

Dr. Sayantan Mukherjee
Linguist | Faculty | International Educator | Researcher
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CURRICULUM VITAE

PERSONAL DETAILS

Full Name: Sayantan Mukherjee

Pronouns: He, him, his

EDUCATION

Ph.D. in Linguistics and Applied Linguistics (2014–2019)
Department of English, Arizona State University, United States

M.Phil. in Linguistics (2012–2014)
Centre for Advanced Studies in Linguistics, University of Delhi, India

M.A. in Linguistics (2010–2012)
Department of Linguistics, University of Delhi, India

B.A. (Hons.) in English (2007–2010)
Department of English and OMEL, Visva-Bharati University, India

RESEARCH INTERESTS

Language & Communication, TESOL, Multimodal Discourse Analysis, Sociolinguistics, Semiotics, Grammar of Visual Design, Minimalist Syntax, Gender, Cultural Anthropology, Cognitive Psychology, Race, Colorism, Critical Discourse Analysis, Identity, Conversation Analysis, Phonetics & Phonology, Morphology, Typology, Lexical Semantics, etc.

RESEARCH PAPERS

Published

Mukherjee, S. (2023). Redesigning conjunctive participial clauses: Bangla resultatives unpacked. *Daath Voyage: An International Journal of Interdisciplinary Studies in English*, 8(4), 43–64. <https://www.daathvoyagejournal.com/imagebag/image568.pdf>

Mukherjee, S. (2022). Probing Reticence in ESL/EFL Classrooms Through a Theoretical Lens. *Daath Voyage: An International Journal of Interdisciplinary Studies in English*, 7(4), 70–84. <http://www.daathvoyagejournal.com/imagebag/image536.pdf>

Mukherjee, S. (2020). Darker shades of “fairness” in India: Male attractiveness and colorism in commercials. *Open Linguistics*, 6(1), 225–248. <https://doi.org/10.1515/opli-2020-0007>

Mukherjee, S. (2020). Treatment of “Gender” in Language and Gender Research: A Diachronic Analysis. *Gnosis: An International Refereed Journal of English Language and Literature*, 6(2), 50–59.

http://thegnosisjournal.com/online/book/issue_2_c20ad4d76fe97759aa27a0c99bff6710_12.pdf

Mukherjee, S. (2019). Syntheticity and Analyticity: Indian English and the need for an analytic index. *Jadavpur Journal of Languages and Linguistics*, 3(2), 124-138.
<http://jjll.jdvu.ac.in/journal/index.php/JJLL/article/view/108>

Mukherjee, S. (2018). Women empowerment and gender positioning: Critically looking at an Indian speech by Smriti Irani and an American speech by Hillary Clinton. *Daath Voyage: An International Journal of Interdisciplinary Studies in English*, 3(2), 20–38.
http://www.daathvoyagejournal.com/book/issue_2_c9f0f895fb98ab9159f51fd0297e236d_8.pdf

Working papers

Shingwekar, K. B. & Mukherjee, S. (2024). “Exploring Multimodal Advertisement Discourse in Celebrity-Featured Living Space Commercials Exhibiting Transformation From Jugaad To Sanity.” *IIM Indore working papers*, Mar. 8, 2024.

Bajpai, A. & Mukherjee, S. (2023). “Psychological Ownership: The Relationship between Psychological Ownership Motivation and Social Media Engagement in Need Fulfilment Behaviors.” *IIM Indore working papers*, Nov. 30, 2023.

Mukherjee, S. (2023). "Bangla resultatives revisited: Redesigning conjunctive participial clauses." *IIM Indore working papers*, Jan 5, 2023.

Mukherjee, S. (2023). Democratization of “fairness”: Naturalizing vs distancing dominance in “Fair and Handsome.” *IIM Indore working papers*, Mar 23, 2023

CONFERENCE PRESENTATIONS

International/National (Refereed)

Co-presented (Ms. Anupriya Bajpai) at the *9th PAN IIM World Management Conference, IIM Sambalpur* (Jan. 2024); Paper Title: “Role of Psychological Ownership in Psychological Ownership Motivation and Social Media Engagement in Need Fulfilment Behaviors: A Thematic Review”

Paper presented at *AAAL Annual Conference 2018 (Mar. 2018), Chicago, Illinois*; Paper Title: “Darker Shades of “Fairness” in India: A Critical Analysis”

Co-authored accepted paper at *13th International Pragmatic Association*, Sept. 2013; New Delhi, India; Title: “The Power of Image-Enabled Conversations on Facebook: An Organizational Perspective” (First author: Prof. Anupam Das, contribution 70%; Second author: Sayantan Mukherjee, contribution 30%)

Paper presented at *23rd ASU Graduate Linguistics/TESOL Symposium*, Feb. 2017; Paper Title: “Syntheticity and Analyticity: Indian English and the Need for an Analytic Index”

