



CRISIL SME Reports

Database Guide

Learning Centre
Indian Institute of Management Indore



Introduction



- Crisil research provides data on 71 industries like automobiles, chemicals, textiles, metals, food and beverages, etc.
- Micro, small and medium enterprises (SMEs) lending of over Rs 15 trillion, accounted for around 22% of corporate lending in India as of fiscal 2018.
- The segment continues to offer attractive business opportunities for financiers, especially with the Goods and Services Tax (GST) regime in place.
- The challenge lies in spotting the sectors and clusters that are likely to offer the desired risk-adjusted returns. And that entails tracking the performance and riskiness of sectors and clusters on a timely basis.

Registration

₹
Economy

🏭
Industry

🏢
Company

📈
Markets

📺
IRS

☰

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Research

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Welcome to CRISIL Research

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Demand pressure exacerbate for automotive component players in fiscal 2021

Auto component revenue to fall further in fiscal 2021. Operating margins to contract further on year. Some relief for auto-component players with an expected pickup in automobile demand in fiscal 2022....

Read more >

Tractors
Tractor sales expected to be resilient in fiscal 2021

Auto
Dem
automotive component players in fiscal 2021

Telecom Services
Tariff hikes a step in the right direction for the industry, but AGR rel

Registration

- After clicking on the register tab → enter all essentials fields (your First & Last name, Department + Title/Designation, Official Email Id, City & Contact No)
- Copy/Paste the license key “CRRW/YCF/SDRT43668EB4CE” in the License key Box, without leaving any blank spaces.
- Post successful registration, your password will be emailed on it. Please register using your official email id only.
- On successful registration, a new password will be emailed on the email id, which you have used during the registration process.
- Your email id will be your username.
- To change the password, login to our website & click on "Change Password" link on the top side of the website

Home Page

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Gauri Bhagwat ▾



Economy



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Tractor sales expected to be resilient in fiscal 2021

CRISIL Research expects domestic tractor demand to be resilient in fiscal 2021 and pick up in fiscal 2022 after a fall in fiscal 2020. However, exports are expected to fall for second consecutive year in fiscal 2021 after contracting in fiscal 2020 d...

[Read more >](#)



