



Ft.Com

Database Guide

Learning Centre
Indian Institute of Management Indore



INTRODUCTION

The Ft.Com provides access to not only FT newspaper it 's also home for business intelligence on the web, providing an essential source of news, comment, market information, data and analysis for the global business community.

The Financial Times is one of the world's leading news organisations, recognised internationally for its authority, integrity and accuracy. It is part of Nikkei Inc., which provides a broad range of information, news and services for the global business community.

INTRODUCTION

Which includes:

- ❖ Tools and services
- ❖ News, insight and analysis
- ❖ Opinion and comment
- ❖ Work & Careers
- ❖ Life & Arts
- ❖ Video, podcasts and social

REGISTRATION

Step 1: Just click on FT.com on Alphabetical list or below mentioned link.

<https://join-professional.ft.com/4bdf7d36-aa21-4462-be38-2414d62b2e70>

REGISTRATION

Step 2: To access FT, click on “Set up my account”.

FINANCIAL TIMES



Welcome to FT Professional

Get more from the FT when you set up your FT Professional account

[Set up my account](#)

Already have an account? [Sign in](#)

WHAT YOU CAN DO WITH FT PROFESSIONAL

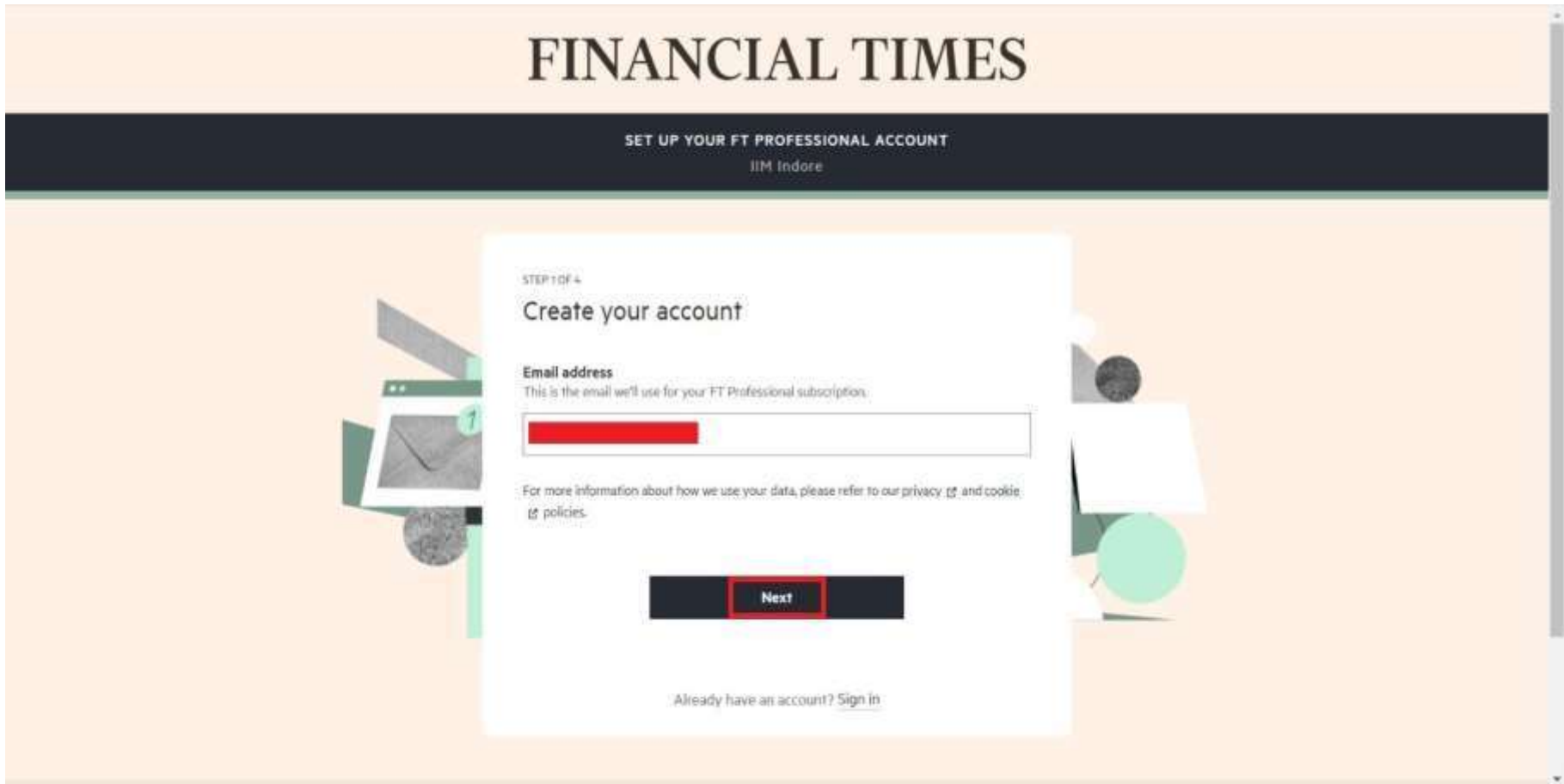


Take action with the right
information from personalised
newsfeeds & recommendations



REGISTRATION

Step 3: Put your institute email id and click on next.



FINANCIAL TIMES

SET UP YOUR FT PROFESSIONAL ACCOUNT
IIM Indore

STEP 1 OF 4
Create your account

Email address
This is the email we'll use for your FT Professional subscription.

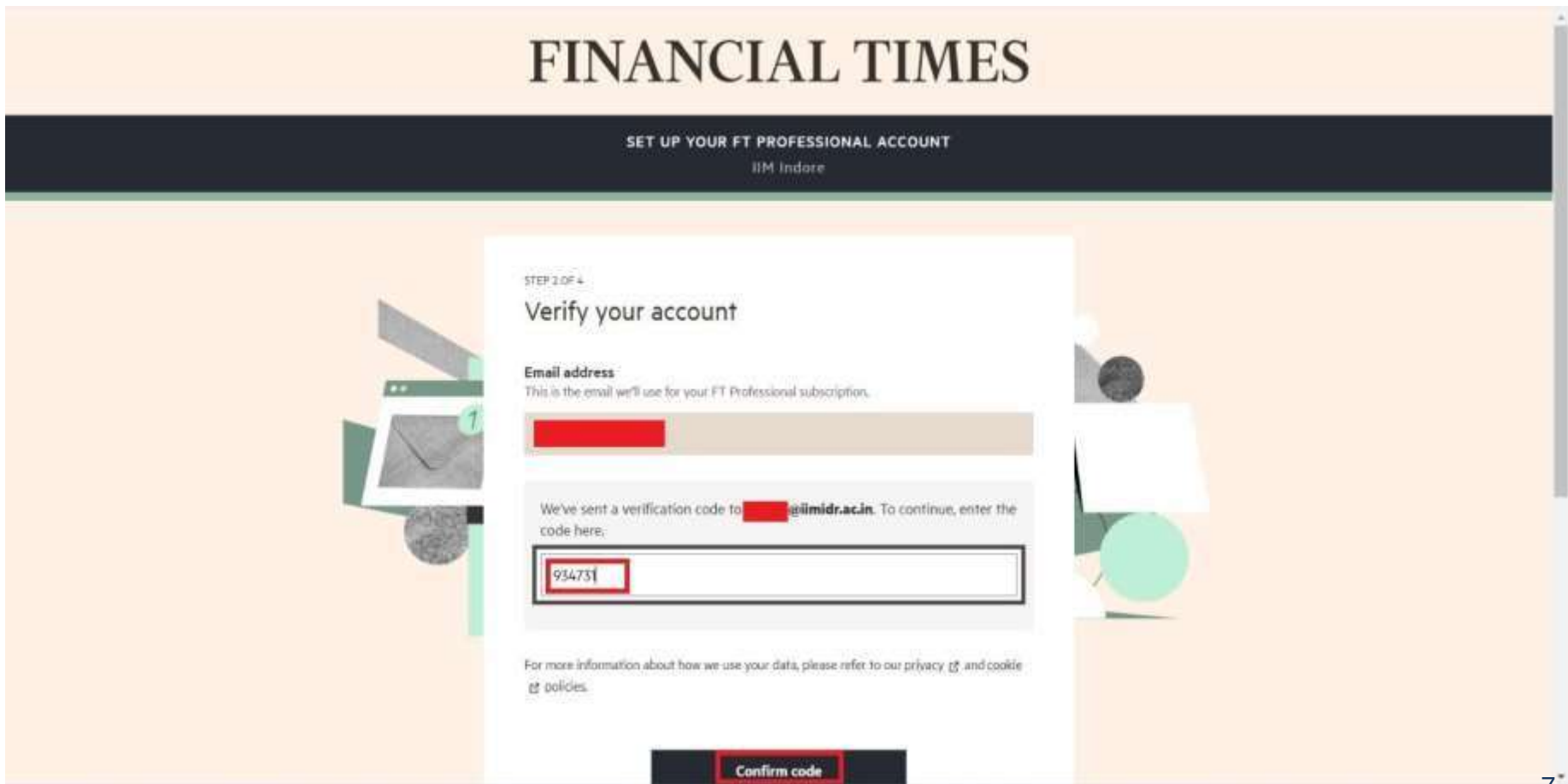
For more information about how we use your data, please refer to our [privacy](#) and [cookie](#) policies.

