



Businessline & The Hindu

Registration Process

Learning Centre
Indian Institute of Management Indore



INTRODUCTION

The Hindu: The Hindu is an English-language, Indian daily newspaper that provides the latest news from India and across the globe. The Hindu is distinguished for its comprehensive coverage of national and international political news and for its emphasis on accuracy and balanced coverage.

<https://epaper.thehindu.com/reader>

INTRODUCTION

The Business Line: The Business Line part of the well-known The Hindu group of publications, is a business daily. Business Line is known for its credibility, accuracy, in-depth analysis of markets and sober coverage of business news. The Sunday edition, Portfolio, which gives advice and tips on personal finance and investment, is very popular with readers.

<https://epaper.thehindubusinessline.com/reader>

Registration Process

The registration link is mentioned below. Request you to use your institutional email id for the registration,

<https://www.thehindugroup.com/?contractId=TMGTD98HYXKY>

The same user credential can be used for Hindu and Business Line e-papers. After successful registration, you can access the e-papers, The e-paper link is updated on our LC's page.

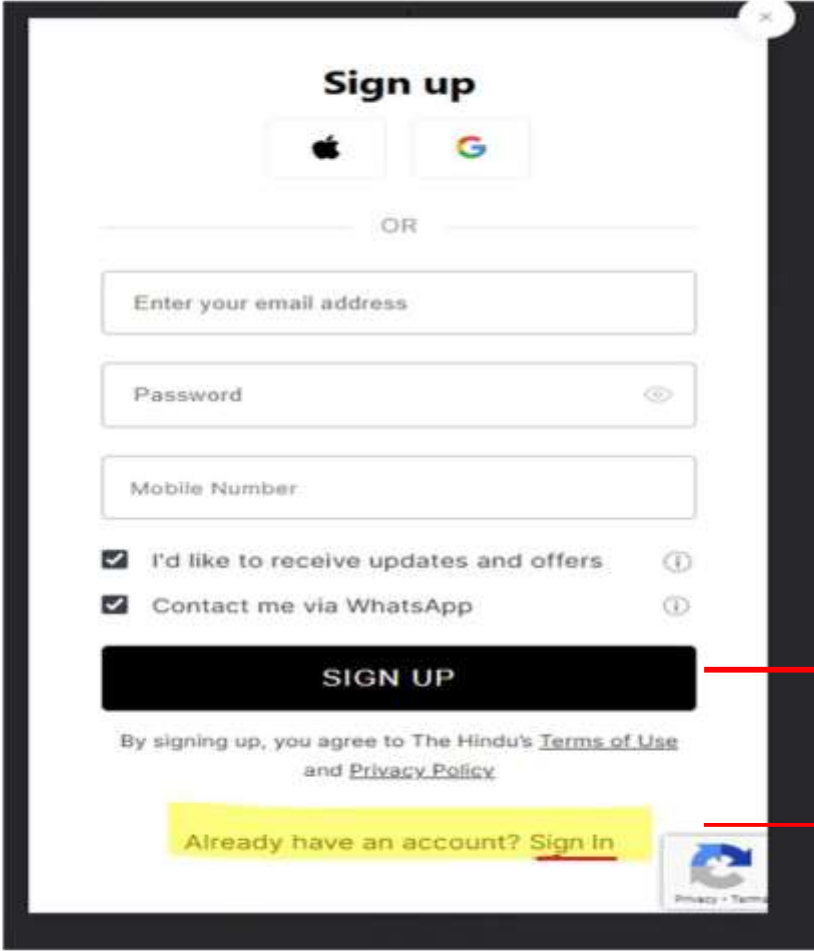
Registration Process



Once registered, as shown in the screenshot above, the page will lead to the sign-up screen. New users, kindly enter your registered email ID, set your password, and sign up. Existing users, please use the Sign-in/Login option located below the terms of use & privacy policy. (Please refer to the below-attached screenshot)

Registration Process

- Request you to use your institutional email ID for the registration.



The image shows a mobile app registration screen titled "Sign up". At the top, there are two buttons for social login: Apple and Google. Below these is an "OR" separator. The main form consists of three input fields: "Enter your email address", "Password" (with an eye icon for toggling visibility), and "Mobile Number". Below the input fields are two checkboxes: "I'd like to receive updates and offers" and "Contact me via WhatsApp", both of which are checked. A large black button labeled "SIGN UP" is positioned below the checkboxes. At the bottom of the form, there is a line of text: "By signing up, you agree to The Hindu's [Terms of Use](#) and [Privacy Policy](#)". Below this text is a yellow highlighted box containing the text "Already have an account? [Sign In](#)". In the bottom right corner, there is a small circular logo with a blue and white design.

Sign up for the first time / New users

Sign In for the existing user

Registration Process

- After the successful registration user gets the following message.
- Once signed in, the user can log in to the respective product, i.e., The Hindu & Businessline (e-paper).



Your access is confirmed!

One Account Across The Hindu Group

THE HINDU BusinessLine

THE HINDU PRAKASHAN BusinessLine

SPORTSTAR TH CW

Logging in one website will automatically log you into the others. All you need is one registered username and password!



Thank You

Please write back at
lc@iimidr.ac.in
for further help/clarification.