Tractors

Tractor sales expected to be resilient in fiscal 2021

Automotive Components

Demand pressure exacerbate for automotive component players in fiscal 2021

Ports

Port traffic growth to be in troubled waters in fiscal 2021

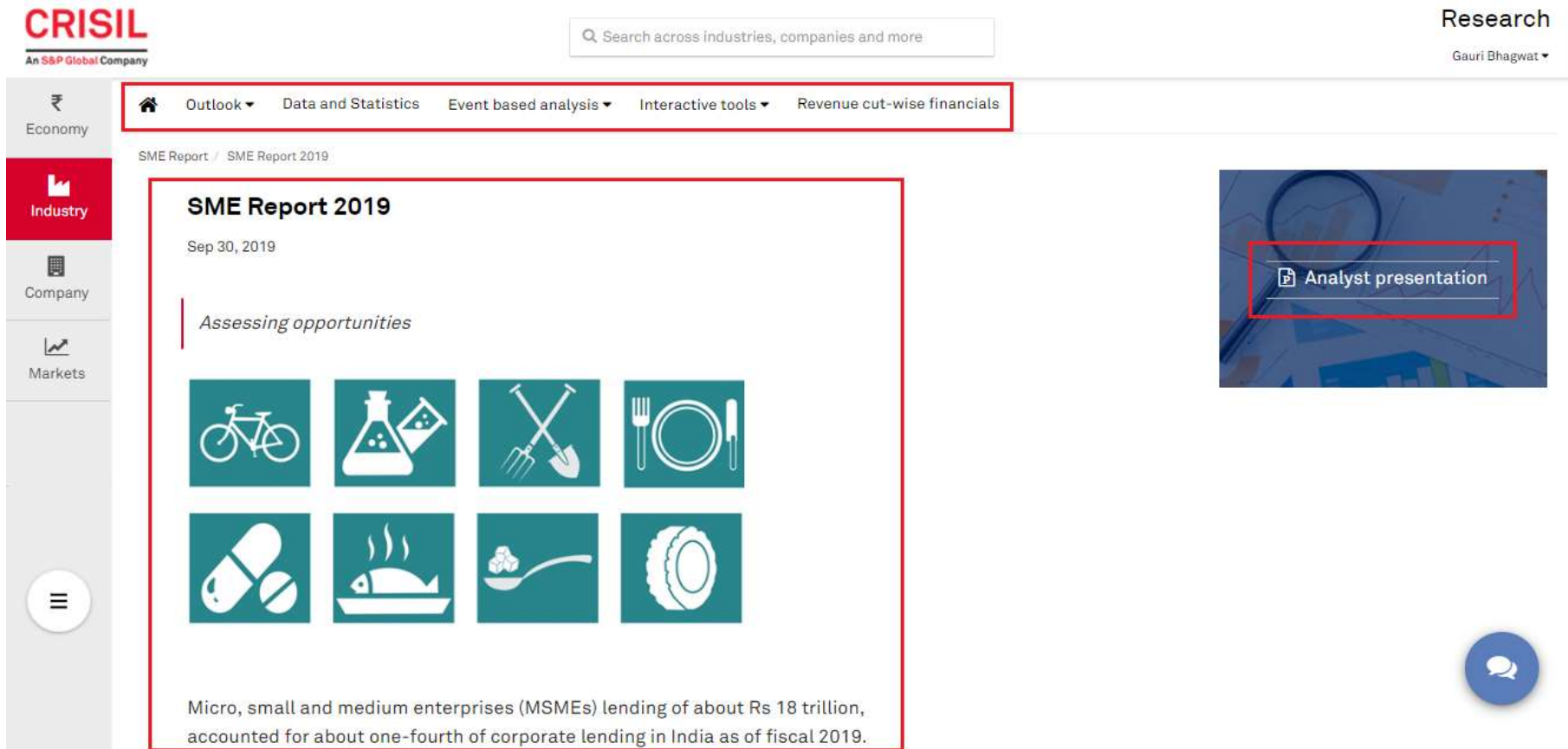
Telecom Services

Tariff hikes a step in the right direction for the industry, but AGR rel...



Special Report: SME Report

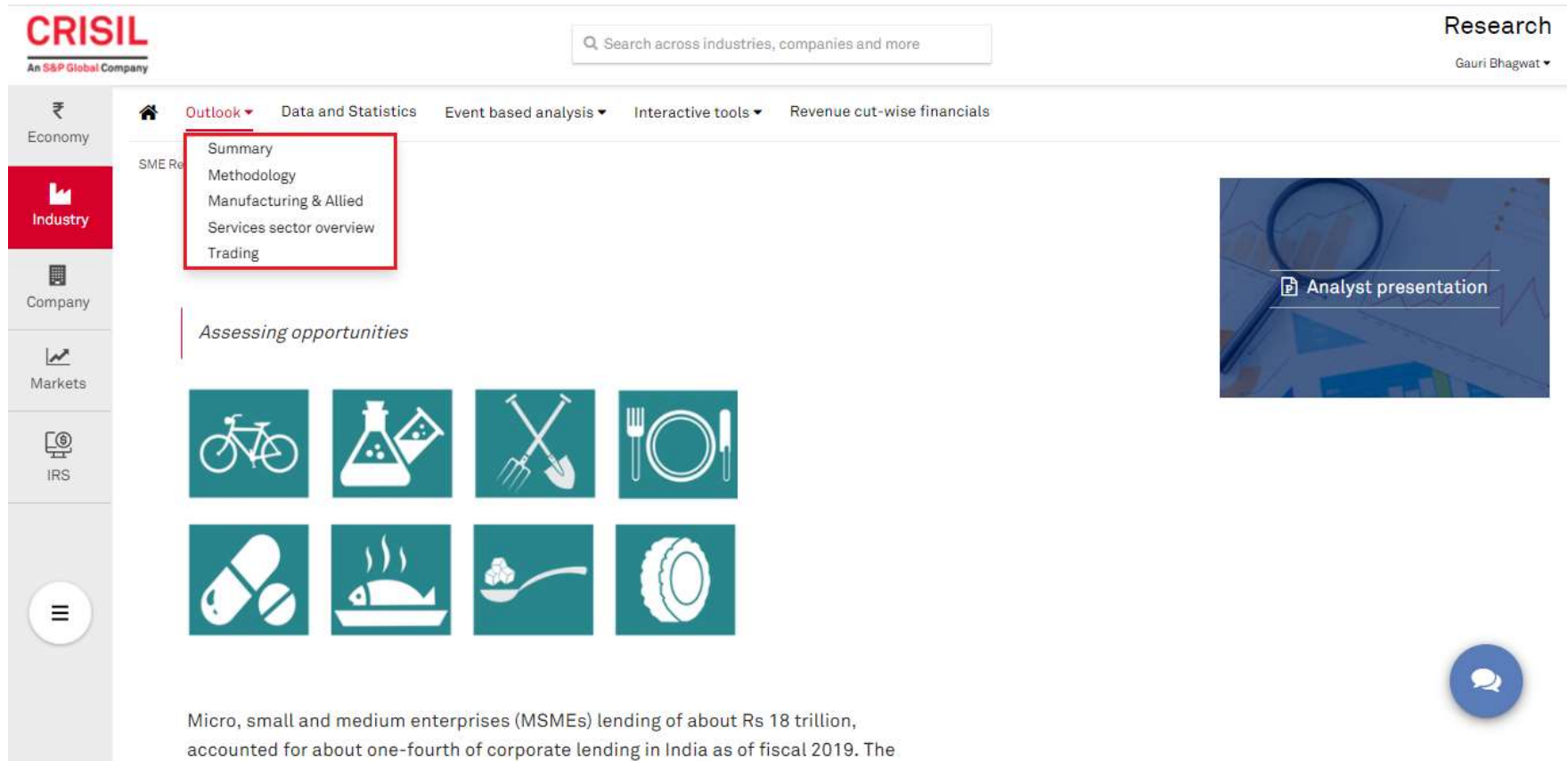
- It provides outlook and information on business and financial prospects across various sectors and clusters