Next

Already have an account? [Sign in](#)

REGISTRATION

Step 4: To verify your account code is sent to your mail please check and fill it.



The screenshot displays the 'FINANCIAL TIMES' registration interface. At the top, a dark banner reads 'SET UP YOUR FT PROFESSIONAL ACCOUNT' with 'IIM Indore' below it. The main content area is titled 'STEP 2 OF 4: Verify your account'. It includes a form for 'Email address' with a redacted input field. Below this, a message states: 'We've sent a verification code to [redacted]@iimdr.ac.in. To continue, enter the code here:'. A text input field contains the code '934731'. At the bottom, a 'Confirm code' button is visible. The page is decorated with abstract geometric shapes on the left and right sides.

FINANCIAL TIMES

SET UP YOUR FT PROFESSIONAL ACCOUNT
IIM Indore

STEP 2 OF 4
Verify your account

Email address
This is the email we'll use for your FT Professional subscription.

[Redacted email address]

We've sent a verification code to [redacted]@iimdr.ac.in. To continue, enter the code here:

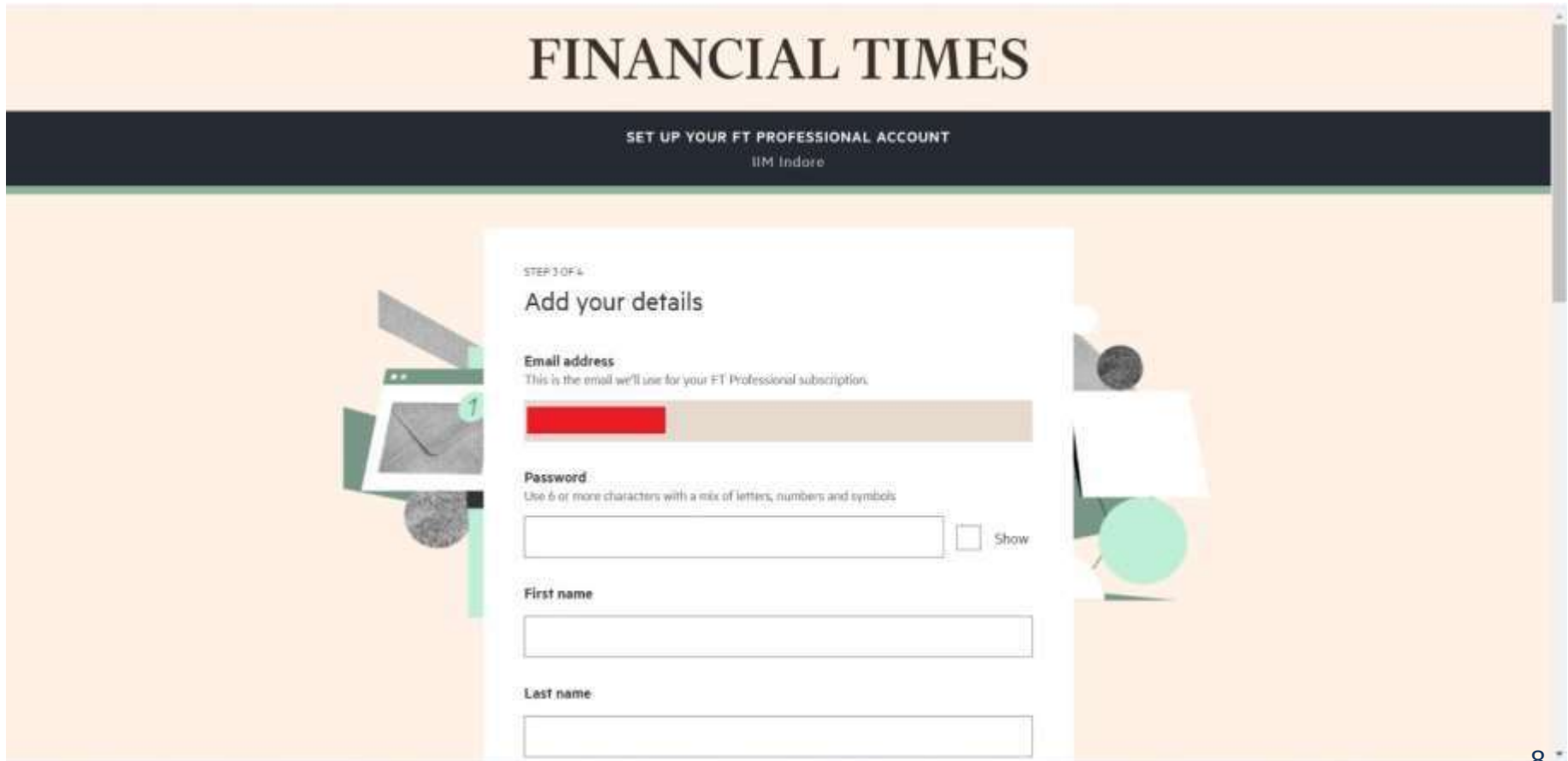
934731

For more information about how we use your data, please refer to our [privacy](#) and [cookie](#) policies.

Confirm code

REGISTRATION

Step 5: Fill all the required information (Please use institute email id for the registration) and click on Continue.



The screenshot shows the 'FINANCIAL TIMES' logo at the top, followed by a dark banner that reads 'SET UP YOUR FT PROFESSIONAL ACCOUNT' and 'IIM Indore'. Below this is a registration form titled 'STEP 3 OF 4: Add your details'. The form includes fields for 'Email address' (with a note: 'This is the email we'll use for your FT Professional subscription.'), 'Password' (with a note: 'Use 6 or more characters with a mix of letters, numbers and symbols.' and a 'Show' checkbox), 'First name', and 'Last name'. A red bar is visible in the email address field. The background of the form has a decorative graphic of a laptop and papers.

FINANCIAL TIMES

SET UP YOUR FT PROFESSIONAL ACCOUNT
IIM Indore

STEP 3 OF 4
Add your details

Email address
This is the email we'll use for your FT Professional subscription.

Password
Use 6 or more characters with a mix of letters, numbers and symbols.