Paper presented at 21st ASU Graduate Linguistics/TESOL Symposium, Feb. 2015; Paper Title: “The Conjunctive Participial Construction and Resultatives in Bangla”

Invited

Invited faculty in *Effective communication and soft skills, Continuing Education Programme*, IIT Madras, India; Sept. 12, 2021; workshop session title: “Interview skills”

Invited Guest Lecturer in *Discourse and Interaction, Advanced Graduate Course*, Feb. 23, 2017; Lecture Title: “Skin-Color Discrimination and Fairness in India: A Sociolinguistic Analysis”

Invited Guest Lecturer at *Anubhav Tutorial Home*, Private Coaching Institute, May 2016, Dubrajpur, W.B., India; Talk Title: “Human Language and the System of Grammar: Communication and Beyond”

AWARDS, GRANTS, & FELLOWSHIPS

- Featured on ASU website as an “**Outstanding ASU Graduate from Department of English**” for research on colorism [this is a part of series of profiles for Fall 2019 Commencement, piece titled “Research on ‘Colorism’ by ASU Grad Breaks New Ground”]
<https://asunow.asu.edu/20191205-research-colorism-asu-grad-breaks-new-ground>
- **Graduate College Millennium Completion Fellowship** is intended to aid the recipient in completing the Ph.D. dissertation project in Fall 2019.
- **2019 Summer Research Grant** is to aid the recipient in continuing strong progress with dissertation project over the summer in 2019.
- **Graduate College Travel Grant** to facilitate attendance and individual paper presentation at American Association for Applied Linguistics 2018, co-funded by Department of English, Arizona State University, 2017-18
- **Partial Grant** received from Indian Institute of Management Kozhikode (IIMK) for project *Social Interaction on Facebook: Personal and Professional Benefits (2011-2012)*; Project head: Prof. Anupam Das
- **Junior Research Fellowship** (2012–2014) and National Eligibility Test (NET), University Grants Commission, Govt. of India, 2012
- **Shri Uggersain Memorial Gold Medal** (university topper--highest scorer among the entire cohort at the university-- in Linguistics, M.A. Linguistics), 2012
- **Professor R. N. Srivastava Memorial Award** (joint university topper—joint highest scorer among the entire cohort at the university— in Linguistics, MA-Previous), 2011
- **Bikash Bhavan Scholarship** (merit-based financial support awarded to students on their +2 results towards an undergraduate degree, 2007-2009); Visva-Bharati, W.B., India

TEACHING EXPERIENCE

Indian Institute of Management Indore, Indore, MP, India (July 27, 2021 – Present)

Position: Visiting Assistant Professor, Communications Area

Chandler-Gilbert Community College, Chandler, Arizona (Jan. 2020 – May 2020)

Position: Adjunct Faculty in Composition, Creative Writing, and Literature

Arizona State University, Tempe, Arizona (Aug. 2014 – May 2019)

Position: Graduate Teaching Associate, Department of English and Writing Programs

RELATED EXPERIENCE

BYJU's Think and Learn Pvt. Ltd, Bangalore, India (Aug. 2020 – July 2021)

Position: Lead Developer, ELA team, BYJU's

Global Launch at Arizona State University (May 2015 – July 2015)

Position: Language specialist for international students

RESEARCH PROJECTS, MANUSCRIPTS, AND PARTICIPATION IN RESEARCH

- Collaborated (with due acknowledgment) with Prof. Anupam Das in quantifying his data for the presentation at *3rd International Conference of the American Pragmatics Association* (AMPRA) at Indiana University, Bloomington; November 2016
- Ph.D. Dissertation 2019; Title: *Understanding "Fairness" in India: Critically Investigating Selected Commercial Videos for Men's Skin-Lightening Products* [advisory committee: Prof. Karen L. Adams (chair), Prof. Elly van Gelderen (member), and Prof. Mark A. James (member)]
- M.Phil. Thesis 2014; Title: *The Resultative Construction Involving the Conjunctive Participial Clause in Bangla* [advisor: Prof. Tista Bagchi]
- M.A. Thesis 2012; Title: *Argument Structure in Awadhi* [culmination of four-month field study on *Awadhi*; advisor: Prof. Pradeep Kumar Das]
- *Small Clause Construction in Bangla: A Minimalist Approach* (unpublished manuscript 2011) [advisor: Prof. Tanmoy Bhattacharya, Associate Professor in Linguistics, University of Delhi]
- *Advanced Studies in Minimalist Syntax: Current Trends in Approaches to Generative Syntax* [graduate student reading group member, 2014-2019, ASU]
- *Social Interaction on Facebook: Personal and Professional Benefits* [project member, 2011-2012]
- *New Ways of Analyzing Variation: Asia-Pacific Region*, Feb. 2011 [graduate student organizing committee member and volunteer, Nov. 2010-Feb. 2011]