The screenshot displays the CRISIL SME Report 2019 website. The header includes the CRISIL logo (An S&P Global Company), a search bar, and a 'Research' section with the name Gauri Bhagwat. A navigation bar highlights 'Outlook', 'Data and Statistics', 'Event based analysis', 'Interactive tools', and 'Revenue cut-wise financials'. The left sidebar shows navigation options: Economy, Industry (selected), Company, and Markets. The main content area is titled 'SME Report 2019' with a date of 'Sep 30, 2019'. It features a section 'Assessing opportunities' with eight icons representing different sectors: a bicycle, a chemical flask, crossed tools, a plate and fork, pills, a cooking pot, a spoon with food, and a tire. A text box at the bottom states: 'Micro, small and medium enterprises (MSMEs) lending of about Rs 18 trillion, accounted for about one-fourth of corporate lending in India as of fiscal 2019.' A red box highlights the 'Analyst presentation' link in the top right corner of the content area.

SME Report – Outlook

- Outlook provides various information such as Summary Methodology, Trading, etc



The screenshot displays the CRISIL SME Report Outlook page. The CRISIL logo is at the top left, with the tagline 'An S&P Global Company'. A search bar is located at the top right. The main navigation bar includes 'Outlook', 'Data and Statistics', 'Event based analysis', 'Interactive tools', and 'Revenue cut-wise financials'. The 'Outlook' dropdown menu is open, showing options: 'Summary', 'Methodology', 'Manufacturing & Allied', 'Services sector overview', and 'Trading'. The 'Summary' option is highlighted. The page content is titled 'Assessing opportunities' and features a grid of 8 icons representing different industries: a bicycle, a chemical flask, crossed tools, a plate and fork, a pill, a fish, a bowl of food, and a tire. A sidebar on the left contains navigation links for 'Economy', 'Industry' (highlighted), 'Company', 'Markets', and 'IRS'. A 'Research' section on the right mentions 'Gauri Bhagwat'. A blue circular chat icon is at the bottom right.

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Outlook ▼ Data and Statistics Event based analysis ▼ Interactive tools ▼ Revenue cut-wise financials

Summary
Methodology
Manufacturing & Allied
Services sector overview
Trading

Assessing opportunities

Micro, small and medium enterprises (MSMEs) lending of about Rs 18 trillion, accounted for about one-fourth of corporate lending in India as of fiscal 2019. The

SME Report – Data and Statistics



Economy



Industry



Company



Markets



IRS



Home Outlook ▾ Data and Statistics Event based analysis ▾ Interactive tools ▾ Revenue cut-wise financials