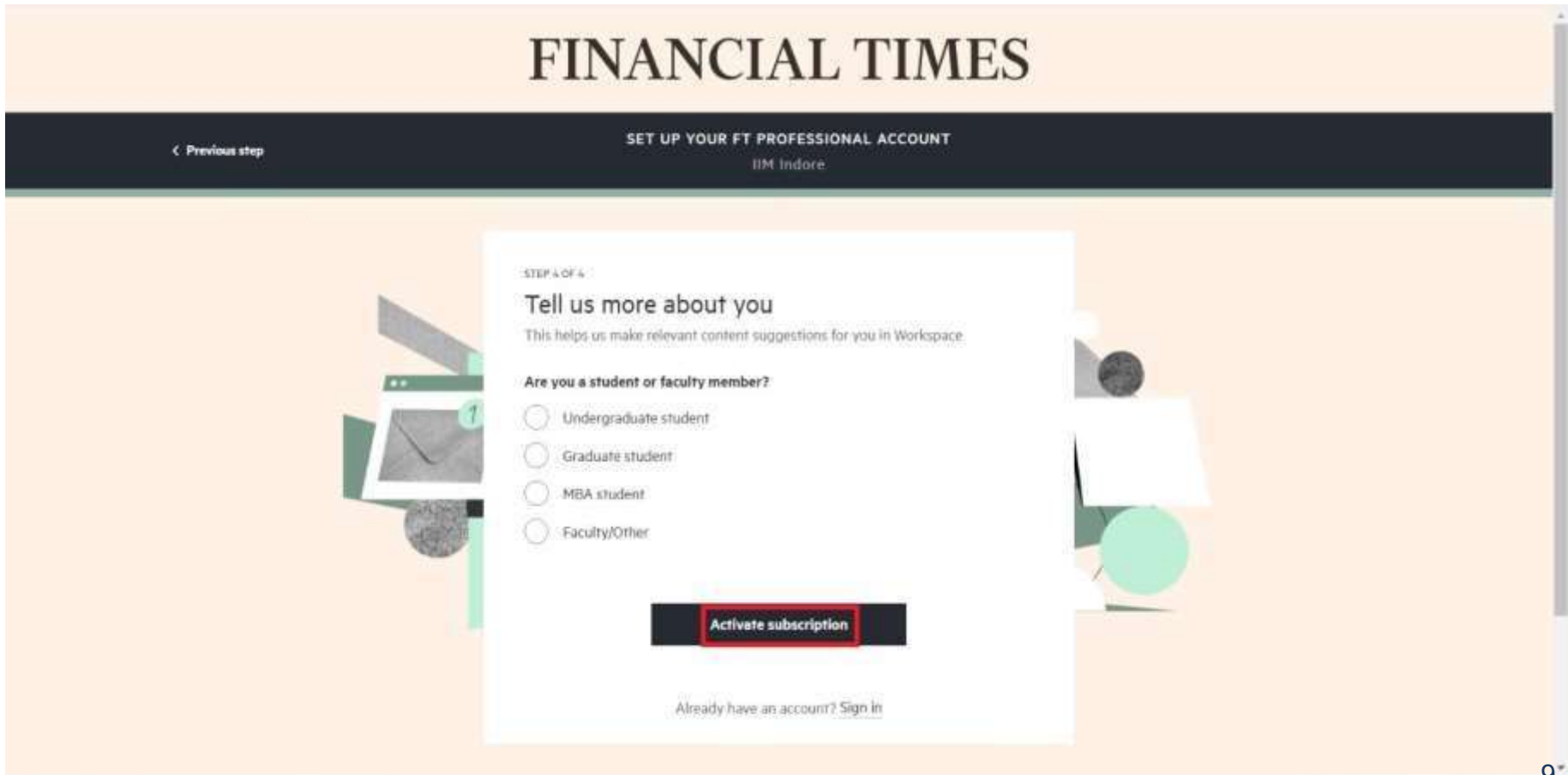
Show

First name

Last name

REGISTRATION

Step 6: Fill the details and activate your subscription.



FINANCIAL TIMES

← Previous step

SET UP YOUR FT PROFESSIONAL ACCOUNT
IIM Indore

STEP 4 OF 6

Tell us more about you
This helps us make relevant content suggestions for you in Workspace.

Are you a student or faculty member?

