveen Krishna Rai

Area: Organizational Behaviour & Human Resource Management

Email: ed25naveenr@iimidr.ac.in

Profile Summary:

Naveen Krishna Rai is a uniquely experienced professional and an accomplished author, driven by a deep commitment to social impact and good governance. His expertise stems from a rare, first-hand understanding of India's democratic pillars, having directly engaged with all four: Bureaucracy, Legislature, Judiciary, and Media. This diverse background showcases an individual dedicated to finding practical solutions and sharing knowledge, clearly evidenced by his extensive research, impactful training initiatives, and his published book, "Life Management".

Naveen's hands-on experience includes spending nearly a year immersed in Left-Wing Extremist (LWE) affected areas, where he collaborated closely with government institutions to understand the intricate ground realities of rural India. He researched the dynamics of the Indian Newsroom and the complexities of 'Fake News' as a researcher at ABP Network Media House. His practical engagement extends to the Indian Judicial System, where he completed a mediation internship under a senior advocate of the Supreme Court of India. Furthermore, his time as a representative for a Member of the Legislative Assembly, Uttar Pradesh, provided him with invaluable insights into the workings of the legislature.

As a member of multiple teams at IIM Indore, Naveen has made significant contributions to research projects addressing vital social issues. Notable projects include:

- Strategies For Strengthening Systems and Processes, Marketing, and Branding of Chikankari Fabrics, ODOP product of Lucknow District, Uttar Pradesh.
- Assessment of One District One Product (ODOP) Scheme in Harda District, Madhya Pradesh.
- Impact Analysis of Operation Jagriti – an initiative of Agra Zone Police, Uttar Pradesh.
- Process and System Level Study for Effective Intervention in the Missing Cases of Minors in Indore in collaboration with Police Commissionerate, Indore, Madhya Pradesh.

Beyond his direct project work, Naveen provides strategic advice to numerous government departments and institutions. His counsel covers critical areas like police training, good governance, women and child welfare, sports and youth welfare, urban development, industrial development, rural development, e-governance, and entrepreneurship and start-up promotion. He is also a sought-after trainer, having successfully delivered essential management topics such as crisis management, negotiation, conflict management, decision-making, leadership, people management, and self-management to over five thousand personnel from the Indian Revenue Services (IRS), State Police Services, Administrative Services, Judicial Services, and Paramilitary Forces.

Educational Background: B.Tech. (Electronics & Comm. Engineering)

Overall Experience: 8 Years

Present Employment: Senior Manager, Govt. Affairs and Business Development at IIM Indore

Previous Employment: Research Assistant at IIM Lucknow

Publications: "Life Management" Book, published by Manjul Publishing House.

Achievements: A significant career highlight includes his recognition in 2020 with inclusion in the "40 Under 40" power list, published by "Rajasthan Patrika", a major daily newspaper, celebrating his notable contributions and influence.