SME Report / SME Report 2019 / Data & Statistics

Data and Statistics

Search published data

Wood and wood products

Apr 6, 2020

Wheat Milling

Apr 6, 2020

Tyres

Apr 6, 2020

Travel agents & tour operators

Apr 6, 2020

Transport Operators

Apr 6, 2020

Tobacco Processors

Apr 6, 2020

Textile_Home furnishing

Apr 6, 2020

Textile_WKP

Apr 6, 2020

FILTER

Reset

- ☐ Companies with financials
- ☐ Companies without financials

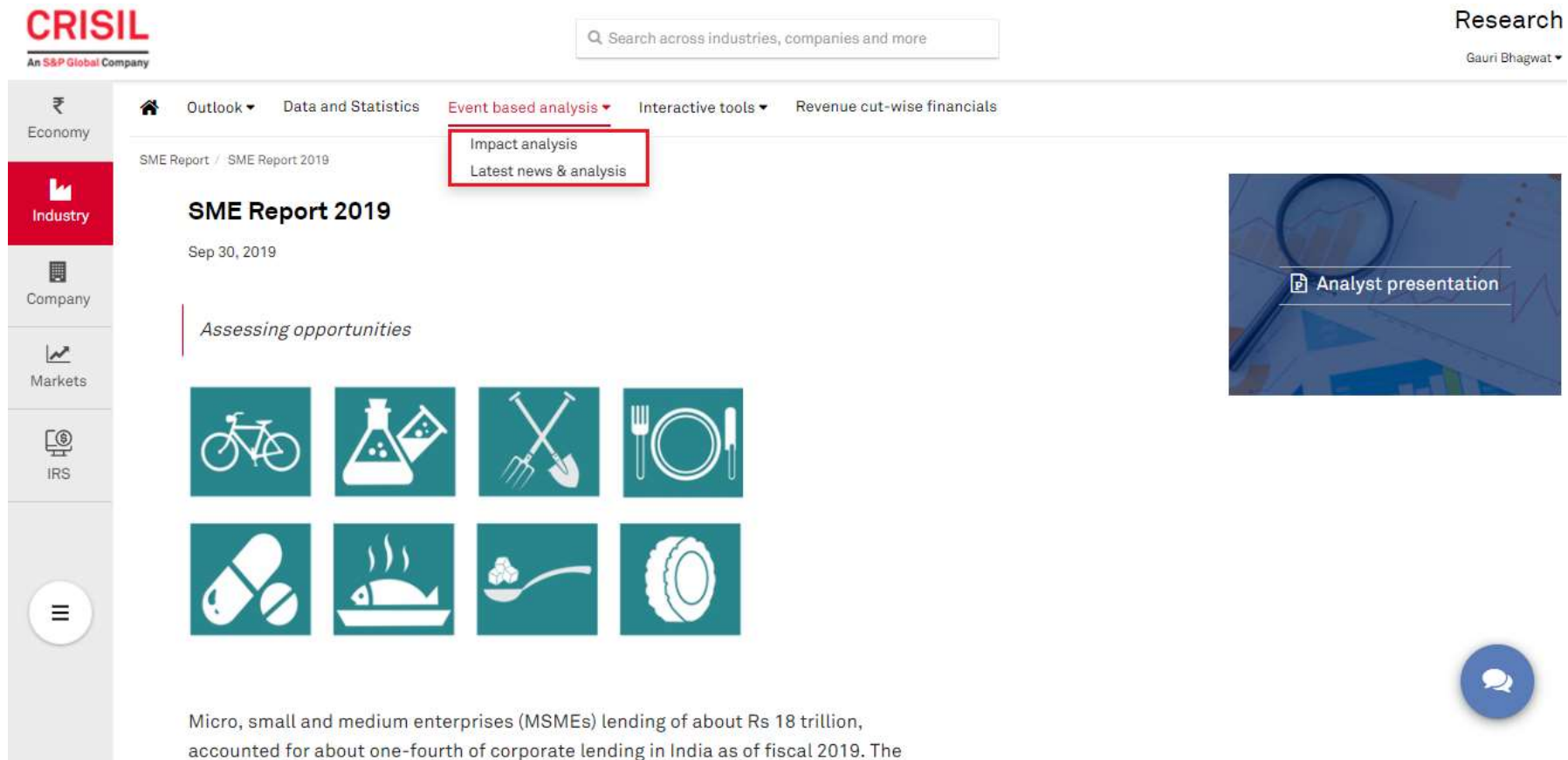
FILTER 2

- ☐ Manufacturing & Allied
- ☐ Services



SME Report – Event based Analysis

- In the Event based analysis the information about impact analysis, latest news and its analysis can be found.