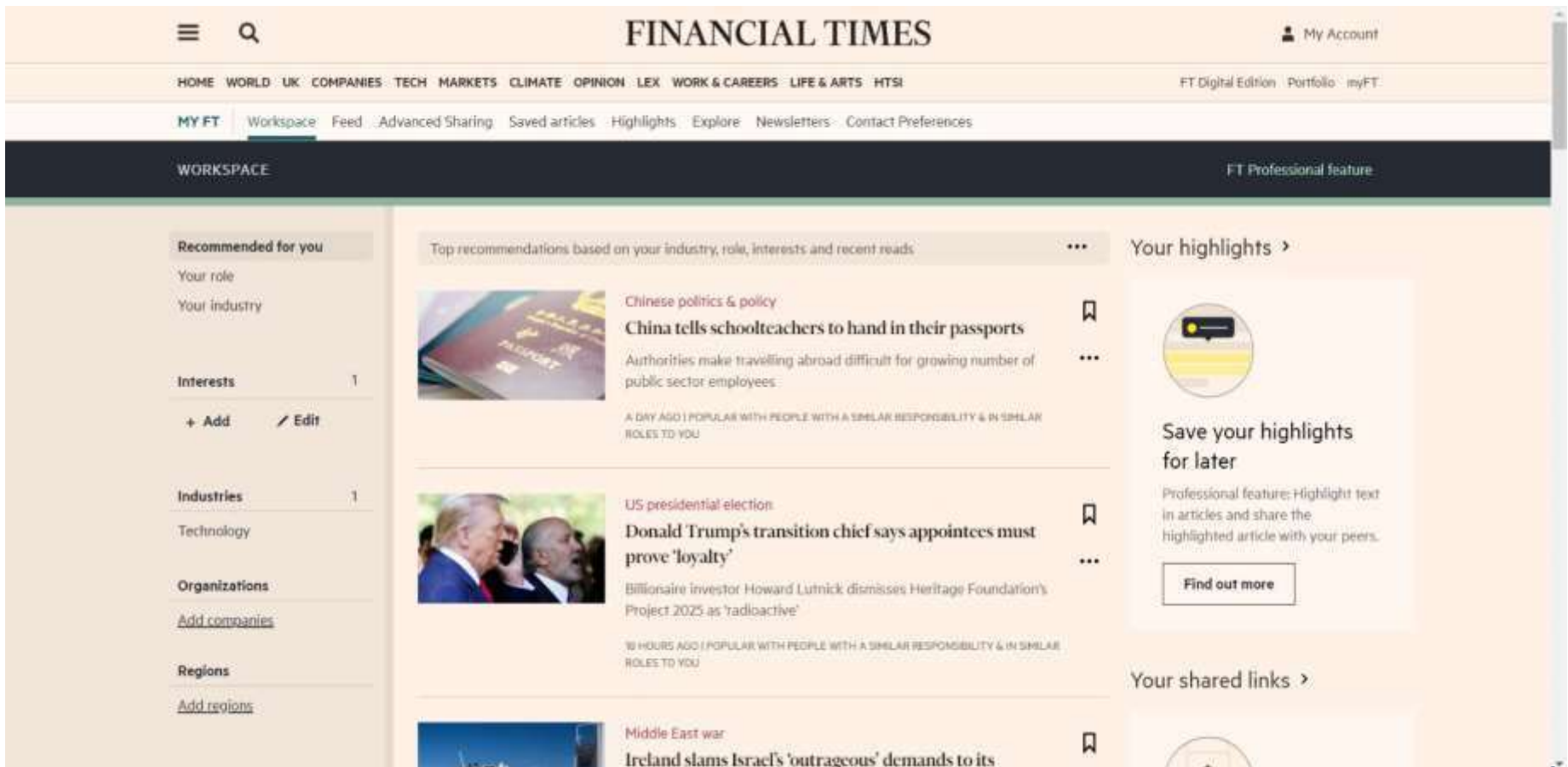
- ☐ Undergraduate student
- ☐ Graduate student
- ☐ MBA student
- ☐ Faculty/Other

Activate subscription

Already have an account? [Sign in](#)

Main Page

This is the main page of FT, now you can access it seamlessly.



The screenshot displays the Financial Times (FT) main page. At the top, the 'FINANCIAL TIMES' logo is centered, with a navigation bar below it containing links like HOME, WORLD, UK, COMPANIES, TECH, MARKETS, CLIMATE, OPINION, LEX, WORK & CAREERS, LIFE & ARTS, and HTSI. A 'My Account' link is visible on the right. Below the navigation bar, a 'MY FT' section includes links for Workspace, Feed, Advanced Sharing, Saved articles, Highlights, Explore, Newsletters, and Contact Preferences. The main content area is divided into several sections: 'Recommended for you' on the left, 'Top recommendations based on your industry, role, interests and recent reads' in the center, and 'Your highlights' on the right. The 'Recommended for you' section lists 'Your role', 'Your industry', 'Interests' (with a count of 1), 'Industries' (with a count of 1), 'Organizations', and 'Regions'. The 'Top recommendations' section features three articles: 'Chinese politics & policy: China tells schoolteachers to hand in their passports', 'US presidential election: Donald Trump's transition chief says appointees must prove 'loyalty'', and 'Middle East war: Ireland slams Israel's 'outrageous' demands to its'. The 'Your highlights' section includes a 'Save your highlights for later' button and a 'Find out more' button. The 'Your shared links' section is partially visible at the bottom right.



Thank You

Please write back at
lc@iimidr.ac.in
for further help/clarification.

