

Name: P.A.Anand

Area: Organisational Behaviour and Human Resource Management

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Educational Qualification:

Post Graduate Programme in Management (PGPM) from Management Development Institute (MDI), Gurgaon.

B.Tech from Indian Institute of Technology (IIT) Roorkee.

Overall Experience: 28 years

Present Employment:

Graphic Era Hill University, Dehradun

From November 2012 to till date

Associate Professor

Department of Training and Personality Development

Graphic Era Hill University

Previous Employment:

1. Career Launcher India Limited

From April 2003 to March 2011

Business Owner (Franchisee)

Career Launcher Aligarh Centre

2. Hero Honda Motors Limited

From July 2000 to March 2003

Assistant Manager, Vendor Development

3. Usha Ispat Limited

From August 1995 to July 1998

Engineer, Projects

Profile Summary: A Management Graduate with keen interest in education having around 28 years of experience across Education, Automobile and Steel sector. A strong believer in the quality of educational input and the value addition that it would bring to the students. A good team player with excellent analytical bent of mind having the experience of managing an educational and training set up.

Achievements:

1. Received certificate of excellence for career guidance and training at Graphic Era Hill University.
2. Planned and conducted the inhouse placement drive for the students of B.Tech, MCA and MBA successfully since 2014. The Placement summary in terms of the number of students selected and the packages offered has been consistently improving.
3. Published a book titled Quantitative Aptitude for competitive exams with Wiley. [Click to view](#)
4. Published a book titled Verbal Ability and Reasoning for competitive exams with Wiley. [Click to view](#)
5. Developed a reasoning book to be used as an internal text for Career Skills syllabus for B.Tech, MCA, MBA and the undergraduate programs.
6. Developed a course on Quantitative Aptitude for Commonwealth of Learning (COL) to be shared amongst the students of 70 member countries.
7. Developed the entire content for Common Law Admission Test (CLAT) including Funda books, Practice exercises, workbooks and mocks for a leading North India based CLAT training institute.
8. Developed practice exercises and all india mocks for Common Admission Test (CAT) for a leading north india based training institute.
9. Trainer for Career Launcher's in house training program for faculties.
10. Individual award for 'Content Creator', an All India award for Content creation amongst all mentors of Career Launcher for 2 consecutive years in the areas of Quant and LR/DI.

11. National Award to Career Launcher Aligarh centre for imbining the core value of 'Honesty and Commitment to customers'.

12. Appear for CAT on a regular basis and have got calls from IIMs in CAT 2007, 2009 and 2010.