The screenshot displays the CRISIL SME Report 2019 website. The header includes the CRISIL logo (An S&P Global Company), a search bar, and the user name Gauri Bhagwat. The main navigation bar features links for Outlook, Data and Statistics, Event based analysis (highlighted with a red box), Interactive tools, and Revenue cut-wise financials. Under the 'Event based analysis' dropdown, 'Impact analysis' and 'Latest news & analysis' are listed, with 'Impact analysis' also highlighted by a red box. The left sidebar contains navigation options: Economy, Industry (selected), Company, Markets, and IRS. The main content area is titled 'SME Report 2019' and 'Sep 30, 2019'. It features a section 'Assessing opportunities' with eight icons representing different industries: a bicycle, a chemical flask, crossed tools, a plate and fork, a pill, a fish, a bowl of food, and a tire. A right sidebar shows a thumbnail for 'Analyst presentation'. At the bottom, a text snippet reads: 'Micro, small and medium enterprises (MSMEs) lending of about Rs 18 trillion, accounted for about one-fourth of corporate lending in India as of fiscal 2019. The'.

SME Report – Interactive tools

- Under interactive tool, financial benchmarking can be accessed. It helps in comparisons between various sectors, clusters and/or industries

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Outlook Data and Statistics Event based analysis **Interactive tools** Revenue cut-wise financials

SME Report / SME Report 2019 / Financial Benchmarks

Financial benchmarking tool

Financial benchmarking
Operational benchmarking
SME attractiveness matrix

Compare sector to sector **Compare cluster to cluster** Compare cluster to industry

Select sector A Steel- Non integrated/ re-rollers Select sector B Steel- Pig iron/ Sponge iron

Select cluster A Raipur Select cluster B Raipur

Parameter Name	Steel- Non integrated/ re-rollers			Steel- Pig iron/ Sponge iron	
	Units	FY17	FY18	FY19	Na
No. of companies	(Nos)	25	21	16	
EBITDA Margin	(per cent)	3.5	2.7	1.8	
Net profit margin	(per cent)	0.5	0.5	0.5	
Debt-equity ratio	(times)	1.0	1.0	0.8	
Interest coverage	(times)	1.8	2.1	2.3	
ROCE	(per cent)	7.7	8.6	9.0	
Working Capital Days	(Days)	98.0	61.0	39.0	

SME Report – Interactive tools

- Under interactive tool, operational benchmarking tool can be accessed. It helps in comparisons between various industries and/or Revenue size.

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Outlook Data and Statistics Event based analysis **Interactive tools** Revenue cut-wise financials