PROFESSIONAL DEVELOPMENT ACTIVITIES

Session Chair and volunteer at 26th ASU Graduate Linguistics, Applied Linguistics, and TESOL Symposium, Feb. 2020

50 Years of MTESOL: A Mini-Conference, at Arizona State University, Tempe, AZ; Oct. 2019 [Attended]

“A Pedagogy of Risk: Project-Based Learning, the Humanities, and Material Practices”
Talk by Dr. T. Hugh Crawford at Arizona State University, Tempe; Mar. 2019 [Attended]

“Pre-conference Round Table on Form and Function in Linguistics: A Conversation” at
25th Annual Graduate linguistics, Applied Linguistics, and TESOL Symposium, Arizona
State University, Tempe; Feb. 22, 2019 [participated]

Session Chair at 25th ASU Graduate Linguistics, Applied Linguistics, and TESOL
Symposium, Feb. 2019

AZ CALL (Arizona Computer-Assisted Language Learning) *Symposium*, Arizona State
University, Tempe; Nov. 2018 [Attended]

Scholarly Publishing Series Talk by Dr. Jessica L. Wolfe at Arizona State University,
Tempe; Nov. 2018 [Attended]

American Association for Applied Linguistics Annual Conference 2017, Portland,
Oregon; Mar. 2017 [Attended]

3rd International Conference of the American Pragmatics Association (AMPRA), at
Indiana University, Bloomington; November 2016 [Attended]

Session Chair at 22nd ASU Graduate Linguistics/TESOL Symposium, Feb. 2016

Annual Departmental Seminar 2014, Centre for Advanced Studies in Linguistics, North
Campus, University of Delhi [Attended]

Annual Departmental Seminar 2013, Centre for Advanced Studies in Linguistics, North
Campus, University of Delhi [Attended]

Annual Departmental Seminar 2012, Department of Linguistics, North Campus,
University of Delhi [Attended]

New Ways of Analyzing Variation: Asia-Pacific Region, Feb. 2011, University of Delhi
[Attended]

Annual Departmental Seminar 2011, Department of Linguistics, North Campus,
University of Delhi [Attended]

MEMBERSHIP IN SCHOLARLY ORGANIZATIONS AND SERVICE

- Reviewer for *Linguistic Variation*, Dec. 2022 – – present

- Session Chair at 26th ASU Graduate Linguistics, Applied Linguistics, and TESOL Symposium, Feb. 2020
- Session Chair at 25th ASU Graduate Linguistics, Applied Linguistics, and TESOL Symposium, Feb. 2019
- Session Chair at 24th ASU Graduate Linguistics/TESOL Symposium, Feb. 2018
- ASU Graduate Linguistics/TESOL Symposium [organizing committee member, 2014-2018]
- ASU Graduate Linguistics, Applied Linguistics, & TESOL Symposium [organizing committee member, abstract-reviewing committee member, 2018-2020]
- American Association for Applied Linguistics [graduate student member, 2016-2019]

COMPUTERS SKILLS

- Blackboard (learning management system; expertise in incorporating in classroom teaching, assessment, shared learning, CALL, etc.)
- Canvas (learning management system; expertise in incorporating in classroom teaching, assessment, shared learning, CALL, etc.)
- Digication (learning management system; digital archive of portfolios; expertise in creating templates, incorporating in classroom teaching and assessment)
- ELAN (tool for the creation of complex annotations; expertise in transcription, glossing, and multimodal data exploration)
- BYU Corpora (language corpora; expertise in navigation and data collection)
- PRAAT (software for speech analysis; expertise in sound recording, acoustic analysis, data mining)
- MS Word, MS PowerPoint, MS Excel, GoogleDoc, Dropbox, Prezi
- Working knowledge of AntConc (concordance tool for linguistic analysis of tagged textual data)
- iMovie (multipurpose video editor; expertise in creating content for online teaching)
- Python (programming language; basic knowledge, beginner level)

LANGUAGE SKILLS

- Bangla – fluent in speaking, reading and writing
- English – fluent in speaking, reading and writing

- Hindi – fluent in speaking and reading
- Working Knowledge of Punjabi, Awadhi, Bhojpuri, Sanskrit, and two other Bangla speech varieties

OTHER SKILLS & INTERESTS

Curriculum development: college-level writing, grammar, communication, and linguistics; **translation:** Bengali to English, and vice versa, Hindi to English; **transcription:** IPA (International Phonetic Alphabet) and Roman-based; multimodal annotation/transcription; subtitle writing for multimedia files; glossing for linguistic data; **content writing;** **qualitative research;** **copyediting;** and other.

REFERENCES: Can be provided upon request.