



सिद्धिमुलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

भारतीय प्रबंध संस्थान इंदौर

INDIAN INSTITUTE OF MANAGEMENT INDORE



**CERE
2026**

**BUSINESS EXCELLENCE REIMAGINED:
COMPETING IN THE AGE OF AI**

16TH INTERNATIONAL CONFERENCE ON EXCELLENCE IN RESEARCH AND EDUCATION

PROGRAMME SCHEDULE

CONFERENCE DATES

01st - 03rd MAY, 2026

AT CERE 2026, WE AIMED TO MOVE BEYOND TRADITIONAL MODELS BY EMPHASIZING THE CREATION OF SUSTAINABLE STAKEHOLDER VALUE AND LEVERAGING EMERGING TECHNOLOGIES.

CERE 2026 SCHEDULE

MAY 01, 2026		
TIME	EVENT	VENUE
09:30 AM – 10:30 AM	Inauguration Ceremony	Old Auditorium, IIM Indore
10:30 AM – 10:45 AM	Group Photograph	Amphitheatre, Old Auditorium
10:45 AM – 11:10 AM	High Tea	Library Lawn
11:15 AM – 12:00 PM	Keynote Address – Mr. Ben Waber	Old Auditorium, IIM Indore
12:15 PM – 01:30 PM	Paper Presentation – Session 1	Academic Block
01:30 PM – 02:30 PM	Lunch	Mess 1
02:45 PM – 03:45 PM	Keynote Address – Prof. Mukesh Mohania	F-103, Academic Block
03:45 PM – 04:00 PM	Tea Break	F & G, I & H Academic Block
04:00 PM – 05:15 PM	Paper Presentation – Session 2	Academic Block
05:15 PM – 05:30 PM	Tea Break	F & G, I & H Academic Block
05:30 PM – 06:45 PM	Paper Presentation – Session 3	Academic Block

MAY 02, 2026		
TIME	EVENT	VENUE
09:00 AM – 10:30 AM	Expert Workshop – Prof. Sushanta Mishra	F-103, Academic Block
10:30 AM – 10:45 AM	Tea Break	F & G, I & H Academic Block
10:45 AM – 12:00 PM	Paper Presentation – Session 4	Academic Block
12:00 PM - 12:15 PM	Tea Break	F & G, I & H Academic Block
12:15 PM – 01:30 PM	Expert Workshop – Prof. Hemant Jain	F-103, Academic Block
01:30 PM – 02:30 PM	Lunch	Mess 1
02:45 PM – 04:00 PM	Panel Discussion – I – Industry Perspective	Old Auditorium, IIM Indore
04:00 PM – 04:15 PM	Tea Break	Amphitheatre, Old Auditorium
04:15 PM – 05:30 PM	Panel Discussion – II – Academia Perspective	Old Auditorium, IIM Indore
07:30 PM – 10:00 PM	Gala Dinner	Events Court, Near New Auditorium

MAY 03, 2026		
TIME	EVENT	VENUE
09:00 AM – 10:15 AM	Expert Workshop – Prof. Vishal Gupta	Old Auditorium, IIM Indore
10:15 AM – 10:30 AM	Tea Break	Library Lawn
10:30 AM – 11:45 PM	Paper Presentation – Session 5	Academic Block
11:45 PM – 12:00 PM	Tea Break	D & E Academic Block
12:15 PM – 01:30 PM	Keynote Address – Prof. Sasanka Sekhar Chanda	Old Auditorium, IIM Indore
01:30 PM – 02:30 PM	Lunch	Mess 1
03:30 PM – 04:45 PM	Valedictory Ceremony	Old Auditorium, IIM Indore
04:45 PM – 05:30 PM	High Tea	Library Lawn

EXPERT WORKSHOP & KEYNOTE ADDRESS SCHEDULE

DATE & TIME	EVENT	VENUE
MAY 01, 2026 11:15 AM – 12:00 PM	Keynote Address Topic - The State of Management and the New Role of Data and AI	Old Auditorium, IIM Indore
	Speaker - Mr. Ben Waber (President and Co-Founder, Humanyze, Visiting Scientist, MIT Media Lab)	
MAY 01, 2026 02:45 PM – 03:45 PM	Keynote Address Topic - Data Analytics – Then and Now - A Continuous Journey: AI and Data Science Perspective	F-103, Academic Block, IIM Indore
	Speaker - Prof. Mukesh Mohania (Computer Science and Engineering Department, IIIT Delhi)	
MAY 02, 2026 09:00 AM – 10:30 AM	Expert Workshop Topic - Introduction to Response Surface Analysis	F-103, Academic Block, IIM Indore
	Speaker - Prof. Sushanta Mishra (Organizational Behaviour & Human Resources Management, IIM Bangalore)	
MAY 02, 2026 12:15 PM – 01:30 PM	Expert Workshop Topic - Addressing Economic and Health Inequity One Neighbourhood at a Time through AI and Data Analytics.	F-103, Academic Block, IIM Indore
	Speaker - Prof. Hemant Jain (W. Max Finley Chair in Business, Free Enterprise and Capitalism, University of Tennessee, Chattanooga)	
MAY 02, 2026 02:45 PM – 04:00 PM	Panel Discussion I Topic - AI as a tool or Business Model: Industry Perspective	
	Speakers <ol style="list-style-type: none"> 1. Mr. Ben Waber (President and Co-Founder, Humanyze, Visiting Scientist, MIT Media Lab) 2. Dr. Rajesh Sharma (CEO - TCOE India) 3. Mr. Parankusha S (AI Expert – Associate Partner, Deloitte) 	
MAY 02, 2026 04:15 PM – 05:30 PM	Panel Discussion II Topic - AI as a tool or Business Model: Academia Perspective	Old Auditorium, IIM Indore
	Speakers <ol style="list-style-type: none"> 1. Prof. Mukesh Mohania (Computer Science and Engineering Department, IIIT Delhi) 2. Prof. Hemant Jain (W. Max Finley Chair in Business, Free Enterprise and Capitalism, University of Tennessee, Chattanooga) 3. Prof. Vishal Gupta (Organizational Behaviour, IIM Ahmedabad) 4. Prof. Sushanta Mishra (Organizational Behaviour & Human Resources Management, IIM Bangalore) 5. Prof. Pradeep Kumar (Information Technology and Systems, IIM Lucknow) 	
MAY 03, 2026 09:00 AM – 10:15 AM	Expert Workshop Topic - HEAL: Conceptualization and Measurement of A New POB Construct	Old Auditorium, IIM Indore
	Speaker - Prof. Vishal Gupta (Organizational Behaviour, IIM Ahmedabad)	
MAY 03, 2026 12:15 PM – 01:30 PM	Keynote Address Topic - Presenting your research in stronger light	Old Auditorium, IIM Indore
	Speaker - Prof. Sasanka Sekhar Chanda (Strategic Management, IIM Indore)	