SME Report / SME Report 2019 / Operational Benchmarks

Operational benchmarking tool

Industry Revenue Size

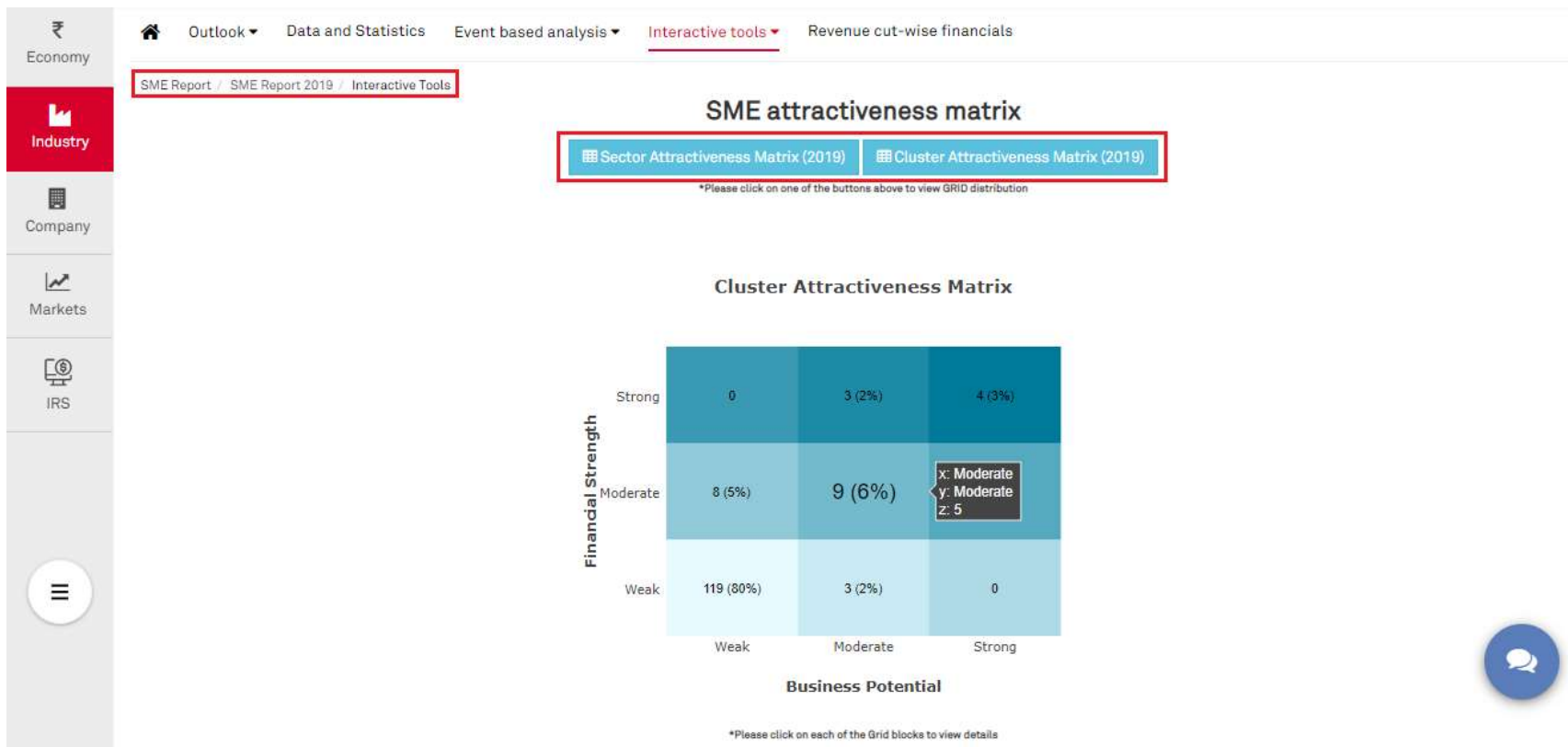
Industry A: Electronics
Revenue size(in Million): 0-500
Company A: Airtel Electrovision Private Limited

Industry B: Electrical Components & Equipment
Revenue size(in Million): 0-500
Company B: ACE Electrical Equipments India Private Limited

Parameter Name	Units	Airtel Electrovision Private Limited	ACE Electrical Equipments India Private Limited
Company Information			
Year of Incorporation	Year	2016	2012
Constitution	Type	Private Limited Company	Private Limited Company
Business Information			
Main Product	string	Manufacture of Speakers and Home Theatre System, Manufacture of LED TV	Manufacture of Fabricated Enclosure, Manufacture of Electrical Control Panels, Manufacture of Precision Press Products

SME Report – Interactive tools

- SME attractiveness matrix is available under the interactive tools. Under this, sector attractiveness matrix and cluster attractiveness matrix can be viewed.



Revenue cut-wise financials

- Revenue cut-wise financials provides comparison between various sectors, clusters and/or industries.

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Home Outlook Data and Statistics Event based analysis Interactive tools **Revenue cut-wise financials**

SME Report / SME Report 2019 / Revenue

Revenue cut-wise financials

Compare sector to sector Compare cluster to cluster Compare cluster to industry

Select Revenue A(In Cr.) 0-25 Select sector A Construction - Real Estate and Industrial
Select Revenue B(In Cr.) 0-25 Select sector B Construction - Roads & Bridges

Parameter Name	Units	Construction - Real Estate and Industrial				Construction - Roads & Bridges			
		FY16	FY17	FY18	FY19	FY16	FY17	FY18	FY19
No. of companies	(Nos)	N.A.	533	450	13	N.A.	393	317	16
EBITDA Margin	(per cent)	N.A.	7.6	8.4	13.5	N.A.	11.0	12.1	16.4
Net profit margin	(per cent)	N.A.	1.7	2.2	4.1	N.A.	3.7	3.7	4.3
Debt-equity ratio	(times)	N.A.	1.0	1.0	0.5	N.A.	1.0	0.9	0.7
Interest coverage	(times)	N.A.	1.6	1.5	1.6	N.A.	2.4	2.3	3.2
ROCE	(per cent)	N.A.	6.4	6.7	8.3	N.A.	11.5	9.9	11.5
Working Capital Days	(Days)	0.0	151.0	158.0	320.0	0.0	183.0	195.0	309.0
Common Sample									
No. of companies	(Nos)	N.A.	9	9	9	N.A.	11	11	11



Thank You

Please write back at
library@iimidr.ac.in
for further help/clarification.

